

# RACKWISE, INC.

# FORM 10-K (Annual Report)

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 **FORM 10-K** 

(Mark One)

ANNUAL REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For Fiscal Year Ended: December 31, 2013

OR

For the transition period from	to
Commission file	number: 000-54519
RACK	WISE, INC.
(Exact name of registra	ant as specified in its charter)
Nevada	27-0997534
(State or other jurisdiction of incorporation or organization	(I.R.S. Employer Identification No.)
2365 Iron Point Road, Suite 190, Folsom, CA	95630
(Address of principal executive offices)	(Zip Code)
Registrant's telephone number, including area code: (916) 984-6000	
Securities registered pursuant to Section 12(b) of the Act: <b>None</b>	
Securities registered pursuant to Section 12(g) of the Act: Common Sto	ock, par value \$0.0001 per share
Indicate by check mark if the registrant is a well-known seasoned issue	r, as defined in Rule 405 of the Securities Act. Yes □ No ⊠
Indicate by check mark if the registrant is not required to file reports pu	rsuant to Section 13 or 15(d) of the Exchange Act. Yes □ No ⊠
	required to be filed by Section 13 or 15(d) of the Exchange Act of 1934 was required to file such reports), and (2) has been subject to such filing
	cally and posted on its corporate Web site, if any, every Interactive Data lation S-T (§232.405 of this chapter) during the preceding 12 months (or set such files). Yes ⊠ No □
	Item 405 of Regulation S-K (§229.405 of this chapter) is not contained e, in definitive proxy or information statements incorporated by reference
	filer, an accelerated filer, a non-accelerated filer or a smaller reporting ed filer," "non-accelerated filer" and "smaller reporting company" in Rule
Large Accelerated Filer □	Accelerated Filer □
Non-Accelerated Filer □ (Do not check if a smaller reporting company)	Smaller reporting company ⊠
Indicate by check mark whether the registrant is a shell company (as de	fined in Rule 12b-2 of the Exchange Act). Yes □ No ⊠
	mon stock, par value \$0.0001 per share, issued and outstanding. Of these, set value of securities held by non-affiliates was \$846,857 as of June 30,

DOCUMENTS INCORPORATED BY REFERENCE Not Applicable.

As of April 10, 2014, there were 6,622,017 shares of the registrant's common stock, par value \$0.0001 per share, issued and outstanding.

2013, based on the closing price of \$3.60 for the registrant's common stock on June 28, 2013.

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#### FORWARD-LOOKING STATEMENTS

Except for historical information, this Annual Report on Form 10-K (this "Annual Report") contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Such forward-looking statements involve risks and uncertainties, including, among other things, statements regarding our business strategy, future revenues and anticipated costs and expenses. Such forward-looking statements include, among others, those statements including the words "expects," "anticipates," "intends,", "plans," "may," "could," "should," "anticipates," "likely," "believes" and similar language. Our actual results may differ significantly from those projected in the forward-looking statements. You should carefully review the risks described in this Annual Report and in other documents we file from time to time with the Securities and Exchange Commission. You are cautioned not to place undue reliance on the forward-looking statements, which speak only as of the date of this Annual Report. We undertake no obligation to publicly release any revisions to the forward-looking statements or reflect events or circumstances after the date of this document.

Although we believe that the expectations reflected in these forward-looking statements are based on reasonable assumptions, there are a number of risks and uncertainties that could cause actual results to differ materially from such forward-looking statements.

Factors that might cause or contribute to such differences include, but are not limited to, those discussed below and in the sections "Business," "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations."

Factors that may cause actual results, our performance or achievements, or industry results, to differ materially from those contemplated by such forward-looking statements include without limitation:

- 1. Our ability to successfully engage in the software development and marketing business;
- 2. The intensity of competition in the industry in which we operate;
- 3. Our ability to raise additional capital on acceptable terms, if at all;
- 4. The ability of markets for IT infrastructure, data center monitoring, management and optimization software, data center energy cost efficiency solutions and green data centers to not continue to grow;
- 5. Our ability to competitively price our products;
- 6. Our ability to provide an adequate level of return on investment for our clients;
- 7. Our ability to protect our intellectual property rights;
- 8. The enforcement of tax liens against us could have a material adverse effect on our financial prospects;
- 9. Our ability to maintain proper and effective internal controls:
- 10. General economic conditions that affect our industry or the global environment in which we operate; and
- 11. Our ability to successfully attract and retain management and other key employees.

These forward-looking statements are subject to risks and uncertainties that may change at any time, and, therefore, our actual results may differ materially from those that we expected. The forward-looking statements contained in this Annual Report are largely based on our expectations, which reflect many estimates and assumptions made by our management. These estimates and assumptions reflect our best judgment based on currently known market conditions and other factors. Although we believe such estimates and assumptions are reasonable, we caution that it is very difficult to predict the impact of known factors and it is impossible for us to anticipate all factors that could affect our actual results. In addition, management's assumptions about future events may prove to be inaccurate. Management cautions all readers that the forward-looking statements contained in this Annual Report are not guarantees of future performance, and we cannot assure any reader that such statements will be realized or the forward looking events and circumstances will occur. Actual results may differ materially from those anticipated or implied in the forward-looking statements due to the factors listed in the "Risk Factors" section and elsewhere in this Annual Report. All forward-looking statements are based upon information available to us on the date of this Annual Report. We undertake no obligation to update or revise any forward-looking statements as a result of new information, future events or otherwise, except as otherwise required by law. These cautionary statements qualify all forward-looking statements attributable to us or persons acting on our behalf.

All references in this Annual Report to the "Company," "Rackwise," "we," "us" or "our" are to Rackwise, Inc., a Nevada corporation, and, unless otherwise differentiated, together with our subsidiary, Visual Network Design, Inc., a Delaware corporation.

# PART I

#### **ITEM 1. BUSINESS**

# **Organizational History**

We were incorporated under the name MIB Digital, Inc., in the State of Florida on September 23, 2009, to develop and operate an advertising and subscription supported content management platform. On August 24, 2010, pursuant to an agreement and plan of merger with our special purpose wholly-owned subsidiary Cahaba Pharmaceuticals, Inc., a Nevada corporation, we merged with and into Cahaba Pharmaceuticals, Inc., with Cahaba Pharmaceuticals, Inc. as the surviving corporation. The purpose of the merger was to re-domicile from Florida to Nevada, to change our name and to effect a recapitalization. Cahaba Pharmaceuticals, Inc. was incorporated on August 20, 2010, for the sole purpose of effecting the merger, with an authorized capital stock of 300,000,000 shares of common stock, par value \$0.0001 per share, and 10,000,000 shares of "blank check" preferred stock, par value \$0.0001 per share.

On July 8, 2011, in anticipation of a business combination with Visual Network Design, Inc., a Delaware corporation ("VNDI"), we entered into an agreement and plan of merger pursuant to which we merged with our newly formed, wholly owned subsidiary, Visual Network Design, Inc., a Nevada corporation. Upon the consummation of the merger, the separate existence of Visual Network Design, Inc. ceased and our shareholders became shareholders of the surviving company named "Visual Network Design, Inc." On September 21, 2011, VNDI Acquisition Corp., our wholly owned Delaware subsidiary, merged with and into VNDI, with VNDI as the surviving corporation (the "Merger"). In connection with the Merger, each share of VNDI common stock was cancelled and converted into the right to receive approximately 1.27 shares of our common stock and approximately 1.27 warrants, each to purchase one-half share of our common stock at an exercise price of \$0.625 per whole share, subject to weighted-average anti-dilution protection. As a result of the Merger, we acquired the business of VNDI, and continued the existing business operations of VNDI as a software development, sales and marketing company within the markets of information technology ("IT") infrastructure, data center monitoring, management and optimization, data center cost efficiency and green data centers.

On September 29, 2011, we entered into an agreement and plan of merger pursuant to which we merged with our newly formed, wholly owned subsidiary, Rackwise, Inc., a Nevada corporation. The sole purpose of the merger was to change our name. Upon the consummation of the merger, the separate existence of Rackwise, Inc. ceased and our shareholders became shareholders of the surviving company named "Rackwise, Inc."

Effective August 2, 2013 we implemented a 1-for-300 reverse split of our issued and outstanding common stock (the "Reverse Split") and a reduction in the number of our authorized shares of common stock from 300,000,000 to 1,000,000. All share and per share information in this Annual Report has been retroactively adjusted to reflect the Reverse Split.

On November 27, 2013, we amended our Articles of Incorporation to increase our authorized capitalization from 1,000,000 shares of common stock and 10,000,000 shares of blank check preferred stock to 300,000,000 shares of common stock and 10,000,000 shares of blank check preferred stock.

Our fiscal year end is December 31.

#### **Business Overview**

Through our wholly-owned subsidiary, VNDI, we are a software development, sales and marketing company. We create applications, based on the Microsoft operating system for network infrastructure administrators that provide for the modeling, planning and documentation of data centers. Our executive offices are currently located in Folsom, California, and we have a software development and data center in the Research Triangle Park in Raleigh, North Carolina.

Our flagship data center infrastructure management (DCIM) software product, Rackwise®, is used by over 125 companies worldwide to track, manage, plan, optimize and provide cost analysis of IT infrastructure. Our product is a multi-layered software that provides a suite of solutions for managing the multiple dimensions of a company's IT infrastructure, including power consumption, power efficiency, carbon footprint, green grid and density requirements. Our product provides the functionality for optimizing a data center by locating servers with low CPU utilization, recognizing top power/space/heat consumption devices, and correlating those devices to the applications and business services they support. This improved reporting allows a company to plan data center expansions and reductions and equipment usage more energy efficiently and cost effectively.

As reflected in our financial statements for the years ended December 31, 2013 and 2012, we have generated significant losses, which raise substantial doubt that we will be able to continue operations as a going concern. Our independent registered public accounting firm included an explanatory paragraph in their report for the years ended December 31, 2013 and 2012 on the accompanying financial statements stating that we have not achieved a sufficient level of revenues to support our business and have suffered recurring losses from operations. These factors raise substantial doubt about our ability to continue as a going concern.

Our ability to continue as a going concern is dependent upon our generating cash flow sufficient to fund operations, reducing operating expenses and the receipt of funding from the sale of our debt and equity securities. While our expectation is that our business strategy will begin to increase revenues and generate cash from operations, we may not be successful in implementing our business strategy. If we cannot continue as a going concern, our stockholders may lose their entire investment in our securities.

# **Business Developments**

As part of the execution of our business strategy, we have taken the following steps:

- We have significantly revamped our sales and marketing strategy, including eliminating a substantial number of sales and marketing positions. We have initiated a new strategy of utilizing resellers and channel partners in the IT industry to sell and distribute our products, thereby dramatically reducing SG&A overhead. To assist our sales program, we have appointed an EVP Strategic Partners who is in the process of developing multiple strategic relationships for us. These partners will be involved in reselling and supporting Rackwise products worldwide and will allow us to rapidly expand market share of our product, while minimizing the need to hire additional sales headcount. Our partners will be trained to demo and sell our products, provide training to customers, and act as a first line of support. We anticipate adding professional service support personnel to aid our sales partners as they grow their business in our product offering, but only after we see continuous growth potential with any designated partner.
- To further our marketing and sales efforts, we have significantly revamped our website (www.rackwise.com). We have contracted two new professional relations firms to help us update and disseminate current information about us, as well as publishing on our website, including information about new contracts for the sales of our products.
- We have released Rackwise DCiM X, and Rackwise DCiM X.1, the latest version of our product. This new release allows our customers to effectively manage their datacenter assets at a macro level, providing real time power and thermal monitoring and management for individual servers, groups of servers, racks and IT equipment such as PDUs in their data centers.

# **Capital Needs**

Our business strategy requires capturing additional market share and growing sales to achieve profitability. We expect that with the infusion of additional capital and development of our partnership ecosystem, we will be able to increase sales and expand the breadth of our product offerings through the following actions:

- Continue to differentiate our product offerings in the market, incorporating interfaces for additional third party software as well as new and/or enhanced features, functionalities and other improvements.
- Establish industry partners, "value added resellers" (VARs), and strategic services partners to perform some of the services we are being asked to perform post sales cycles.
- Initiate specific new marketing efforts to coordinate and lead our initiatives for greater market recognition with special emphasis on contacting and educating industry analysts to spread the word of our capabilities.

As further discussed below under "Management's Discussion and Analysis of Financial Condition and Results of Operations – Liquidity and Capital Resources," due to our limited operating history and historical operating losses, our operations have not been a source of liquidity, and our primary sources of liquidity have been debt and proceeds from the sale of our equity securities in several private placements. Our current business plan requires us to raise additional capital in order to fund a current working capital deficiency, operations and continued development of our products. As a result, we expect revenue expansion will lag spending, which will initially exacerbate our operating deficit and use of cash in operations. Our ability to achieve or maintain profitability is subject to economic and competitive uncertainties that are largely outside of our control, including those associated with emerging enterprises. If we are unable to obtain such additional financing on a timely basis and, notwithstanding any request we may make, our debt holders do not agree to convert their notes into equity or extend the maturity dates of their notes, we may have to delay note and vendor payments and/or initiate cost reductions, which would have a material adverse effect on our business, financial condition and results of operations, and ultimately we could be forced to discontinue our operations and liquidate.

#### **DCIM Software Product**

A modern data center has two major software components: (1) the software relating to the "physical" components and devices and (2) the "logical" software components and applications relating to operating systems and security. Our business was formed out of a belief that there was a demand within the data center infrastructure management industry for products that addressed the management of the physical aspects of a data center and the information generated from the software applications associated with each of the numerous devices within the data center, providing reports with meaningful information to allow for better control and management of the data center. We believe our product offerings fill this gap.

Our DCIM software product, Rackwise DCiM X, is designed as a multi-layered approach to data center infrastructure management. Each layer addresses the specific needs of the various functions associated with operating a data center. Our solution provides visibility into critical and core data center operations and the underlying physical infrastructure and their associated resource costs. It allows companies to optimize their use of resources such as power, cooling, space, servers, networks, cables, etc.

Our Rackwise software enables centralized monitoring, management and intelligent capacity planning of critical systems within a company's IT infrastructure and data center. Our product provides visual renderings of data center assets (computers, network devices, power units, air conditioners, etc.), intelligent capacity planning and advanced analytics reporting, showing the most efficient use of power, cooling and physical space throughout the data center. Our core DCIM product provides a basic set of modules that lets a customer visualize the data center's physical infrastructure from their computer screen and monitor real-time power and thermal data at the server CPU level. It also offers a number of fully integrated modules to support the progression of a data center process cycle, including the ability to automatically keep track of IT assets, control data center processes, report on progress and trending, and forecasting. Our product helps manage and model the Move, Add, Change (MAC) initiatives across a data center estate. For planning purposes it will predict capacity resources needed well into the future which will maximize data center ROI (Return on Investment), achieve greater levels of data center efficiency and reduce energy costs.

Our product has been developed over a period of eight years, with at least two version releases in each year of the last three years. Our newest major release, Rackwise DCiM X, which was introduced in 2013, also has a new version entitled Rackwise DCiM X.1. All of our products have been developed to be compatible with the Microsoft platform, written primarily in C# (an industry standard programming language) and incorporating various Microsoft software products such as Visio, Excel, Word and SQL Server. Being compatible with the Microsoft platform offers our product a significant advantage, allowing for more ease of use and learnability by our customers compared to products by our competitors that are not compatible with the Microsoft platform. It also provides for the interoperability between our product and other software products widely used by most data centers around the world.

We have three different pricing models for our Rackwise software product. We offer Rackwise® as a subscription (an annual lease) and as a license purchase (one time purchase with a yearly maintenance contract). This pricing flexibility allows us to better accommodate the IT budgeting needs of our customers. Pricing is based upon the number of concurrent users who will have access to the product. The third pricing model is "Rackwise on Demand" and is offered as a Software as a Service ("SaaS") (commonly referred to as "on-demand software" or "cloud"). Pricing for this model is on an annual subscription basis and is based on a flat fee per computer equipment rack.

#### Market

We believe the market for our product is substantial, will be growing at a significant rate for a number of years and at the present has very little market penetration by us or our competitors. The current penetration rate for DCIM products and services is believed to be less than 10% of the overall market by a large consensus of DCIM/IT industry analysts. Based upon a study by 451 Research, published on April 8, 2013, the DCIM market generated an estimated \$321,000,000 in revenue in 2011 and was expected to grow at an annual rate of 44%. The compound annual growth rate is expected to reach \$1,800,000,000 in aggregate revenue in 2016. A study by Navagant Research dated December 2, 2013 projects an even larger market for DCIM purchases and predicts annual spending on DCIM software and services to grow from \$663,000,000 worldwide in 2013 to more than \$4,500,000,000 by 2020. We believe that the DCIM market is "greenfield," meaning that no competing software is currently installed in the IT infrastructures of the majority of potential clients. This is a significant benefit because the lack of installed software eliminates the fear by many companies of an expensive and time consuming migration and the potential downtime and cost of additional training.

# **Opportunity**

DCIM technology is opening tremendous opportunities for data centers to become more manageable, risk/failure adverse, and efficient, while expanding potential capacity in existing facilities. At the same time, market hurdles, such as risk aversion among customers and lack of awareness of DCIM capabilities, have dissipated, opening significant opportunities for DCIM vendors.

The strategic situation of the data center/communication center is even more vulnerable and risky in today's world because of the rate of change of the functionality of the data center and the change in scope of the constituency it serves. Rising energy costs, space limitations, virtualization, consolidations, migrations, risk avoidance and impending government legislation are motivating IT managers to seek for comprehensive solutions for optimizing data center power, cooling and space.

Demand for IT services is growing. At the same time, data centers are getting bigger, more complex and more dynamic. Yet, most of these expensive, mission-critical facilities are run using basic software tools, often inefficiently. There has been minimal investment in management systems, let alone in optimization and automation. However, demand for datacenter infrastructure management (DCIM) software is building rapidly. Supplier and investor interest in the sector is increasing as well. A large and growing number of suppliers are vying for leadership positions. They have developed sophisticated DCIM systems to track datacenter assets, monitor the status of the equipment and the environment, and to provide managers with information to more efficiently run and optimize their datacenters.

The growth rate of DCIM far exceeds that for the data center equipment industries and for the enterprise IT segment as a whole. The primary drivers of DCIM supplier revenue growth are:

- An overall increase in the number of servers and datacenters to meet IT demand;
- The optimization of existing datacenters;
- A greater need for efficiency;
- A greater need for identifying potential risks and/or cascading failures;
- A greater need for capacity planning and/or expanding capacity within existing datacenters;
- The ongoing improvement in the functionality and usability of DCIM products; and
- An increased awareness of DCIM offerings and their benefits;

Software accounts for the majority share of revenue in the DCIM market, with services and hardware accounting for materially smaller portions, although this varies dramatically depending upon the vendor as some competing vendors require both software and hardware installations. Rackwise DCiM X only requires software.

Power, capacity planning, risk assessment, and environmental monitoring currently generate the largest portion of DCIM revenue. Together with asset, change and configuration management, these four function-areas account for the vast majority of the total DCIM market. Rackwise DCiM X and its integration with BMC Remedy directly addresses and appeals to this segment of the market.

We believe our proprietary technology provides an effective tool for data center operators to quickly estimate the energy efficiency of their data centers, compare the results against other data centers, and determine if any energy efficiency improvements need to be made. It provides a presentation quality dashboard for communicating the "green" status of a data center using The Green Grid's metrics of Power Usage Effectiveness (PUE) and Data Center Infrastructure Efficiency (DCE). Clients are able to view top resource consumers by business service, including the costs of servers, network, storage equipment, etc. Additionally, the data center carbon footprint is calculated and displayed. We further believe that the functional items that our Rackwise DCiM X offers are the most critical components of a software offering in the DCIM space. DCIM enables data center operators to reduce energy consumption, greenhouse gas emissions, and total cost of ownership, while boosting productivity and helping managers understand data center performance and spending through detailed metrics. The most effective DCIM solutions help data center operators optimize the efficient use of power, cooling, space, and human resources. In addition to the data center, DCIM solutions also help to optimize operating costs and capital expenditures across the entirety of the IT infrastructure landscape.

# Competition

The markets for IT infrastructure, data center monitoring, management and optimization, data center cost efficiency and green data centers are highly fragmented, competitive and rapidly changing. The rapid change in competition within the DCIM space can be attributed to several factors:

- A realization that the market for DCIM software offerings is enormous as predicted by several leading research firms following the industry, thus inviting new prospects into the space.
- Initial success in the market place by the pioneers of the industry, including Rackwise that legitimized the market.
- The continuing need for prospective buyers/users to contain the high costs of their data centers and thus becoming more active buyers.
- The awareness of data center managers that they can operate more efficiently with their present installations by purchasing DCIM software rather than seek capital for expensive new or expanded facilities.

At the present time it is estimated by Gartner Research that there are 70 competitors with in the DCIM space, up from the original hand full as recently as a couple of years ago. The competitive scene is changing quickly because of:

- New entries which believe they have a better technology or approach.
- The acquisition of some of the original entrants by larger more established firms within the IT space.
- Some early entrants narrowing the focus of their product offering to a point solution.
- Other entrants expanding their product to offer a suite solution.
- The partnering of firms with one or more established vendors within the IT space.
- Some firms with drawing from the marketplace entirely.

We believe Rackwise will be able to compete in the future for a number of reasons, including our software's ability to interface with many other existing applications that are already installed and running in our current and prospective customers' data centers. This makes the value of our products accretive to our customers, allowing them to maintain their existing investments and concurrently enjoy the added value of our offerings. In addition, our recently announced exclusive four-year agreement with industry stalwart Unisys Corporation ("Unisys"), discussed in further detail elsewhere in this Report, is significant on multiple levels. Unisys provides us considerable resources, presence and expertise to navigate procurement cycles in specified target markets while affording our customers seamless continuity throughout the sales and delivery process. We believe these factors, among others, combine to give us and our products a major competitive advantage.

#### **Marketing and Sales**

Our marketing efforts in the past have been to generate sales leads primarily through the use of Google marketing and trade show attendance. To a lesser extent we use our website featuring "white papers," videos, webinars, and customer testimonials. We intend to place increased efforts on featuring our relationships with strategic services partners, both domestically and internationally. In that connection, we recently announced our strategic and exclusive four-year agreement with Unisys. The initial intent was for Unisys to market, sell and support Rackwise DCiM X to the domestic Federal marketplace, with a formal notice of intent to negotiate and award our initial contract having been recently issued. As a consequence of the initial success in the Federal marketplace and the subsequent integration mentioned below with the BMC Remedy product, Unisys and Rackwise are now in the process of reselling the Rackwise DCiM X product worldwide in the commercial marketplace.

The historical sales cycle for our product is very short, typically between 50 and 120 days, when compared to other enterprise software products as a consequence of the significant demand in the marketplace to reduce costs and promote green data centers. The sales cycle may increase in the future because of our revised business strategy as described below. Our customers can normally expect a payback of the cost of the software within three to four months. Such payback results from reduced operating costs that result from using the data center reporting tools provided by our software to plan more efficient operations. Currently, the majority of our sales are conducted remotely, over the phone and by the web, making the sales process very efficient and thereby reducing the associated costs. During the last two years, we have developed a very close relationship with our clients, which allow us to develop software that is more readily accepted in the marketplace at a very affordable price. We have raised our average sales price during the last two years. The growth in average sales price can be attributed partly to client size and in part by the added functionality of our product offerings.

Our current clients represent significant future revenue from the sale of additional licenses, new product releases and upgrades to their present installations as well as on-going maintenance fees. In many instances, clients have reached out to us seeking assistance with professional services to more fully utilize our product capabilities to streamline data center operations and improve IT infrastructure operating efficiencies. We view this as a major commercial opportunity moving forward.

#### **Strategy**

We expect that with the development of value added partners, we will be able to further increase sales and professional services and expand the breadth of our product offerings. Our strategic initiatives are as follows:

- Take advantage of a compelling opportunity for organic growth within our existing customer base, particularly within our current Fortune 1000 users. Our largest customers have installed a limited number of our products to address a portion of their data center infrastructure management problems, resulting in revenue that is a fraction of the potential we believe is realizable. Our management team intends to maximize the revenue potential of each existing customer by marketing our product to address all the dimensions and requirements of such customer's IT infrastructure and data center.
- Continue to be heterogeneous and agnostic to the technology environments of all customers; we do not favor or promote individual software or hardware product offerings. This will allow us to interface with our customers' very diverse technologies and applications, thereby leveraging customer investments. We continue to add to and build our database of components that are used in the data center, focusing on our clients' diverse needs in support of our agnostic approach.
- "Optimize" our customers' data center assets, now and in the future, increasing their return on their existing investment as well as from the purchase of our software.
- Add strong interfaces to our existing product suite, which would make us a differentiator in the market. We have an initial prioritized list of interfaces that we believe will enhance our ability to become the "best of breed." Many of the interfaces have already been developed and the process will be ongoing. As an example of this, in cooperation with Unisys Corporation we jointly developed an integration of Rackwise DCiM X with BMC's Remedy product, which we believe is the first of its kind within the DCIM market space and a clear differentiator between Rackwise and any of its competitors. This integration will bring even more efficiency to the market place based on the wide reception of the Remedy product in the IT infrastructure market place.
- Establish industry partners and strategic services partners to perform some of the services we are being asked to perform, post sales cycles.
- Expand our products to capitalize on the complex trend of globalization and virtualization of data centers. The integration of Rackwise DCiM X and BMC's Remedy product, mentioned above, coupled with Unisys' desire to sell the integrated product worldwide to the commercial market, is an example of this initiative.
- Another example of expanded product capability is our recent announcement that we have incorporated interactive single-line power diagrams among a number of new features into the latest release of our Rackwise DCiM X offering. Interactive single-line power diagrams empower facilities engineers and managers to view, measure and manage the complete power-chain, from utility to individual IT device power supply and all points in between. Visibility and interactive capabilities are delivered via a "single pane of glass" on the user's web browser. Through a newly designed "Power" navigation tab in the Rackwise DCiM X web portal, users are able to select any of the enterprise's data center locations and quickly toggle between physical equipment visualization on that data center's floorplan and the single-line power diagrams. The new interactive feature rapidly renders an intuitive single-line power diagram view, illustrating measured power and circuit completeness all along the power-chain. Users can drill further into details and connections by clicking any point on the diagram. This innovative capability has produced user efficiencies of more than 20% over traditional methods of power diagram inspection and management.

- Additionally this latest release of Rackwise DCiM X also delivers several other innovative features, enhancements and performance improvements, including automated rack and power provisioning wizards, additional what-if scenario analytics and a significantly expanded suite of standard comprehensive reports. This release is currently available in both our Rackwise DCiM X enterprise software suite as well as Rackwise DCiM X OnDemand, our SaaS subscription offering.
- Expand our products across the customers' enterprise technology topography. We are in the process of developing Product Requirement Definitions (PRDs) that will allow us to start on the design of the architecture to support this initiative.

# **Intellectual Property**

Our software and most of the underlying technology is proprietary. We rely on a combination of confidentiality agreements and procedures and trademark and trade secret laws to protect our intellectual property rights. We have no issued patents. Our means of protecting our proprietary rights, however, may not be adequate. Despite our efforts, we may be unable to prevent or deter infringement or other unauthorized use of our intellectual property. Time-consuming and expensive litigation may be necessary in the future to enforce these intellectual property rights.

In addition, although we do not believe we are infringing on the rights of others, we cannot assure you that our intellectual property does not infringe the intellectual property rights of others, or will not in the future. If we become liable to third parties for infringing upon their intellectual property rights, we could be required to pay substantial damage awards and be forced to develop non-infringing technology, obtain licenses or cease delivery of the applications that contain the infringing technology.

#### **Customers**

We market our products primarily to companies in the U.S. In 2013, one U.S. based customer represented more than 10% of our total revenues. In 2012, the same U.S. based customer represented more than 21% of our total revenues.

# **Employees**

As of December 31, 2013, we had approximately 15 full-time employees. 8 of our employees were located in our Raleigh, North Carolina office. We have never experienced a work stoppage and believe our relationship with our employees is good.

# **Reports to Security Holders**

We file annual, quarterly, current and special reports and other information with the Securities and Exchange Commission (the "SEC"). You may read and obtain copy of any reports, statement or other information that we file with the SEC at the SEC's public reference room at 100 F Street, N.E., Washington, D.C. 20549. Please call the SEC at (202) 551-8090 for further information on the public reference room. These SEC filings are also available to the public from commercial document retrieval services and at the Internet site maintained by the SEC at http://www.sec.gov.

In addition, our filings can be viewed on the "Company" section of our Internet site at <a href="www.rackwise.com">www.rackwise.com</a> under "Corporate Filings" subsection.

# ITEM 1A. RISK FACTORS

You should carefully consider the risks described below as well as other information provided to you in this Annual Report, including information in the section of this Annual Report entitled "Forward Looking Statements." The risks and uncertainties described below are not the only ones we face. Additional risks and uncertainties not presently known to us or that we currently believe are immaterial may also impair our business operations. If any of the following risks actually occur, our business, financial condition or results of operations could be materially adversely affected, and you may lose all or part of your investment.

# RISKS RELATED TO OUR BUSINESS AND FINANCIAL CONDITION

# We have a history of losses and we may not achieve or maintain profitability.

We have a history of losses and have not yet achieved profitability. We had net losses of \$6,482,307 and \$9,593,685 for the fiscal years ended December 31, 2013 and 2012, respectively. As of December 31, 2013, our cumulative loss from inception was \$49,962,412. We expect operating expenses to increase in the future due to the expected development activities and marketing expenses incurred to further develop and promote our products and to increase brand awareness in the data center infrastructure management software marketplace, as well as a result of increased operations costs, sales costs and general and administrative costs associated with implementing our business plan. We will require additional capital to sustain our operations. Such expectations concerning operating revenues are based on assumptions that are subject to economic and competitive uncertainties that are largely outside of our control, including those associated with emerging enterprises. There can be no assurances that we will achieve or maintain profitability. Accordingly, we will require additional cash to sustain our business operations. If we are unable to raise additional capital as and when needed to fund operations, we may be forced to liquidate our assets, curtail or cease our operations and/or seek reorganization under the U.S. Bankruptcy Code.

# We have a going concern opinion from our auditors, indicating the possibility that we may not be able to continue to operate.

As reflected in our financial statements for the years ended December 31, 2013 and 2012, we have generated significant losses, which raise substantial doubt that we will be able to continue operations as a going concern. Our independent registered public accounting firm included an explanatory paragraph in their report for the years ended December 31, 2013 and 2012 on the accompanying financial statements describing conditions that raised substantial doubt about our ability to continue as a going concern. Our financial statements contain additional note disclosures describing the circumstances that lead to this disclosure by our independent registered public accounting firm.

In addition, as of April 11, 2014, VNDI has unpaid payroll taxes relating to the third and fourth quarters of 2010, the first quarter of 2011, the third and fourth quarters of 2012, and the first and second quarters of 2013 in the aggregate amount of approximately \$1,567,000. The IRS has placed federal tax liens on VNDI that aggregate to approximately \$1,567,000 in connection with the unpaid payroll taxes. The IRS had begun collection proceedings against us and had moved forward in placing a levy against our bank accounts. On April 11, 2014, the IRS agreed to suspend further collection efforts until July 15, 2014, in order to allow us time to file an installment payment agreement for their approval.

Our ability to continue as a going concern is dependent upon our generating cash flow sufficient to fund operations and reducing operating expenses. Our business strategy may not be successful in addressing these issues. If we cannot continue as a going concern, our stockholders may lose their entire investment in us.

# We have limited sales and compete in rapidly evolving markets, which makes our future operating results difficult to predict.

Although VNDI was incorporated in January 2003, it has had limited sales in an industry characterized by rapid technological innovation, changing customer needs, evolving industry standards and frequent introductions of new products and services. These factors make it difficult to predict our operating results, which may impair our ability to manage our business and our investors' ability to assess our prospects.

Our financial results will suffer if the markets for IT infrastructure, data center monitoring, management and optimization software, data center energy cost efficiency solutions and green data centers do not continue to grow.

Our software product is designed to address the growing markets for (i) IT infrastructure, (ii) data center monitoring, management and optimization, (iii) data center energy cost efficiency and (iv) green data centers. These markets are still emerging. A reduction in the demand for these IT infrastructure solutions and products could be caused by, among other things, lack of customer acceptance, weakening economic conditions, competing technologies and services or decreases in corporate spending. Our future financial results would suffer if the market for our data center monitoring, management and optimization solutions or products do not continue to grow.

# If we are unable to manage our anticipated growth effectively, our revenues and profits could be adversely affected.

We anticipate that a significant expansion of our operations and addition of new personnel is required in all areas of our operations in order to implement our business plan. Our future operating results depend to a large extent on our ability to manage this expansion and growth successfully. For us to continue to manage our growth, we must put in place legal and accounting systems and implement human resource management and other tools. We have taken preliminary steps to put this structure in place. However, there is no assurance that we will be able to successfully manage this anticipated rapid growth. A failure to manage our growth effectively could materially and adversely affect our ability to market and sell our solutions and products.

We are presently in default on several promissory notes which are payable on demand. Should the holders of such notes pursue collection, this would be expected to have a material adverse effect on our operations.

As of December 31, 2013 we had \$608,945 in principal amount of notes past due. To date, the holders of such notes have not pursued collection. Such holders are entitled to appropriate legal remedies should they pursue collection. In the event the holders seek collection, this would be expected to have a material adverse effect on our liquidity and operations.

The rates we charge for our products may decline over time, which would reduce our revenues and adversely affect our profitability.

As our business model continues to gain acceptance and attracts the attention of competitors, we may experience pressure to decrease the fees for our products, which could affect our revenues and gross margin. If we are unable to sell our products at acceptable prices, or if we fail to offer additional products with sufficient profit margins, our revenue growth will slow and our business and financial results will suffer.

# Our future success depends on the continued services of Messrs. Guy A. Archbold, Edward Higgins and Doug MacRae.

Our future success depends on the continued services of our Chief Executive Officer, President and Chairman of the Board of Directors, Guy A. Archbold, our Executive Vice President Sales & Services, Edward Higgins, and our Executive Vice President Development, Doug MacRae. We have entered into an employment agreement with each of Messrs. Archbold, Higgins and MacRae; however, each may resign at any time in his sole discretion. The loss of services of any of these individuals could impair our ability to complete the national and global rollout of our products and services properly and could have a material adverse effect on our business, financial condition and results of operations. We do not currently maintain key man life insurance with respect to Messrs. Archbold, Higgins and MacRae.

We may be subject to intense competition and may not be able to compete successfully against larger and more established businesses.

Several established companies are currently offering or looking to offer solutions and products, including products relating to the development of green data centers, that compete with our data center monitoring, management and optimization software products. There can be no assurance that competitors with substantially greater financial, technical, managerial, marketing and other resources and experience than us will not compete more effectively than us.

Our ability to compete successfully will depend, in part, on our ability to protect our intellectual property rights. Litigation required to enforce these rights can be costly, and there is no assurance that courts will enforce our intellectual property rights.

Our software and most of the underlying technology is proprietary. We protect our proprietary rights through a combination of confidentiality agreements and procedures and through trademark and trade secret laws. Policing unauthorized use of intellectual property, however, is difficult, especially in foreign countries. Litigation may be necessary in the future to enforce our intellectual property rights, to protect trade secrets, to determine the validity and scope of the proprietary rights of others, or to defend against claims of infringement or invalidity. Litigation could result in substantial costs and diversion of resources and could harm our business, operating results and financial condition regardless of the outcome of the litigation. In addition, there can be no assurance that the courts will enforce the contractual arrangements that we have entered into to protect our intellectual property rights. Our operating results could be harmed by the failure to protect such intellectual property.

We will need additional financing. Any limitation on our ability to obtain such additional financing would have a material adverse effect on expanding our business.

We require additional capital in order to execute our business plan and reach our planned amount of revenues, or if we accelerate the growth of the business to achieve additional market share. The raising of additional capital could result in dilution to our stockholders. In addition, there is no assurance that we will be able to obtain additional capital if we need it, or that if available, it will be available to us on favorable or reasonable terms. Any limitation on our ability to obtain additional capital as and when needed could have a material adverse effect on our business, financial condition and results of operations. If we are unable to raise additional capital as and when needed to fund operations, we may be forced to liquidate our assets, curtail or cease our operations and/or seek reorganization under the U.S. Bankruptcy Code.

Because our September 21, 2011 merger was a reverse merger, we may not be able to attract the attention of major brokerage firms, which may limit the liquidity of our common stock and may make it more difficult for us to raise additional capital in the future.

Additional risks may exist because our September 21, 2011 merger was a "reverse merger." Certain SEC rules are more restrictive when applied to reverse merger companies, such as the ability of stockholders to resell their shares of common stock pursuant to Rule 144. In addition, securities analysts of major brokerage firms may not provide coverage of our common stock because there may be little incentive for brokerage firms to recommend the purchase of our common stock. As a result, our common stock may have limited liquidity and investors may have difficulty selling it. In addition, we cannot assure you that brokerage firms will want to conduct any secondary offerings on our behalf if we seek to raise additional capital in the future. Our inability to raise additional capital may have a material adverse effect on our business.

Our business could be materially adversely affected if we do not or are unable to protect our intellectual property or if our services are found to infringe upon or misappropriate the intellectual property of others.

Our success depends in part upon certain methodologies and tools we use in designing, developing and implementing applications systems in providing our services. We rely upon a combination of nondisclosure and other contractual arrangements and intellectual property laws to protect confidential information and intellectual property rights of ours and our third parties from whom we license intellectual property. In addition, we limit distribution of proprietary information. The steps we take in this regard may not be adequate to deter misappropriation of proprietary information and we may not be able to detect unauthorized use of, protect or enforce our intellectual property rights. At the same time, our competitors may independently develop similar technology or duplicate our products or services. Any significant misappropriation, infringement or devaluation of such rights could have a material adverse effect upon our business, results of operations, financial condition and cash flows.

Litigation may be required to enforce our intellectual property rights or to determine the validity and scope of the proprietary rights of others. Any such litigation could be time consuming and costly. Although we believe that our services do not infringe or misappropriate on the intellectual property rights of others and that we have all rights necessary to utilize the intellectual property employed in our business, defense against these claims, even if not meritorious, could be expensive and divert our attention and resources from operating our company. A successful claim of intellectual property infringement against us could require us to pay a substantial damage award, develop non-infringing technology, obtain a license or cease selling the products or services that contain the infringing technology. Such events could have a material adverse effect on our business, financial condition, results of operations and cash flows.

# We have claims and lawsuits against us that may result in adverse outcomes.

We are subject to certain claims and lawsuits. Adverse outcomes in some or all of these claims may result in significant monetary damages or injunctive relief that could adversely affect our ability to conduct our business. Although management currently believes resolving all of these matters, individually or in the aggregate, will not have a material adverse impact on our financial statements, the litigation and other claims are subject to inherent uncertainties and management's view of these matters may change in the future. A material adverse impact on our financial statements also could occur for the period in which the effect of an unfavorable final outcome becomes probable and reasonably estimable.

#### RISKS RELATED TO OUR SECURITIES

# We do not expect to pay dividends on our common stock.

We have no plans to pay dividends on our common stock for the foreseeable future. We intend to retain future earning to fund operations and future capital requirements. Because we do not plan to pay dividends on our common stock, our stock may be less attractive to some investors, which could adversely affect our stock price.

If we fail to maintain proper and effective internal controls, our ability to produce accurate and timely financial statements could be impaired, which could harm our operating results, our ability to operate our business and investors' views of us.

Ensuring that we have adequate internal financial and accounting controls and procedures in place so that we can produce accurate financial statements on a timely basis is a costly and time-consuming effort that will need to be evaluated frequently. Section 404 of the Sarbanes-Oxley Act requires public companies to conduct an annual review and evaluation of their internal controls. Our failure to maintain the effectiveness of our internal controls in accordance with the requirements of the Sarbanes-Oxley Act could have a material adverse effect on our business. We could lose investor confidence in the accuracy and completeness of our financial reports, which could have an adverse effect on the price of our common stock. In addition, if our efforts to comply with new or changed laws, regulations, and standards differ from the activities intended by regulatory or governing bodies due to ambiguities related to practice, regulatory authorities may initiate legal proceedings against us and our business may be harmed.

On January 21, 2014, Jeff Winzeler, Chief Financial Officer and Secretary notified us of his decision to resign. His last working day was January 31, 2014. Mr. Winzeler left to pursue another opportunity in a non-competing industry and did not resign as the result of any disagreement with us on any matter relating to our operations, policies or practices. Guy A. Archbold, our President, Chief Executive Officer and Chairman of the Board of Directors, assumed the additional role of interim Chief Financial Officer, effective January 31, 2014, pending a search for Mr. Winzeler's replacement. Given the Company's current sparse liquidity, the finance function has been operated on a lean basis, which, combined with the absence of a full-time Chief Financial Officer, could result in less than optimal segregation of duties or financial reporting issues. Mr. Archbold has contracted with a consulting firm with financial reporting expertise in order to supplement the current finance function and ensure that accurate financial statements are produced on a timely basis.

An active trading market for our common stock may not develop or be sustained, and you may not be able to resell your common stock.

Our common stock is thinly traded. We cannot assure you that an active market for our common stock will develop in the foreseeable future or, if developed, that it will be sustained. As a result you may not be able to resell your common stock.

If the price for our common stock drops below \$5.00 per share, our common stock will be considered a "penny stock," which is likely to limit its liquidity and make it more difficult for us to raise additional capital in the future.

The market price of our common stock may, in the future, drop below \$5.00 per share, and if so, would be a "penny stock" according to SEC rules, unless our common stock is listed on a national securities exchange. The OTCQB is not a national securities exchange. Designation as a "penny stock" requires any broker or dealer selling these securities to disclose certain information concerning the transaction, obtain a written agreement from the purchaser and determine that the purchaser is reasonably suitable to purchase the securities. These rules may restrict the ability of brokers or dealers to sell our common stock and may affect the ability of current holders of our common stock to sell their shares. Such rules may also deter broker-dealers from recommending or selling the common stock, which may further limit its liquidity. This may also make it more difficult for us to raise additional capital in the future.

# Our common stock is controlled by a group of affiliated stockholders.

A group of affiliated stockholders, Black Diamond Financial Group LLC, Black Diamond Holdings LLC, Rackwise Funding LLC, and MFPI Partners LLC, beneficially own 47.03% of our common stock. In addition, Navesink RACK, LLC beneficially owns 41.91% of our common stock. (See "Certain Relationships and Related Transactions" for a description of related transactions involving these stockholders.) Such concentrated control of the Company may adversely affect the price of our common stock. Investors who acquire common stock may have no effective voice in the management of the Company. Sales by this group of stockholders, along with any other market transactions, could affect the market price of the common stock.

# The price of our common stock may become volatile, which could lead to losses by investors and costly securities litigation.

The future trading price of our common stock may become highly volatile and could fluctuate in response to factors such as:

- actual or anticipated variations in our operating results;
- announcements of developments by us, our strategic partners or our competitors;
- announcements by us or our competitors of significant acquisitions, strategic partnerships, joint ventures or capital commitments;
- adoption of new accounting standards affecting our industry;
- additions or departures of key personnel;
- sales of our common stock or other securities in the open market; and
- other events or factors, many of which are beyond our control.

# As a former shell company, resales of shares of our restricted common stock in reliance on Rule 144 of the Securities Act are subject to the requirements of Rule 144(i).

Rule 144 under the Securities Act, which generally permits the resale, subject to various terms and conditions, of restricted securities after they have been held for six months will not immediately apply to our common stock because we were at one time designated as a "shell company" under SEC regulations. Pursuant to Rule 144(i), securities issued by a current or former shell company that otherwise meet the holding period and other requirements of Rule 144 nevertheless cannot be sold in reliance on Rule 144 until one year after the date on which the issuer filed current "Form 10 information" (as defined in Rule 144(i)) with the SEC reflecting that it ceased being a shell company, and provided that at the time of a proposed sale pursuant to Rule 144, the issuer has satisfied certain reporting requirements under the Exchange Act. The filing of the Company's Current Report on Form 8-K dated September 21, 2011, as amended, started the running of such one-year period. Because, as a former shell company, the reporting requirements of Rule 144(i) will apply regardless of holding period, restrictive legends on certificates for shares of our common stock cannot be removed except in connection with an actual sale that is subject to an effective registration statement under, or an applicable exemption from the registration requirements of, the Securities Act.

# You may experience dilution of your ownership interests because of the future issuance of additional shares of our common stock.

In the future, we may issue our authorized but previously unissued equity securities, resulting in the dilution of the ownership interests of our present stockholders. We are currently authorized to issue an aggregate of 310,000,000 shares of capital stock consisting of 300,000,000 shares of common stock and 10,000,000 shares of preferred stock with preferences and rights to be determined by our Board of Directors. As of April 10, 2014, there were 6,622,017 shares of our common stock and no shares of our preferred stock outstanding. As of that date, there were 1,685,200 shares of our common stock issuable upon exercise of outstanding warrants and 406,033 shares of our common stock issuable upon conversion of outstanding notes (including warrants to purchase 196,622 shares of common stock). The exercise prices and number of shares of our common stock issuable on exercise of such warrants and conversion of such notes may be adjusted in certain circumstances including stock splits, stock dividends and future issuances of our equity securities without consideration or for consideration per share less than certain specified prices. In addition, we have outstanding options to purchase an aggregate of 58,699 shares of our common stock. In December, 2013, we adopted our 2013 Equity Incentive Plan (the "2013 Plan"), pursuant to which we are authorized to issue up to 1,200,000 shares of our common stock. The 2013 Plan contains an evergreen provision under which the number of securities which can be issued thereunder is subject to annual increase. As of April 10, 2014, no securities have been issued under the 2013 Plan, but there are plans to do so prior to the end of the month of April, 2014.

Any future issuance of our equity or equity-backed securities may dilute then-current stockholders' ownership percentages and could also result in a decrease in the fair market value of our equity securities, because our assets would be owned by a larger pool of outstanding equity. As described above, we may need to raise additional capital through public or private offerings of our common or preferred stock or other securities that are convertible into or exercisable for our common or preferred stock. We may also issue such securities in connection with hiring or retaining employees and consultants, as payment to providers of goods and services, in connection with future acquisitions or for other business purposes. Our Board of Directors may at any time authorize the issuance of additional common or preferred stock without common stockholder approval, subject only to the total number of authorized common and preferred shares set forth in our articles of incorporation. The terms of equity securities issued by us in future transactions may be more favorable to new investors, and may include dividend and/or liquidation preferences, superior voting rights and the issuance of warrants or other derivative securities, which may have a further dilutive effect. Also, the future issuance of any such additional shares of common or preferred stock or other securities may create downward pressure on the trading price of the common stock. There can be no assurance that any such future issuances will not be at a price (or exercise prices) below the price at which shares of the common stock are then traded.

# We may obtain additional capital through the issuance of preferred stock, which may limit your rights as a holder of our common stock.

Without any stockholder vote or action, our Board of Directors may designate and approve for issuance shares of our preferred stock. The terms of any preferred stock may include priority claims to assets and dividends and special voting rights which could limit the rights of the holders of our common stock. The designation and issuance of preferred stock favorable to current management or stockholders could make any possible takeover of us or the removal of our management more difficult.

# ITEM 1B. UNRESOLVED STAFF COMMENTS

None.

#### **ITEM 2. PROPERTIES**

We have a lease for our principal executive office space in Folsom, California, consisting of 3,465 square feet for a period of five years at monthly base rents commencing at \$6,757 and escalating to \$7,833, with a right of first refusal of expanding into an adjacent 1,600 square foot space.

We have a five year lease for our software development and data center in Raleigh, North Carolina, entered into on February 3, 2012 for approximately 5,772 square feet of office space. Base monthly rent is approximately \$7,922 in year one, \$8,884 in year two, \$9,846 in year three, \$10,808 in year four and \$11,072 in year five.

Additionally, we have a lease for approximately 4,180 square feet of office space in Las Vegas, Nevada. The lease expires on February 28, 2015, with current basic rent of \$14,310 per month plus our pro rata share of the building's operating expenses. On February 16, 2012, we entered into a sublease agreement for the Las Vegas office. The sublease expires on February 28, 2015 with basic rent of \$8,983 per month during months three (3) through twelve (12) of the term, \$9,401 per month during month's thirteen (13) through twenty-four (24) of the term and \$9,818 per month during months twenty-five (25) through thirty-seven (37) of the term. On November 1, 2013, we released our subtenant from its obligations under the Las Vegas, Nevada sublease. During the fourth quarter of 2013, we abandoned the Las Vegas, Nevada leased premises. We remain obligated under the lease until such time that the landlord finds a new tenant for the space.

We do not own any real estate.

#### ITEM 3. LEGAL PROCEEDINGS

From time to time, we may become involved in various lawsuits and legal proceedings which arise in the ordinary course of business. However, litigation is subject to inherent uncertainties, and an adverse result in these or other matters may arise from time to time that may harm business. We are currently not aware of any such legal proceedings or claims that we believe will have, individually or in the aggregate, a material adverse effect on business, financial condition or operating results.

On October 26, 2012, we were named as defendant in a complaint filed in the County of Westchester, Supreme Court of the State of New York by Porter, Levay & Rose, Inc., index number 68540/2012. The complaint alleges the Plaintiff rendered work, labor and services to the Company on, about, or between October 18, 2012, and is seeking \$103,198, together with interest running from October 18, 2012. On April 30, 2013, Porter, Levay & Rose, Inc. was awarded a summary judgment. On May 6, 2013, a judgment was entered in favor of Porter, Levay & Rose, Inc. in the Supreme Court of the State of New York, County of Westchester. On January 9, 2014, this case was settled in full.

On January 22, 2013, we were named as defendant in a complaint filed in the Superior Court of California, County of Sacramento, case number 34-2013-00138819 by Babich & Associates, Inc., a Texas Corporation. The complaint alleges that we were invoiced for services relating to professional staffing services for 2 potential employees that we subsequently hired, and is seeking \$48,000 plus earned interest at the rate of 10% per annum from May 3, 2012. On April 25, 2013, the parties signed a settlement. On October 12, 2013, this case was settled in full.

On January 25, 2013, the Company and its CEO were named defendants in a complaint filed in the Superior Court of California, County of Sacramento, case number 34-2013-00138978 by Daniel Lucas, a former employee of the Company. The complaint alleges that the Company entered into an employment agreement with Mr. Lucas for the purposes of providing services as our Regional Sales Manager, that the Company and its CEO breached the agreement by refusing to compensate Mr. Lucas for his services, and as a result, Mr. Lucas was seeking lost compensation and benefits, compensatory damages, attorneys' fees, interest, and any other relief as the court deems just and proper. On February 6, 2014, the parties signed a settlement agreement. The Company is required to make payments pursuant to a specific schedule. As of the date of filing, the Company is not compliant with the payment schedule due to a shortage of funds. As a result, the plaintiff could take actions that would result in additional compensatory damages.

On January 25, 2013, the Company and its CEO were named defendants in a complaint filed in the Superior Court of California, County of Sacramento case number 34-2013-00138979 by Timothy Barone, a former employee of the Company who was terminated for cause. The complaint alleges that the Company entered into an employment agreement with the Plaintiff for the purposes of providing services as its Senior Vice President, Global Accounts and Partners, that the Company and its CEO breached the agreement by refusing to compensate Mr. Barone for his services, and as a result, Mr. Barone is seeking lost compensation and benefits, additional tax liability, compensatory damages, exemplary and/or punitive damages in an amount to be determined, attorneys' fees, interest, and any other relief as the court deems just and proper. The parties entered into a confidential settlement on January 23, 2014. The Company is required to make payments pursuant to a specific schedule. As of the date of filing, the Company is not compliant with the payment schedule due to a shortage of funds. As a result, the plaintiff could take actions that would result in additional compensatory damages.

On February 25, 2013, we, our CEO and our CFO were named defendants in a complaint filed in the Superior Court, Commonwealth of Massachusetts, civil case number 13-0641 by David E. Fahey, a former employee of ours. The complaint alleges that Mr. Fahey was not paid commissions that were due and owing and we failed to reimburse the Plaintiff for his business expenses, resulting in a breach of contract, and is seeking \$33,695 in commissions, \$4,300 in out of pocket expenses, and treble damages, attorney's fees, costs, and interest. The matter was settled in full during the fourth quarter of 2013.

On June 19, 2013, the Company and its CEO were named defendants in a complaint filed in the Superior Court of California, County of Sacramento case number 34-2013-00146750 by David Wagner, a former employee who resigned from the Company. The complaint alleges that the Company entered into an employment agreement with the Plaintiff for the purposes of providing services as our Executive Vice President, Sales, that the Company and its CEO breached the agreement by refusing to compensate Mr. Wagner for his services, and as a result, Mr. Wagner is seeking lost compensation and benefits, severance pay, attorneys' fees, interest, and any other relief as the court deems just and proper. A response to the complaint, denying all allegations, will be filed. The parties entered into a confidential settlement on February 6, 2014. The Company is required to make payments pursuant to a specific schedule. As of the date of filing, the Company is not compliant with the payment schedule due to a shortage of funds. As a result, the plaintiff could take actions that would result in additional compensatory damages.

On or about January 15, 2014, the Company was named defendant in a notice of claim filed with the State of California Labor Commissioner, State Case Number 17-64278DB by Robert Roderick, a former employee who resigned from the Company. The claim is for alleged unpaid commissions earned in the amount of \$32,908 plus alleged HSA contributions in the amount of \$4,605.00. The Company has hired counsel to represent it in the matter and has entered into negotiations with the plaintiffs to settle these claims. A hearing has not yet been scheduled on the case.

On or about February 13, 2014, the Company was named as defendant in a complaint filed in the County of Du Page, Circuit Court of the Eighteenth Judicial Court of the State of Illinois by Altima Technologies index number 2014L000044. The claim alleges the Plaintiff rendered work, labor, products and services to the Company principally in the form of ESDRs (equipment shapes and data records) and is seeking \$107,358 (which amount includes interest through the date of the complaint), together with additional interest and certain other costs in connection with this action, including Plaintiff's reasonable attorney's fees. The Company has retained counsel in the matter to investigate the claims and recommend a course of action.

#### ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

#### **PART II**

# ITEM MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER 5. PURCHASES OF EQUITY SECURITIES

# **Market Information**

Since July 14, 2010, our common stock has been listed for quotation on OTCQB, originally under the symbol "MBDG." Our symbol changed to "CAHA" on September 15, 2010 in connection with our name change to "Cahaba Pharmaceuticals, Inc.," to "VNDI" on July 21, 2011 in connection with our name change to "RACK" on October 27, 2011 in connection with our name change to "Rackwise, Inc."

The trading of our common stock began on September 22, 2011. The following table sets forth the high and low closing bid prices for our common stock for the fiscal quarters indicated as reported on OTCQB. The quotations reflect inter-dealer prices, without retail mark-up, mark-down or commission and may not represent actual transactions. Our common stock is thinly traded and, thus, pricing of our common stock on OTCBQ does not necessarily represent its fair market value.

	_ Hig	High (1)(2)		v (1)(2)
March 31, 2014	\$	9.00	\$	2.68
December 31, 2013		8.00		2.25
September 30, 2013		4.00		2.26
June 30, 2013		12.00		3.00
March 31, 2013		51.00		9.00
December 31, 2012		60.00		42.00
September 30, 2012		84.00		42.00
June 30, 2012		425.00		60.00
March 31, 2012		345.00		159.00

- (1) As of April 10, 2014, there were 6,622,017 shares of our common stock issued and outstanding, 1,685,200 shares issuable upon exercise of outstanding warrants, 58,699 shares issuable upon exercise of outstanding options, and 406,033 shares issuable upon conversion of outstanding debentures (including warrants to purchase 196,622 shares of common stock). On that date, there were 170 holders of record of shares of our common stock.
- (2) Prices reflect the 1-for-300 reverse stock split of our issued and outstanding common stock which became effective as August 2, 2013.

#### **Dividends**

We have never declared any cash dividends with respect to our common stock. Future payment of dividends is within the discretion of our Board of Directors and will depend on our earnings, capital requirements, financial condition and other relevant factors. Other than provisions of the Nevada Revised Statutes requiring post-dividend solvency according to certain measures, there are no material restrictions limiting, or that are likely to limit, our ability to pay dividends on our common stock. Nonetheless, we presently intend to retain future earnings, if any, for use in our business and have no present intention to pay cash dividends on our common stock.

# **Recent Sales of Unregistered Securities**

On March 10, 2014, we entered into an Amended and Restated Agreement (the "Amended Agreement") with Black Diamond Financial Group LLC ("BDFG") and Navesink RACK, LLC, (NavRACK"), the purchasers under a private placement offering (the "PPO") completed on September 30, 2013 in which we sold an aggregate of \$2,451,918 of units (the "PPO Units") consisting of \$2,451,918 in principal amount of 12% secured convertible notes (the "PPO Notes") and 65,384 5-year warrants (the "PPO Warrants"), each exercisable for the purchase of one share of our common stock at a price of \$3 per share. The Amended Agreement amended an agreement among the parties dated as of August 9, 2013 (the "Original Agreement"). The Original Agreement provided BDFG and NavRACK with the right to convert the PPO Notes, including all accrued interest due thereon, into 2,551,236 shares of or common stock, which amount would have represented upon issuance 85% of our outstanding shares (on a not-fully diluted basis) immediately following our August 2, 2013 1:300 reverse stock split. Upon any such conversion, the PPO Warrants were to be cancelled. Pursuant to the Amended Agreement, effective March 10, 2014 BDFG and NavRACK converted the PPO Notes into an aggregate of 5,551,236 shares of our common stock and the PPO Notes and PPO Warrants were cancelled.

On February 21, 2014, we issued 620,000 units consisting of 620,000 shares of our common stock and 620,000 five year warrants, each to purchase one additional share of our common stock at a price of \$0.50 per share to two persons in consideration of their conversion of \$310,000 in loans made by them to us in August and September 2013 at a conversion price of \$0.50 per unit.

The foregoing securities were issued in reliance on the exemption from registration contained in Section 4(a)(2) of the Securities Act of 1933, as amended (the "Act"), for transactions of an issuer not involving a public offering.

# Purchases of Equity Securities by the Issuer and Affiliated Purchasers

None.

# Securities Authorized for Issuance under Equity Compensation Plans

See ITEM 12 — Securities Authorized for Issuance Under Equity Compensation Plans.

# ITEM 6. SELECTED FINANCIAL DATA

Not applicable.

# ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of financial condition and results of operations should be read in conjunction with our audited consolidated financial statements and the accompanying notes included elsewhere in this Annual Report. References in this Management's Discussion and Analysis of Financial Condition and Results of Operations to "us," "we," "our," and similar terms refer to Rackwise, Inc., a Nevada corporation. This discussion includes forward-looking statements, as that term is defined in the federal securities laws, based upon current expectations that involve risks and uncertainties, such as plans, objectives, expectations and intentions. Actual results and the timing of events could differ materially from those anticipated in these forward-looking statements as a result of a number of factors. Words such as "anticipate," "estimate," "plan," "continuing," "ongoing," "expect," "believe," "intend," "may," "will," "should," "could," and similar expressions are used to identify forward-looking statements.

We caution you that these statements are not guarantees of future performance or events and are subject to a number of uncertainties, risks and other influences, many of which are beyond our control, which may influence the accuracy of the statements and the projections upon which the statements are based. See "Note Regarding Forward-Looking Statements." Our actual results could differ materially from those anticipated in the forward-looking statements as a result of certain factors discussed in "Risk Factors" and elsewhere in this Annual Report. Any one or more of these uncertainties, risks and other influences could materially affect our results of operations and whether forward-looking statements made by us ultimately prove to be accurate. Our actual results, performance and achievements could differ materially from those expressed or implied in these forward-looking statements. We undertake no obligation to publicly update or revise any forward-looking statements, whether from new information, future events or otherwise.

# Overview

We are a software development, sales and marketing company. We create applications based on the Microsoft operating system for network infrastructure administrators that provide for the modeling, planning and documentation of data centers. Our Data Center Management (DCIM) software product, Rackwise®, is used by over 125 companies worldwide. Our product provides a multi-layered set of solutions for reporting on the multiple aspects of a company's data center, including power consumption, power efficiency, carbon footprint, green grid and density requirements. This reporting allows customers to plan data center expansions and contractions as well as equipment usage more energy efficiently and cost effectively. Our product's advanced design and ability to tightly interface with other new technologies, like Intel's newest proprietary computer chips, enables it to collect more real-time information (real-time means instantaneous and continuous) associated with more data center equipment usage than products from our competitors. We intend to continue to take advantage of new technologies that will add to our competitive differentiators.

We have released Rackwise DCiM X.1, the latest version of our product. This new release will allow our customers to effectively manage their datacenter assets at a macro level, as well as providing real time power and thermal monitoring and management for individual servers, groups of servers, racks and IT equipment such as PDUs in their data centers. Rackwise DCiM X, is designed as a multi-layered approach to data center infrastructure management. Each layer addresses the specific needs of the various functions associated with operating a data center. Our solution provides visibility into critical and core data center operations and the underlying physical infrastructure and their associated resource costs. It allows companies to optimize their use of resources such as power, cooling, space, servers, networks, cables, etc.

As reflected in our financial statements for the years ended December 31, 2013 and 2012, we have generated significant losses raising substantial doubt that we will be able to continue operations as a going concern. Our independent registered public accounting firm included an explanatory paragraph in their report for these years stating that we have not achieved a sufficient level of revenues to support our business and have suffered recurring losses from operations. Our ability to execute our business plan is dependent upon our generating cash flow sufficient to fund operations. Our business strategy may not be successful in addressing these issues. If we cannot execute our business plan, our stockholders may lose their entire investment in us.

We expect that with the infusion of additional capital and with additional management we will be able to increase software and professional services sales, and to expand the breadth of our product offerings. We intend to do the following:

- Continue to add interfaces to our existing product offerings, which would make us a differentiator in the market.
- Establish industry partners and strategic services partners to sell our product to customers, and to perform some of the services necessary to support the installation and maintenance of our product.
- Initiate specific new marketing efforts to coordinate and lead our initiatives for greater market recognition with special emphasis on contacting and educating industry analysts to spread the word of our capabilities.
- Expand our product offerings to include monitoring and managing the balance of our customer's IT infrastructure.

# **Recent Developments and Trends**

# Business

On April 7, 2014, we announced that we have entered into a four-year exclusive and strategic arrangement with Unisys Corporation, a current customer that installed our Rackwise DCiM X software in its own data centers, pursuant to which Unisys is reselling our Rackwise DCiM X to their U.S. Federal market customers and prospects. Expanding beyond the initial scope of the agreement, Unisys has begun reselling our Rackwise DCiM X software to its commercial clients worldwide.

Intel Corporation ("Intel") is also a current customer that installed our Rackwise DCiM X software in connection with initiatives to consolidate and maximize the operational efficiencies of its global network of data centers. We also entered into the December 5, 2011 Software Integration and License Agreement (the "Agreement") with Intel in connection with Intel's DCM software.

Effective February 19, 2014, Intel terminated the Agreement for non-payment of software license royalties in the approximate amount of \$463,000. The termination requires us to cease all direct or indirect exercises of license rights under the Agreement, except as necessary to support our few existing customers who have previously installed and are using the Intel DCM software. The vast majority of our customers will not be affected by the termination of the Agreement. The termination of the Agreement has no impact on Intel's use of our Rackwise DCiM X product in its data centers or otherwise.

# **Financings**

In September 2013, we completed a private offering that had commenced in June 2013 (the "Units Offering") in which we sold an aggregate of \$2,451,918 of units of our securities at a price of \$10,000 per unit. The closings resulted in aggregate net proceeds of \$771,751 (\$2,451,918 of gross proceeds less \$1,253,103 of debt conversions (relating to debt we previously borrowed) less \$427,064 of issuance costs). Each unit (an "Offering Unit") consisted of (i) a \$10,000 principal amount of one year 12% secured convertible promissory note (the "Offering Notes") and (ii) a five-year warrant to purchase 267 shares of common stock at a price of \$3.00 per share at any time after the maturity date of the Offering Notes (the "Offering Warrants"). Effective March 10, 2014, the holders of the Offering Notes converted the notes into an aggregate of 5,551,236 shares of our common stock and cancelled the Offering Warrants.

In August and September 2013, we borrowed an aggregate of \$310,000 via short-term interest free loans from two unaffiliated shareholders. On January 22, 2014, the shareholders agreed to convert their loans into units of our securities, at a conversion rate of \$0.50 per unit, with each unit consisting of one share of our common stock and (ii) one 5-year warrant to purchase one share of our common stock, exercisable at \$0.50 per share. As a result, in February 2014we issued 620,000 shares of our common stock and 620,000 warrants.

In connection with the Units Offering, in July 2013 a holder of our 8% Convertible Promissory Note due August 30, 2013, converted its note in the amount of \$106,533 (including outstanding principal and interest) into the Units Offering.

On April 12, 2013, May 15, 2013 and May 30, 2013, we borrowed \$112,500, \$200,035 and \$150,035, respectively, via short-term interest free loans from an affiliate. The loans converted into the securities sold by us in the Units Offering.

During the three months ended March 31, 2013, we completed two closings of a private placement offering pursuant to which we sold 3,334 units for gross proceeds of \$150,000, at a purchase price of \$45.00 per unit. We used the net proceeds of \$129,999 from the closings for general working capital. In connection with the two closings, the placement agent (i) was paid aggregate cash commissions of \$15,000 and (ii) received broker warrants to purchase 3,334 shares of common stock.

In January 2013, we agreed to permit the holders of our 8% convertible promissory notes, which were originally issued in June through August 2012, to convert their notes in the aggregate principal amount of \$800,000 (and accrued and unpaid interest thereon) into units at a conversion price of \$29.25 per unit. As a result of such conversion, we issued to the holders of such notes 28,489 shares of our common stock and 28,489 PPO Warrants. In addition, as part of such conversion, we agreed to fix the exercise price of 2,667 warrants issued in connection with the purchase of 8% convertible promissory notes at \$67.50 per share. As a result of the note conversions, the Company issued three-year placement agent warrants to purchase an aggregate of 1,063 shares of common stock at an exercise price of \$67.50 per share.

The foregoing securities were issued in reliance on the exemption from registration contained in Section 4(a)(2) of the Securities Act of 1933, as amended (the "Act") for transactions of an issuer not involving a public offering and/or Rule 506 of Regulation D or Regulation S under the Act.

#### Revenues

Revenues are generated from the licensing, subscription and maintenance of our enterprise software product and to a lesser extent professional services fees.

#### Direct cost of revenues

Direct cost of revenues includes the cost of server hosting, the cost of installing our software for new clients, commissions to third parties for installation of our software, the costs of support and operations dedicated to customer services and the costs of maintaining and amortizing our proprietary database.

# Sales and marketing expenses

Sales expenses consist of compensation and overhead associated with our channel sales, inside sales, direct sales and product sales support functions. Marketing expenses consist primarily of compensation and overhead associated with our marketing function, trade shows and Google ads, which are used as a main source of sales leads.

#### Research and development expenses

Research and development expenses consist mainly of compensation and overhead of research and development personnel and professional services firms performing research and development functions, plus amortization of our proprietary database.

# General and administrative expenses

General and administrative expenses consist of the compensation and overhead of administrative personnel and professional services firms performing administrative functions, including management, accounting, finance and legal services, plus expenses associated with infrastructure, including depreciation, information technology, telecommunications, facilities and insurance.

#### Interest

Interest consists of fees associated with factoring our receivables and interest expense associated with our notes payable.

#### Amortization of debt discount

Amortization of debt discount represents the amortization of the debt discount over the shorter of (a) the term of the related debt, or (b) the conversion of the debt into equity instruments. Debt discount consists of the fair value of the conversion options associated with certain debt, plus the fair value of the warrants provided to certain debt holders.

#### Amortization of deferred financing costs

Amortization of deferred financing costs represents the amortization of the deferred financing costs over the shorter of (a) the term of the related debt, or (b) the conversion of the debt into equity instruments. Deferred financing costs represent the professional fees incurred in conjunction with our debt financing activities.

#### Induced note conversion

Induced note conversion expense represents the incremental value of securities received in excess of the carrying value of the debt pursuant to an inducement offer.

#### Loss on extinguishment

Costs associated with the extension of the 12% notes, primarily the incremental value of the amended warrants.

#### Other income

Other income generally represents non-recurring income.

# **Results of Operations**

# Year ended December 31, 2013 Compared to the Year ended December 31, 2012

### Overview

We reported net losses of \$6,482,307 and \$9,593,685 for the years ended December 31, 2013 and 2012, respectively. The decrease in net loss of \$3,111,378 is primarily due to a \$5,479,532 net decrease in operating expenses primarily as a result of approximately \$2,750,000 of lower wages related to a reduction in headcount and decreased stock-based compensation expenses of approximately \$1,330,000 partially offset by an increase of \$1,055,037 in other expenses and a \$1,313,117 decrease in gross profit on lower revenues.

#### Revenues

Our revenues for the year ended December 31, 2013 were \$1,958,682 as compared to revenues of \$3,253,436, for the year ended December 31, 2012. Revenues decreased by \$1,294,754 or 40%. Licensing revenues were \$323,575 as compared to \$1,709,868 in the prior year, a decrease of \$1,386,293, or 81%, due to new license purchases by a single customer in 2012 that did not reoccur in 2013. Maintenance revenues were \$1,212,974 as compared to \$1,112,136 in the prior year, an increase of \$100,838, or 9%, primarily due to the recognition of revenue on increased maintenance renewals sold during the year. Subscription revenues were \$121,166 as compared to \$250,062, a decrease of \$128,896, or 52%, due to a general decrease in subscription customers. Professional service revenues were \$300,967 as compared to \$181,370 in the prior year, an increase of \$119,597 or 66%, as a result of the delivery of services on increased professional service contracts.

# Direct cost of revenues

The direct cost of revenues during the years ended December 31, 2013 and 2012 was \$594,319 and \$575,956, respectively, representing an increase of \$18,363 or 3%. The direct cost of revenues as a percentage of revenues was approximately 30% and 18% for the periods ended December 31, 2013 and 2012, respectively. The increase in direct cost of revenues was primarily related to royalty expenses associated with the licensing of Intel DCM software which commenced in June of 2012. It is impractical for the Company to break out direct cost of revenues by the types of revenues cited in the revenue discussion above.

#### Sales and marketing expenses

Sales and marketing expenses decreased by \$3,343,039, or 72%, in 2013 to \$1,296,244 from \$4,639,283 in 2012. The decrease in sales and marketing expenses was due to lower commission expense, wages and benefits (approximately \$2,350,000) and stock-based compensation expense (approximately \$420,000) associated with significant headcount reductions and lower revenues.

#### Research and development expenses

Research and development expenses decreased by \$790,770, or 36%, in 2013 to \$1,433,134 from \$2,223,904 in 2012. The decrease was due primarily to lower wages and stock-based compensation expense associated with headcount reductions. While we have previously curtailed research and development expenditures due to cash constraints, we expect to ramp up research and development expenditures in the future as working capital becomes available.

#### General and administrative expenses

General and administrative expenses were \$2,754,727 in 2013 as compared to \$4,100,450 in 2012, a decrease of \$1,345,723 or 33%. The decrease primarily resulted from a reduction in non-cash stock-based compensation expense (approximately \$640,000) and a decrease in legal expenses and contracted financial services expense (approximately \$270,000), and other general cost reduction measures enacted by management.

#### Interest

Interest expense was \$1,204,756 for 2013 as compared to \$465,815 for 2012, representing an increase of \$738,941, or 159%. The increase was attributable to an increase in factor fees and interest accrued on outstanding notes payable as compared to the year ended December 31, 2012.

# Amortization of debt discount

During 2013, we recorded \$388,361 of amortization of debt discount as compared to \$604,605 in 2012, representing a decrease of \$216,244, or 36%, due to the timing of the recognition of debt discount expense.

# Amortization of deferred financing costs

During 2013, we recorded \$238,012 of amortization of deferred financing costs as compared to \$49,662 in 2012, a decrease of \$188,350, or 379%, which represents amortization of additional deferred financing costs incurred in connection with the Units Offering and other prior debt financings.

# Induced note conversion

During 2012, we recorded \$76,736 of induced note conversion expense which represents the incremental value of the securities received pursuant to the inducement offer.

# Loss on extinguishment

During 2013, we recorded expense of \$531,436 which represents the excess value of equity securities issued to converting noteholders above the carrying value of the debt. During 2012, we recorded expense of \$113,925 which represents the maturity extension of the 12% convertible notes sold in May and June 2012.

# **Liquidity and Capital Resources**

We measure our liquidity a variety of ways, including the following:

	_	2013	 2012
Cash	\$	53,078	\$ 16,799
Working Capital Deficiency	\$	(8,270,585)	\$ (7,194,585)
Notes Payable (Gross - Current)	\$	608,945	\$ 1,508,945

December 31, December 31,

Due to our brief history and historical operating losses, our operations have not been a source of liquidity, and our primary sources of liquidity have been our factoring relationship, debt and proceeds from the sale of our equity securities in several private placements. Our current business plan requires us to raise additional capital in order to fund near term operating deficits, incremental legal and accounting associated with being a public company, additional product development, repayment of our factor, payment of IRS payroll tax liabilities and payment of legal settlements.

During late 2013, we have relied upon our factoring relationship to fund our short term working capital requirements. This has included unsecured borrowings which are expected to be repaid from future capital raising activities. Due to the current tax liens, we are in default of our factoring arrangement. As such, the factor could demand full repayment of the outstanding balance at any time.

In September 2013, we completed a private offering that had commenced in June 2013 (the "Units Offering") in which we sold an aggregate of \$2,451,918 of units of our securities at a price of \$10,000 per unit. The closings resulted in aggregate net proceeds of \$771,751 (\$2,451,918 of gross proceeds less \$1,253,103 of debt conversions (relating to debt we previously borrowed) less \$427,064 of issuance costs). Each unit (an "Offering Unit") consisted of (i) a \$10,000 principal amount of one year 12% secured convertible promissory note (the "Offering Notes") and (ii) a five-year warrant to purchase 267 shares of common stock at a price of \$3.00 per share at any time after the maturity date of the Offering Notes (the "Offering Warrants"). Effective March 10, 2014, the holders of the Offering Notes converted the notes into an aggregate of 5,551,236 shares of our common stock and cancelled the Offering Warrants.

In August and September 2013, we borrowed an aggregate of \$310,000 via short-term interest free loans from two unaffiliated shareholders. On January 22, 2014, the shareholders agreed to convert their loans into units of our securities, at a conversion rate of \$0.50 per unit, with each unit consisting of one share of our common stock and one 5-year warrant to purchase one share of our common stock, exercisable at \$0.50 per share. As a result, in February 2014, we issued 620,000 shares of our common stock and 620,000 warrants.

In connection with the Units Offering, in July 2013, a holder of our 8% Convertible Promissory Note due August 30, 2013, converted its note in the amount of \$106,533 (including outstanding principal and interest) into the Units Offering.

On April 12, 2013, May 15, 2013 and May 30, 2013, we borrowed \$112,500, \$200,035 and \$150,035, respectively, via short-term interest free loans from an affiliate. The loans converted into the securities sold by us in the Units Offering.

During the three months ended March 31, 2013, we completed two closings of a private placement offering pursuant to which we sold 3,334 units for gross proceeds of \$150,000, at a purchase price of \$45.00 per unit. We used the net proceeds of \$129,999 from the closings for general working capital. In connection with the two closings, the placement agent (i) was paid aggregate cash commissions of \$15,000 and (ii) received broker warrants to purchase 3,334 shares of common stock.

In January 2013, holders of our 8% convertible promissory notes, which were originally issued in June through August 2012, converted their notes in the aggregate principal amount of \$800,000 (and \$33,281 of accrued and unpaid interest thereon) into units at a conversion price of \$29.25 per unit. As a result of such conversion, we issued to the holders of such notes 28,489 shares of our common stock and 28,489 PPO Warrants. In addition, as part of such conversion, we agreed to fix the exercise price of 2,667 warrants issued in connection with the purchase of 8% convertible promissory notes at \$67.50 per share. As a result of the note conversions, the Company issued three-year placement agent warrants to purchase an aggregate of 1,063 shares of common stock at an exercise price of \$67.50 per share.

During the year ended December 31, 2012, we had three closings under an offering pursuant to which an aggregate of 14,523 Units were sold, resulting in \$1,447,114 of aggregate net proceeds (\$1,633,750 of gross proceeds less \$186,636 of issuance costs). In connection with the closings, an aggregate of 14,523 shares of common stock and Investor Warrants to purchase 3,631 shares of common stock were issued. The Investor Warrants are redeemable in certain circumstances, are exercisable for a period of five years at an exercise price of \$300.00 per full share of common stock and are subjected to weighted average anti-dilution protection.

In April and May 2012, we completed and closed an offering of ninety day 12% convertible promissory notes (the "12% Notes") in which we sold an aggregate principal amount of \$580,000 in notes to five investors. Each of the 12% Notes was scheduled to mature ninety days after issuance and was convertible, at the option of the holder, into Company units, at a price of \$120.00 to \$135.00 per unit, each unit consisting of 0.0033333 shares of our common stock and one warrant representing the right to purchase 0.0033333 shares of our common stock for a period of five years from issuance at an exercise price of \$240.00 to \$300.00 per share. The warrants are exercisable on a cashless basis and contain weighted average anti-dilution price protection (see Note 7 – Notes Payable in the accompanying financial statements for more details).

In June, July and August 2012, we completed and closed on \$1,050,000 of Bridge Units which consists of a twelve month 8% convertible note (the "8% Notes") and a warrant (the "Bridge Warrant"). Through December 31, 2013, \$900,000 of the convertible notes, plus accrued interest have been exchanged for an aggregate of 31,967 shares of common stock and a warrant to purchase 31,967 shares of common stock at an exercise price of \$90.00 per share, pursuant to an inducement offer. An additional \$100,000 of convertible notes were exchanged into the aforementioned Units Offering. As of December 31, 2013, \$50,000 of 8% Notes remain outstanding.

During the year ended December 31, 2012, we had seven closings of a private offering that commenced on September 1, 2012 (the "PPO"), pursuant to which an aggregate of 23,142 PPO Units were sold at a price of \$45.00 per PPO Unit, resulting in \$878,051 of aggregate net proceeds (\$1,041,350 of gross proceeds less \$163,299 of issuance costs). Each PPO Unit consists of 0.0033333 shares of common stock and a PPO Warrant, such that investors received an aggregate of 23,142 shares of common stock and PPO Warrants to purchase 23,142 shares of our common stock.

The proceeds from these financing activities were used to support the general working capital needs of the business. We do not currently anticipate any material capital expenditures.

# Availability of Additional Funds

As a result of the above developments, we raised additional cash and converted most of our indebtedness into equity. Although we do not currently anticipate any material capital expenditures, as of the filing date of this Annual Report, we still need to raise additional capital to meet our liquidity needs for operating expenses, product development, repayment of our factor, payment of IRS payroll tax liabilities and payment of legal settlements. If we are unable to obtain adequate funds on reasonable terms, we may be required to significantly curtail or discontinue operations.

#### Years Ended December 31, 2013 and 2012

# **Operating Activities**

Net cash used in operating activities for the years ended December 31, 2013 and 2012 amounted to \$3,570,535 and \$4,779,046 respectively. During the year ended December 31, 2013, the net cash used in operating activities was primarily attributable to the net loss of \$6,482,307, partially offset by \$1,539,020 of net non-cash expenses and \$1,372,752 was generated from changes in operating assets and liabilities. During the year ended December 31, 2012, the net cash used in operating activities was primarily attributable to the net loss of \$9,593,685, partially offset by \$2,851,097 of net non-cash expenses and \$1,963,542 was generated from changes in operating assets and liabilities.

#### **Investing Activities**

Net cash used in investing activities for the years ended December 31, 2013 and 2012 amounted to \$10,744 and \$378,788, respectively. Acquisition of intangible assets (shapes acquired from a graphic designer for our database library that are schematics of specific computer equipment) for the years ended December 31, 2013 and 2012 amounted to \$6,839 and \$96,341, respectively. Acquisition of tangible assets (property and equipment) for the years ended December 31, 2013 and 2012 amounted to \$3,905 and \$291,348 (primarily related to expenditures for technology for new hires and furniture for the Folsom, California office in 2012), respectively. Cash constraints caused the Company to limit its acquisition of tangible and intangible assets during the year ended December 31, 2013.

# Financing Activities

Net cash provided by financing activities for the years ended December 31, 2013 and 2012 amounted to \$3,617,558 and \$4,561,190, respectively. For the year ended December 31, 2013, the net cash provided by financing activities resulted primarily from the \$1,206,206 net proceeds from debt financings (gross proceeds of \$1,661,385 less \$455,179 of issuance costs), \$1,971,353 of net advances from our factor, \$310,000 in proceeds from short term advances and \$129,999 net proceeds from equity financings (gross proceeds of \$150,000 less \$20,001 of issuance costs). For the year ended December 31, 2012, the net cash provided by financing activities resulted primarily from \$2,325,164 net proceeds from equity financings (gross proceeds of \$2,675,100 less \$349,936 of issuance costs), \$1,507,769 net proceeds from debt financings (gross proceeds of \$1,630,000 less \$122,231 of issuance costs) and \$712,208 of net advances from our factor.

#### Liquidity, Going Concern and Management's Plans

The accompanying financial statements have been prepared assuming that we will continue as a going concern, which contemplates the realization of assets and satisfaction of liabilities and commitments in the normal course of business. As discussed in Note 2 to the accompanying consolidated financial statements, we have not achieved a sufficient level of revenues to support our business and have suffered substantial recurring losses from operations since our inception, which conditions raise substantial doubt that we will be able to continue operations as a going concern. The accompanying consolidated financial statements do not include any adjustments that might be necessary if we were unable to continue as a going concern.

In addition, as of April 11, 2014, we have unpaid payroll taxes relating to the third and fourth quarters of 2010, the first quarter of 2011, the third and fourth quarters of 2012, and the first and second quarters of 2013 in the aggregate amount of approximately \$1,567,000. The IRS had placed federal tax liens against us that aggregate to approximately \$1,567,000 in connection with the unpaid payroll taxes. The IRS had begun collection proceedings against us and has moved forward in placing a levy against our bank accounts. On April 11, 2014, the IRS agreed to suspend further collection efforts until July 15, 2014, in order to allow us time to file an installment payment agreement for their approval. In addition, due to the current tax liens, we are in default of our factoring arrangement. As such, the factor could demand full payment repayment of the outstanding balance at any time.

We presently have enough cash on hand to sustain our operations for approximately forty-five days. We require additional capital to meet our liquidity needs to sustain our operations, pay our obligations and execute our business plan. We are currently in discussions with alternative sources in that regard and anticipate that we will be successful in raising necessary additional capital but there can be no assurance that it will occur. If we are unable to obtain additional financing on a timely basis and, notwithstanding any request we may make our debt holders do not agree to convert their notes into equity or extend the maturity dates of their notes, we may have to delay note and vendor payments and/or initiate cost reductions, which would have a material adverse effect on our business, financial condition and results of operations, and ultimately we could be forced to discontinue our operations, liquidate and/or seek reorganization under the U.S. bankruptcy code. As a result, our auditors have issued a going concern opinion in conjunction with their audit of our December 31, 2013 consolidated financial statements.

#### **Off-Balance Sheet Arrangements**

None.

# **Contractual Obligations**

Not applicable.

# **Critical Accounting Policies and Estimates**

Use of Estimates

The preparation of financial statements in conformity with the generally accepted accounting principles in the United States of America ("U.S. GAAP") requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosures of contingent assets and liabilities, and reported amounts of revenues and expenses in the financial statements and the accompanying notes. Actual results could differ from those estimates. Our significant estimates and assumptions relate to stock-based compensation, the useful lives of fixed assets and intangibles, valuation allowance for income taxes, bad debts and factoring fees, and fair value of convertible financial instruments.

# Capitalized Software Development Costs

We capitalize software development costs in accordance with Financial Accounting Standards Board ("FASB") issued Accounting Standards Codification ("ASC") topic 985, "Software". Capitalization of software development costs begins upon the determination of technological feasibility. The determination of technological feasibility and the ongoing assessment of the recoverability of these costs requires considerable judgment by us with respect to certain external factors, including anticipated future gross product revenues, estimated economic life and changes in hardware and software technology. Historically, software development costs incurred subsequent to the establishment of technological feasibility have not been material.

# Intangible Assets

All of our intangible assets consist of shapes acquired from a graphics designer for our database library that are schematics of specific computer equipment. These shapes are utilized in our software with multiple customers in order to enable them to visualize and differentiate the specific computer equipment in their overall network. For example, our software's graphical user interface displays a unique shape for each make and model of a computer server. Intangible assets are recorded at cost less accumulated amortization. Amortization is computed using the straight-line method over the estimated useful lives of 2.5 years.

#### Revenue Recognition

In accordance with ASC topic 985-605, "Software Revenue Recognition," perpetual license revenue is recognized when (i) persuasive evidence of an arrangement exists; (ii) delivery has occurred or services have been rendered; (iii) the sales price is fixed or determinable; and (iv) collectability is reasonably assured. Delivery is considered to have occurred when title and risk of loss have been transferred to the customer, which generally occurs after a license key has been delivered electronically to the customer. Our perpetual license agreements do not (a) provide for a right of return, (b) contain acceptance clauses, (c) contain refund provisions, or (d) contain cancellation provisions.

In the case of our (a) subscription-based licenses, and (b) maintenance arrangements, when sold separately, revenues are recognized ratably over the service period. We defer revenue for software license and maintenance agreements when cash has been received from the customer and the agreement does not qualify for recognition under ASC Topic 985-605. Such amounts are reflected as deferred revenues in the accompanying financial statements. Our subscription license agreements do not (a) provide for a right of return, (b) contain acceptance clauses, (c) contain refund provisions, or (d) contain cancellation provisions.

We provide professional services to our customers. Such services, which include training, installation, and implementation, are recognized when the services are performed. We also provide volume discounts to various customers. In accordance with ASC Topic 985-605, the discount is allocated proportionally to the delivered elements of the multiple-element arrangement and recognized accordingly.

For software arrangements with multiple elements, which in our case are comprised of (1) licensing fees, (2) professional services, and (3) maintenance/support, revenue is recognized dependent upon whether vendor specific objective evidence ("VSOE") of fair value exists for separating each of the elements. Licensing rights are generally delivered at time of invoice, professional services are delivered within one to six months and maintenance is for a twelve month contract. Accordingly, licensing revenues are recognized upon issuance of invoice, professional services are recognized when all services have been delivered and maintenance revenue is amortized over a twelve month period. We determined that VSOE exists for both the delivered and undelivered elements of our multiple-element arrangements. We limit our assessment of fair value to either (a) the price charged when the same element is sold separately or (b) the price established by management having the relevant authority. There may be cases, however, in which there is objective and reliable evidence of fair value of the undelivered item(s) but no such evidence for the delivered item(s). In those cases, the selling price method is used to allocate the arrangement consideration, if all other revenue recognition criteria are met. Under the selling price method, the amount of consideration allocated to the delivered item(s) is calculated based on estimated selling prices.

# Debt Discount and Amortization of Debt Discount

Debt discount represents the fair value of embedded conversion options of various convertible debt instruments and attached convertible equity instruments issued in connection with debt instruments. The debt discount is amortized over the earlier of (i) the term of the debt or (ii) conversion of the debt, using the straight-line method which approximates the interest method. The amortization of debt discount is included as a component of other expenses in our accompanying statements of operations.

# Recent Accounting Pronouncements

In April 2013, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2013-07, "Presentation of Financial Statements (Topic 205) - Liquidation Basis of Accounting." This ASU addresses the requirements and methods of applying the liquidation basis of accounting and the disclosure requirements within Accounting Standards Codification ("ASC") Topic 205 for the purpose of providing consistency between the financial reporting of U.S. GAAP liquidating entities. Generally, this ASU provides guidance for the preparation of financial statements and disclosures when liquidation is imminent. This ASU is effective for periods beginning after December 15, 2013 and is only expected to have an impact on our consolidated financial statements or disclosures if liquidation of the Company became imminent.

In July 2013, the FASB issued ASU No. 2013-11, "Income Taxes (Topic 740): Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists." This ASU addresses the requirements regarding the financial statement presentation of an unrecognized tax benefit within ASC Topic 740 for the purpose of providing consistency between the financial reporting of U.S. GAAP entities. Generally, this ASU provides guidance for the preparation of financial statements and disclosures when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists. This ASU is effective for periods beginning after December 15, 2013 and is not expected to have a material impact on our consolidated financial statements or disclosures.

# ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not applicable to smaller reporting companies.

# ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Our consolidated financial statements are included beginning immediately following the signature page to this report. See Item 15 for a list of the consolidated financial statements included herein.

#### ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

Not Applicable.

#### ITEM 9A. CONTROLS AND PROCEDURES

### **Evaluation of Disclosure Controls and Procedures**

During the quarter ended December 31, 2013, we performed an evaluation under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, of the effectiveness of our disclosure controls and procedures, as defined in Rules 13(a)-15(e) and 15d-15(e) under the Exchange Act. Based on this evaluation, our management concluded that, as of December 31, 2013, our disclosure controls and procedures were effective to provide reasonable assurance that material information required to be disclosed by us in the reports filed or submitted by us under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms.

# Management's Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting. Our internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external reporting purposes in accordance with U.S. generally accepted accounting principles.

As part of our Form 10-K for the year ended December 31, 2012, we concluded that, "During the audit of our consolidated financial statements as of and for the years ended December 31, 2012, our independent registered public accounting firm suggested adjusting journal entries that were made by us in connection with the preparation of our audited consolidated financial statements. The SEC has stated that the delivery of adjusting journal entries by an independent registered public accounting firm creates a presumption that a material weakness in internal controls exists." During subsequent months, we have evaluated the root cause(s) for the adjusting journal entries and documented key process flows from our risk assessment. In addition, we have implemented improvements in controls designed to mitigate these issues including increased reconciliations, improved electronic and physical record retention, and changes of personnel and processes. During the fourth quarter of 2013, management completed its assessment of the effectiveness of our internal control over financial reporting based on the 1992 framework in *Internal Control – Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this evaluation, management concluded that, as of December 31, 2013, our internal control over financial reporting was effective.

# **Changes in Internal Controls**

There was no change in our internal control over financial reporting that occurred during the quarter ended December 31, 2013 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

On January 21, 2014, Jeff Winzeler, Chief Financial Officer and Secretary notified us of his decision to resign. His last working day was January 31, 2014. Mr. Winzeler left to pursue another opportunity in a non-competing industry and did not resign as the result of any disagreement with us on any matter relating to our operations, policies or practices. Guy A. Archbold, our President, Chief Executive Officer and Chairman of the Board of Directors, assumed the additional role of interim Chief Financial Officer, effective January 31, 2014, pending a search for Mr. Winzeler's replacement. Given the Company's current sparse liquidity, the finance function has been operated on a lean basis, which, combined with the absence of a full-time Chief Financial Officer, could result in less than optimal segregation of duties or financial reporting issues. Mr. Archbold has contracted with a consulting firm with financial reporting expertise in order to supplement, supervise and monitor the current finance function and ensure that accurate financial statements are produced on a timely basis.

#### **Limitations on Effectiveness of Controls and Procedures**

Our management, including our principal executive officer and principal financial officer, does not expect that our disclosure controls and procedures or our internal controls will prevent all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Our control systems are designed to provide such reasonable assurance of achieving their objectives. Further, the design of a control system must reflect the fact that there are resource constraints and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within our Company have been detected. These inherent limitations include, but are not limited to, the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the control. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, controls may become inadequate because of changes in conditions, or the degree of compliance with the policies or procedures may deteriorate. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

# No Attestation Report of Registered Public Accounting Firm

This Annual Report does not contain an attestation report of our independent registered public accounting firm regarding internal control over financial reporting because the rules for smaller reporting companies provide for this exemption.

# ITEM 9B. OTHER INFORMATION

None.

#### **PART III**

# ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

#### **Executive Officers and Directors**

Below are the names and certain information regarding our current executive officers and directors:

Name	Age	Title	Date First Appointed a Director
Guy A. Archbold	62	Chief Executive Officer, President, Interim Chief Financial Officer and Chairman of the Board of Directors	September 30, 2011
Edward Feighan	66	Director	September 21, 2011
Michael Feinberg	69	Director	January 6, 2012
J. Sherman Henderson III	71	Director	September 21, 2011
John Kyees	67	Director	July 18, 2012

Directors are elected to serve until the next annual meeting of stockholders and until their successors are elected and qualified. Our executive officers are appointed by the Board of Directors and serve at its pleasure.

Certain biographical information for each of our executive officers and directors is set forth below.

Guy A. Archbold was appointed as a director and our Chief Executive Officer and President on September 30, 2011 and became the Chairman of our Board of Directors on January 6, 2012. He became our Chief Financial Officer, on an interim basis, effective as of February 1, 2014. Mr. Archbold has more than 30 years of senior management and entrepreneurial experience in Finance, Investment Banking, Merchant Banking, Venture Capital, Portfolio Management and Alternative Green Energy, which makes him well-positioned for his role as a director. From June 2009 through September 2011, Mr. Archbold worked for Black Diamond Financial Group, LLC, a manager of limited partnerships involved in venture capital investments, as a Director and Portfolio Advisor. From March 2001 through August 2008, he was President, Chief Executive Officer and Chairman for Chapeau, Inc. dba BluePoint Energy, an energy management company which provided state-of-the-art, technology based, environmentally responsible (green), demand response and combined heat and power solutions to commercial and industrial users across the majority of the public and private industry sectors including hospitality, retail, healthcare, manufacturing and government. Chapeau, Inc. filed a voluntary petition for reorganization under Chapter 11 in the U.S. Bankruptcy Court of the District of Nevada on October 31, 2008.

Key Attributes, Experience and Skills: Mr. Archbold's nearly 30 years of senior management and entrepreneurial experience in finance, investment banking, merchant banking, venture capital, portfolio management and alternative green energy, combined with his knowledge of the data center infrastructure management industry and his capital markets experience provides our Board of Directors with significant management insight, valuable experience in business development and capital formation and will assist us in growing our customer base and management team through our current business phase.

Edward F. Feighan was appointed to our Board of Directors on September 21, 2011. He is currently chief operating officer of Evergreen National Indemnity Corporation and Continental Heritage Indemnity Corporation, specialty property and casualty insurance companies. Additionally, he serves as a member of the Board of Directors of both Evergreen and Continental, as well as of the parent holding company, ProAlliance Holdings Corporation. Mr. Feighan has held those positions since 2009. From April 2004 through August 2008, Mr. Feighan was chairman, president and chief executive officer of ProCentury Corporation, a Nasdaq listed, Columbus, Ohio based holding company for Century Insurance Group, which is a specialty property/casualty insurance group which underwrites general liability, commercial property, and commercial multi-peril insurance for small and mid-sized businesses throughout the United States. Mr. Feighan has been an investor and board member of ProCentury and ProAlliance since 2000, and has been involved with the insurance subsidiaries in various capacities, including serving as a board member, since 1993. From 1998 through 2000, he served as the Managing Partner of Alliance Financial, Ltd., an Ohio-based boutique merchant banking firm specializing in mergers and acquisitions in the financial services sector. From November 1996 to December 1997, Mr. Feighan served as the founding president, chief executive officer and director of Century Business Services, Inc., a Nasdaq listed company. Beginning in 1972, Feighan held elected offices for 20 consecutive years. He served as an Ohio State Representative for six years, a Cuyahoga County Commissioner for four years and a Member of the United States House of Representatives for 10 years. Mr. Feighan earned a law degree from Cleveland State University in 1978 after completing his undergraduate studies at Borromeo Catholic Seminary, Cleveland, Ohio, and Loyola University, New Orleans, Louisiana. Mr. Feighan brings experience in management, financial services and public services, as well as his experience serving on the boards of other public companies, to our Board of Directors.

Key Attributes, Experience and Skills: In addition to the professional background and experience, senior- and executive-level policy-making positions and intangible attributes, Mr. Feighan, through his experience in management, financial services and public services, as well as his experience serving on the boards of other public companies, provides our Board with an executive and leadership perspective on the management and operations of a public company.

Michael Feinberg was appointed to our Board of Directors on January 6, 2012. Mr. Feinberg has 47 years of experience as a property developer, owner and investor. He has owned and/or developed residential and office buildings in the greater metropolitan New York and South Florida areas. During at least the past five years, Mr. Feinberg has been the owner and designed the golf course at The Club at Emerald Hills in Hollywood, Florida. He was also one of the earlier financiers of Ultimate Software, a leading provider of end-to-end strategic human resources, payroll and talent management solutions and is an investor in the funds managed by Black Diamond Financial Group LLC, a manager of limited partnerships involved in venture capital investments. Mr. Feinberg's experience as an entrepreneur and in venture capital investments makes him a valuable addition to our Board of Directors.

Key Attributes, Experience and Skills: Mr. Feinberg's 47 years of experience as a property developer, owner and investor, combined with his experience as an entrepreneur and in venture capital investment, including his relationship with Black Diamond Financing Group, LLC, one of our major shareholder, provides our Board of Directors with significant management insight in capital formation.

**J. Sherman Henderson III** was appointed to our Board of Directors on September 21, 2011. Mr. Henderson has more than 39 years of business experience, including roles spanning company ownership, sales, marketing and management, which provides him with valuable expertise to assist the Company. He began his career in the telecom industry in 1986, when he oversaw Charter Network, a long-distance carrier serving the Midwestern United States. Mr. Henderson founded Lightyear Network Solutions, which began operations as UniDial, an established provider of data, voice and wireless telecommunication services to approximately 60,000 business and residential customers throughout North America, in 1993 in Louisville, Kentucky and served as its chief executive officer from its founding until May 2011. He currently serves as its chairman emeritus. He also serves as a director of Beacon Enterprise Solutions Group Inc. and is a member of that company's compensation committee. Mr. Henderson served six terms as chairman of COMPTEL, the leading association representing competitive communications service providers and their supplier partners. Mr. Henderson earned a Bachelor's degree in Business Administration from Florida State University.

*Key Attributes, Experience and Skills*: Mr. Henderson's 39 years of business experience, including roles spanning company ownership, sales, marketing and management, provides him with valuable expertise to assist the Company.

John Kyees was appointed to our Board of Directors on July 18, 2012. Mr. Kyees retired from active business practice in 2010 but continues to serve on the board of directors of 5 public companies (Casual Male Retail Group, Vera Bradley, Teavana, Hot Topic and Rackwise). Prior to retirement, he was Chief Financial Officer for several companies including Urban Outfitters, bebe Stores, Skinmarket, HC Holdings, Ashley Stewart, Limited's Express, Chas. A. Stevens (division of Hartmarx), J.L. Hudson Co. (division of Dayton Hudson which became Target), The Model A and Model T Motor Car Reproduction Co., and Ford Motor Co.

Key Attributes, Experience and Skills: Mr. Kyee's experience as board member of five other public companies, and his career experience as CFO of several companies, provides our Board of Directors with significant public company experience and provides valuable financial expertise to our Audit Committee.

# **Industry Advisory Board**

We have recruited a number of experienced and highly regarded professionals to be members of the Rackwise, Inc. Industry Advisory Board. The purpose of the Industry Advisory Board is to provide an informal "think tank" and "sounding board" to assist Company management. Our Industry Advisory Board members meet as a group from time to time to address specific issues that are presented to them. Further, Industry Advisory Board members are available for limited individual telephone consultation with management on an "as needed" basis.

Stephen O'Donnell. Effective January 27, 2012, we appointed Stephen O'Donnell to be the founding member and Chairman of the Rackwise, Inc. Industry Advisory Board. Mr. O'Donnell is a globally recognized authority on data centers and information technology ("IT") operations and an acknowledged expert in green IT and sustainability. Mr. O'Donnell has over 30 years international senior management experience within large multinational organizations. He has served as CEO at MEEZA, a Qatar Foundation Joint Venture and leading provider of IT and related solutions services in Qatar. He has also served as Managing Director at Enterprise Strategy Group, a leading, integrated, full-service IT analyst and business strategy firm. Mr. O'Donnell was Global Head of Data Centers at UK-based BT (formerly British Telecom), one of the world's largest communications services company. He has held senior positions at other technology and financial services-based global enterprises, including First Data Corporation, Cable & Wireless, Lehman Brothers and Deutsche Bank. Mr. O'Donnell has served on the Advisory Board at Fusion-io and is currently Chairman of the Advisory Board at Violin Memory, both US-based companies pioneering enabling technologies for advancements in data center operations. The arrangement with Mr. O'Donnell provides for a term of thirty-six (36) months and the grant of options to purchase 1,000 shares of our common stock at an exercise price of \$103.50 per share, vesting ratably at the end of each of the first 12 quarterly periods from the effective date of his appointment to the Advisory Board.

Steve Biondi. Mr. Biondi was appointed to join Mr. O'Donnell on the Advisory Board in March 2012. Mr. Biondi brings to the Advisory Board more than 30 years of senior management experience in the technology industry with a reputation for leading sales and product development teams in multinational organizations. Mr. Biondi was recently appointed and currently serves as President of North America Operations at Micro Focus, a provider of enterprise application modernization, testing and management solutions. Prior to joining Micro Focus, Mr. Biondi served as Vice President, OEM Sales for North and South America at VMware, a global leader in virtualization and cloud infrastructure solutions enabling businesses to optimize information technology (IT) resources in the Cloud Era. Previous to VMware, Mr. Biondi held a range of leadership and executive roles in General Business and the Software Group during his career of more than 20 years at International Business Machines Corporation, including Worldwide Director of Software Sales for Small and Mid-Size Customers. In joining the Advisory Board, Mr. Biondi was granted options to purchase 834 shares of our common stock at an exercise price of \$103.50 per share, vesting ratably at the end of each of the first 12 quarterly periods from the effective date of his appointment to the Advisory Board.

Harkeeret Singh. Mr. Singh was appointed to the Advisory Board as of May 1, 2012. Mr. Singh brings to the Advisory Board an extensive background and industry reputation as one of the primary enablers advocating greener and more sustainable information technology infrastructure strategies. He is currently Global Head of Energy and Sustainable IT at Thomson Reuters, the world's leading source of intelligent information for businesses and professionals. In this role, Mr. Singh is responsible for energy efficiency and sustainability across technology operations, including Data Centers, Servers, Storage, Network and Desktop. In addition, Mr. Singh has performed substantial research of data centers and information technology environments in both Europe and the United States in particular pursuit of advancing energy responsible principles and working across traditional boundaries to achieve holistic efficiency. Prior to joining Thomson Reuters, Mr. Singh served in a variety of roles, including Head of Data Center Strategy, at UK-based BT (formerly British Telecom), one of the world's largest communications services companies. In joining the Advisory Board, Mr. Singh was granted, subject to approval by our Board of Directors, options to purchase 834 shares of our common stock at an exercise price of \$104.40 per share, vesting ratably at the end of each of the first 12 quarterly periods from the effective date of his appointment to the Advisory Board.

#### **Board Committees**

We are not currently subject to listing requirements of any national securities exchange or inter-dealer quotation system which requires us to have committees or charters. Our Board of Directors, however, has determined to establish three committees: an Audit Committee; a Compensation Committee; and a Nominating and Corporate Governance Committee. Each committee operates under a charter approved by our Board of Directors. To request a copy each committee's charter, please make written request to our President c/o Rackwise, Inc., 2365 Iron Point Road, Suite 190, Folsom, CA 95630. The membership, principal duties and responsibilities of each committee are set forth below.

The membership of the committees is set forth below:

Name	Audit Committee	Compensation Committee	Nominating and Corporate Governance Committee
Guy A. Archbold			Chair
Edward F. Feighan		•	•
Michael Feinberg	•	•	
J. Sherman Henderson III	•	Chair	
John Kyees	•		

Our Board has not designated the chairman of the Audit Committee and has not determined whether any of the Audit Committee members is an "audit committee financial expert" as defined in applicable SEC rules.

#### Audit Committee

The committee's charter provides that the principal duties and responsibilities of the Audit Committee include:

- reviewing and discussing certain regulatory filings, including our audited financial statements and quarterly financial statements, with management and our independent auditors;
- reviewing earnings press releases and earnings guidance provided to analysts;
- appointing, evaluating, overseeing and replacing, if necessary, our independent registered public accounting firm;
- reviewing the design, implementation, adequacy and effectiveness of our internal controls and our critical accounting policies;
- · reviewing our compliance with applicable laws, rules and regulations, and reviewing cases of employee misconduct or fraud; and
- reporting regularly to our Board of Directors with respect to issues relating to the quality or integrity of our financial statements, our compliance with legal or regulatory requirements and the performance and independence of our independent auditors.

All audit and non-audit services, other than de minimus non-audit services, provided to us by our independent registered public accounting firm must be approved in advance by our audit committee.

# Compensation Committee

The committee's charter provides that the principal duties and responsibilities of the Compensation Committee include:

- reviewing and approving annual goals and objectives of our CEO and other executive officers, evaluating the performance of our CEO and other executive officers in light of those goals and objectives, determining or assisting to determine our CEO's and other executive officers' compensation level and making all other determinations with respect to the compensation of our CEO and other executive officers:
- recommending to our Board of Directors the compensation of our CEO and other executive officers and, to the extent such authority is delegated to it by our Board of Directors, approving the compensation payable to these executive officers;

- considering with respect to the compensation of the Company's executive officers: (a) annual base salary; (b) any bonus or other short-term incentive program; (c) any long-term incentive compensation (including cash-based and equity-based awards); and (d) any employment agreements and similar arrangements or transactions;
- reviewing and making recommendations to our Board of Directors regarding incentive compensation and equity-based plans that are subject to approval by our Board of Directors;
- reviewing and making recommendations to our Board of Directors regarding compensation, if any, of the Board of Directors and its committees; and
- preparing a report of the committee for inclusion in our annual report or proxy statement with respect to our annual meeting of stockholders.

Nominating and Corporate Governance Committee

The committee's charter provides that the principal duties and responsibilities of the Nominating and Corporate Governance Committee include:

- evaluating and selecting or recommending for selection candidates for election to our Board of Directors;
- evaluating the functions, duties and composition of committees of our Board of Directors and making recommendations to our Board of Directors with respect thereto;
- formulating procedures for security holders to send communications to our Board of Directors;
- developing and recommending to our Board of Directors a set of corporate governance policies or procedures;
- establishing and maintaining an informal continuing education program for our directors with respect to our strategic plans, significant financial, accounting and risk management matters, compliance programs, corporate governance policies or procedures, principal officers and internal and independent auditor; and
- developing a plan for the succession of our CEO and discussing with our CEO a succession plan for our key senior officers.

The Nominating and Corporate Governance Committee of the Board of Directors is responsible for reviewing with the entire Board from time to time the appropriate skills and characteristics required of Board members in the context of the current make-up of the Board of directors. The Board of Directors believes that directors should bring to the Company a variety of perspectives and skills that are derived from high quality business and professional experience and that are aligned with the Company's strategic objectives. The composition of the Board of Directors should at all times adhere to the standards of independence promulgated by applicable Nasdaq and SEC rules. We also require that our directors be able to attend all board and applicable committee meetings. In this respect, directors are expected to advise the Chairman of the Board of Directors and the Chairman of the Nominating and Corporate Governance Committee in advance of accepting any other public company directorship or assignment to the audit committee of the board of any other public company.

The Nominating and Corporate Governance Committee identifies nominees by first evaluating the current members of the Board of Directors willing to continue in service. Current members of the Board with skills and experience that are relevant to the Company's business and who are willing to continue in service are considered for re-nomination, balancing the value of continuity of service by existing members of the Board with that of obtaining a new perspective. If any member of the Board does not wish to continue in service or if the Nominating and Corporate Governance Committee or the Board decides not to re-nominate a member for re-election, the Committee will identify the desired skills and experience of a new nominee in light of the criteria above. Current members of the Committee and Board may be consulted for suggestions as to individuals meeting the criteria above. Research may also be performed to identify qualified individuals.

# **Shareholder Communications**

Currently, we do not have a policy with regard to the consideration of any director candidates recommended by security holders. To date, no security holders have made any such recommendations.

#### **Code of Conduct**

We have adopted a written code of business conduct and ethics that applies to our directors, officers, employees and certain other persons, including our principal executive officer, principal financial officer, principal accounting officer or controller, or persons performing similar functions. We believe that the code of conduct is reasonably designed to deter wrongdoing and promote honest and ethical conduct; provide full, fair, accurate, timely and understandable disclosure in public reports; comply with applicable laws; ensure prompt internal reporting of code violations; and provide accountability for adherence to the code. To request a copy of the code of conduct, please make written request to our President c/o Rackwise, Inc., 2365 Iron Point Road, Suite 190, Folsom, CA 95630.

# Compliance with Section 16(a) of the Exchange Act

Section 16(a) of the Exchange Act requires our directors, officers and persons who own more than 10% of a registered class of our equity securities to file reports of ownership and changes in ownership with the Securities and Exchange Commission. Directors, officers and greater than 10% stockholders are required by SEC regulations to furnish us with copies of all Section 16(a) forms they file. Based solely upon our review of the copies of such forms that we received with respect to the fiscal year ended December 31, 2013, we believe that each person who at any time during the fiscal year was a director, officer or beneficial owner of more than 10% of our Common Stock satisfied their Section 16(a) filing requirements, although certain reports were filed on a late basis.

# ITEM 11. EXECUTIVE COMPENSATION

The following table sets forth information concerning the total compensation paid or accrued by us during the fiscal years ended December 31, 2013 and 2012 to (i) all individuals that served as our principal executive officer or acted in a similar capacity for us at any time during the fiscal year ended December 31, 2013; (ii) our two most highly compensated executive officers other than the principal executive officer who were serving as executive officers at the end of the fiscal year ended December 31, 2013; and (iii) up to two additional individuals who received annual compensation during the fiscal year ended December 31, 2013 in excess of \$100,000 and who were not serving as executive officers of at the end of the fiscal year ended December 31, 2013.

#### **Summary Compensation Table**

Name and Principal Position	<u>Year</u>	Salary (\$)	Bonus (\$)	Stock Awards (\$)	Option Awards (\$)	Non- Equity Incentive Plan Compen- sation (\$)	Non- qualified Deferred Compen- sation Earnings (\$)	All Other Compensation (\$)	Total (\$)
Guy A. Archbold	2013	250,000	15,000	0	0	0	0	0	265,000
CEO, President and Executive Chairman of the Board (1)	2012	250,000	0	0	55,775 <sub>(2)</sub>	0	0	0	305,775
Jeff Winzeler			10,000	0	0	0	0	0	185,000
CFO, Secretary and Treasurer (3)	2013 2012	175,000 165,000	0	34,500(4)	338,100 <sub>(5)</sub>	0	0	0	537,600

- (1) Guy A. Archbold was appointed as our Chief Executive Officer and President on September 30, 2011 and became our Chairman of the Board of Directors on January 6, 2012.
- (2)Represents the grant date value of Mr. Archbold's January 9, 2012 option grant received for his services as a director of the Company, computed in accordance with FASB ASC Topic 718.
- (3) Jeff Winzeler was appointed as our Chief Financial Officer on January 23, 2012, and was subsequently appointed as our Secretary and Treasurer on November 30, 2012. Effective as of January 31, 2014, Mr. Winzeler, resigned from the Company to pursue another opportunity in a non-competing industry.
- (4)Represents the grant date value of Mr. Winzeler's January 23, 2012 restricted stock grant, computed in accordance with FASB ASC Topic 718.
- (5)Represents the (a) \$225,400 grant date value of Mr. Winzeler's January 23, 2012 option grant, computed in accordance with FASB ASC Topic 718 and the (b) \$112,700 grant date value of Mr. Winzeler's February 15, 2012 option grant, computed in accordance with FASB ASC Topic 718.

# **Employment Agreements**

We entered into an employment agreement with Guy A. Archbold as of September 30, 2011, whereby he agreed to serve as our Chief Executive Officer, President and Chairman of the Board of Directors. The agreement is for an initial period of three years and provides for an annual base salary of \$250,000. Mr. Archbold is eligible to earn a bonus upon meeting specified performance standards, to be established by the Company. On January 9, 2012, we granted Mr. Archbold non-statutory stock options to purchase 23,000 shares of common stock pursuant to his employment agreement but outside of our 2011 Equity Incentive Plan, which are vested and are exercisable at a price of \$103.50 per share. In addition, on January 9, 2012, we granted Mr. Archbold options to purchase 834 shares of common stock outside of our 2011 Equity Incentive Plan for services as our Chairman of the Board of Directors, which vested on July 18, 2012 and are exercisable at a price of \$103.50 per share. All vested options survive the termination of the agreement and/or the termination of employment. Mr. Archbold's employment may only be terminated for "just cause" (as defined in the agreement).

Effective January 23, 2012, we entered into an employment agreement with Jeff Winzeler to serve as our Chief Financial Officer. In connection with his appointment, Mr. Winzeler received (i) an annual base salary of \$175,000; (ii) eligibility for bonus compensation; (iii) options to purchase 3,334 shares of common stock under our 2011 Plan, vesting over a period of three years and exercisable at a price of \$103.50 per share; and (iv) 334 shares of our restricted common stock. On January 23, 2012, we granted Mr. Winzeler options to purchase 3,334 shares of common stock under our 2011 Plan, vesting over a period of three years and exercisable at a price of \$103.50 per share. In the event that Mr. Winzeler was terminated without reasonable cause, he would be entitled to a severance payment equal to six months of his base salary at the time of termination. Effective as of January 31, 2014, Mr. Winzeler, resigned from the Company to pursue another opportunity in a non-competing industry.

### Outstanding Equity Awards at Fiscal Year Ended December 31, 2013

	Option awards					Stock awards				
Name	Number of securities underlying unexercised options (#) exercisable	Number of securities underlying unexercised options (#) unexercisable	Equity incentive plan awards: Number of securities underlying unexercised unearned options (#)	Option exercise price (\$)	Option expiration date	Number of shares or units of stock that have not vested (#)	Market value of shares of units of stock that have not vested (\$)	Equity incentive plan awards: Number of unearned shares, units or other rights that have not vested (#)	Equity incentive plan awards: Market or payout value of unearned shares, units or other rights that have not vested (\$)	
Guy A. Archbold, CEO, President and Executive Chairman of the Board	23,000 834	0 0	0 0	103.50 103.50	1/9/22 1/9/22	0 0	0 0	0 0	0 0	
Jeff Winzeler CFO, Secretary and Treasurer	1,112 556	2,222 (a) 1,111 (b)	0 0	103.50 103.50	1/23/22 2/15/22	0 0	0 0	0 0	0	

(a) Shares vest as follows: 1,111 on January 23, 2014 and 1,111 on January 23, 2015.

(b) Shares vest as follows: 556 on February 15, 2014 and 555 on February 15, 2015.

### **Director Compensation**

The following table summarizes compensation earned by our non-employee directors during the year ended December 31, 2013:

							Non-			
		Fees					Qualified			
		Earned		Option	Non-Equity		Deferred			
		or Paid	Stock	Awards	<b>Incentive Plan</b>	(	Compensation		All Other	
Name	Year	in Cash	Awards	(1)	Compensation		Earnings	_ (	Compensation	Total
Edward F. Feighan	2013	\$ -	\$ 	\$ 	\$ -	\$		\$		\$ -
Michael Feinberg	2013	\$ -	\$ -	\$ -	\$ -	\$	-	\$	-	\$ -
J. Sherman Henderson III	2013	\$ -	\$ -	\$ -	\$ -	\$	-	\$	-	\$ -
John Kyees	2013	\$ -	\$ -	\$ -	\$ -	\$	-	\$	-	\$ -
William Andrew (1)	2013	\$ -	\$ -	\$ -	\$ -	\$	-	\$	-	\$ -

(1) Resigned as a director on May 29, 2013.

On January 9, 2012, our Board of Directors granted each of our then five directors options to purchase 834 shares of our common stock at an exercise price of \$103.50 per share, vesting in three equal installments (or 278 shares) on each of September 21, 2012, 2013 and 2014.

Effective July 18, 2012 we accelerated the vesting on the January 9, 2012 options previously issued to the members of our board of directors, the result being that such options vested immediately. In addition, we authorized an aggregate of 5,834 new non-plan, non-statutory options to members of our board of directors including 834 options to each incumbent member, excluding Guy A. Archbold who waived his right to receive such additional options, and 1,667 options to each of our two new members, John Kyees and William Andrew. The options issued to the incumbent members vested on the first anniversary of their respective engagements as directors. 834 of the options issued to each of the new board members vested on issuance and the remaining 834 options issued to such members vested on the first anniversary of their respective appointments. All of the newly issued director options have an exercise price equal to the fair market value of our common stock on the date of grant and have a ten year term subject to earlier forfeiture.

Upon his resignation on May 29, 2013, 834 options originally issued to William Andrew were forfeited. On August 29, 2013, the remaining 833 options were forfeited, such that no options held by Mr. Andrew were outstanding at December 31, 2013.

# ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The following table sets forth information with respect to the beneficial ownership of our common stock known by us as of April 10, 2014 by:

- each person or entity known by us to be the beneficial owner of more than 5% of our common stock;
- each of our directors;
- each of our named executive officers as defined in Item 402(m)(2) of Regulation S-K; and
- all of our directors and executive officers as a group.

Except as otherwise indicated, the persons listed below have sole voting and investment power with respect to all shares of our common stock owned by them, except to the extent such power may be shared with a spouse. Information given with respect to beneficial owners who are not officers or directors of ours is to the best of our knowledge, based on information available to us. The shares indicated as beneficially owned may include shares held in street name or the name of a nominee, and beneficial ownership may have been disposed of and/or acquired without our knowledge.

Name and Address of Beneficial Owner (1)	Title of Class	Amount and Nature of Beneficial Ownership <sup>(2)</sup>	Percentage of Class (3)
Guy A. Archbold	Common Stock	23,834 <sup>(4)</sup>	*
Edward Feighan	Common Stock	$20,752^{(5)}$	*
Michael Feinberg	Common Stock	5,969 <sup>(6)</sup>	*
Sherman Henderson	Common Stock	1,668 <sup>(7)</sup>	*
John Kyees	Common Stock	9,109 <sup>(8)</sup>	*
	2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	2,202	
		61,332 (4) (5)	
All directors and executive officers as a group (5 persons)		(6)(7)(8)	*
Black Diamond Financial Group LLC			
1610 Wynkoop Street, Suite 400		(0)	
Denver, CO 80202	Common Stock	$3,283,845^{(9)}$	47.03%
Y LI DI GW YY G			
Navesink RACK, LLC			
1200 Federal Highway, Suite 200 Boca Raton, FL 33432	Common Stock	2,775,618 <sup>(10)</sup>	41.91%
Doca Raton, TL 33432	Common Stock	2,773,016	41.7170

<sup>\*</sup> Less than 1%.

- (1) Except as otherwise indicated, the address of each beneficial owner is c/o Rackwise, Inc., 2365 Iron Point Road, Suite 190, Folsom, CA 95630.
- (2) Beneficial ownership is determined in accordance with the rules of the SEC and generally includes voting or investment power with respect to securities. Shares of common stock subject to options or warrants currently exercisable or convertible, or exercisable or convertible within 60 days of April 10, 2014 are deemed outstanding for computing the percentage of the person holding such option or warrant but are not deemed outstanding for computing the percentage of any other person.
- (3) Percentage based upon 6,622,017 shares of our common stock outstanding as of April 10, 2014.
- (4) Consists of (i) 2,300 options which vested on September 30, 2011 in connection with Mr. Archbold's appointment as our CEO and President, (ii) 20,700 options which vested on November 29, 2011 and (iii) 834 director options which vested on July 18, 2012. All of such options have an exercise price of \$103.50 per share.
- Includes (a) (i) 502 5-year warrants with an exercise price of \$20.07 acquired on January 6, 2012, (ii) 7,893 7-year warrants exercisable on or before April 17, 2019 at an exercise price of \$63.36, (iii) 2,359 5-year warrants with an exercise price of \$21.21 acquired on October 4, 2012 and (iv) 4.718 5-year warrants with an exercise price of \$21.21 acquired on January 13, 2013, and (b) (i) 834 options with an exercise price of \$103.50 per share which vested on July 18, 2012 and (ii) 834 options with an exercise price of \$104.40 per share which vested on September 21, 2012.
- Includes (i) 3,113 5-year warrants with an exercise price of \$40.17 acquired on December 5, 2011, (ii) 834 options with an exercise price of \$103.50 per share which vested on July 18, 2012 and (iii) 834 options with an exercise price of \$104.40 per share which vested on January 6, 2013.
- (7) Consists of (i) 834 options with an exercise price of \$103.50 per share which vested on July 18, 2012 and (ii) 834 options with an exercise price of \$104.40 per share which vested on September 21, 2012.
- Includes (i) 3,169 5-year warrants with an exercise price of \$40.17 acquired on September 21, 2011, (ii) 1,582 5-year warrants with an exercise price of \$63.36 acquired on January 13, 2012, (iii) 834 options which vested on July 18, 2013. All of the options have an exercise price of \$104.40 per share.
- Includes (a) 10,995 shares of our common stock and 26,382 shares of our common stock issuable upon exercise of warrants currently exercisable or exercisable within 60 days of April 10, 2014 owned by Black Diamond Financial Group LLC ("BDFG"), (b) 78,288 shares of our common stock and 192,084 shares of our common stock issuable upon exercise of warrants currently exercisable or exercisable within 60 days of April 10, 2014 owned by Black Diamond Holdings LLC ("BDH"), (c) 56,859 shares of our common stock and 139,685 shares of our common stock issuable upon exercise of warrants currently exercisable or exercisable within 60 days of April 10, 2014 owned by Rackwise Funding LLC ("Rackwise Funding"), and (d) 1,138 shares of our common stock and 2,796 shares of our common stock issuable upon exercise of warrants currently exercisable within 60 days of April 10, 2014 owned by MFPI Partners LLC ("MFPI"). BDFG is the manager of BDH and Rackwise Funding. Patrick Imeson is the manager of BDFG and

MFPI and, to our knowledge, has sole voting and investment power with respect to the securities owned by BDFG, BDH, Rackwise Funding and MFPI. Mr. Imeson may be deemed to beneficially own the securities held by BDFG, BDH, Rackwise Funding and MFPI.

(10) Alan D. Goddard and Michael Lichtenstein are the managing members of Navesink RACK, LLC and have sole voting and investment power with respect to the shares owned by Navesink RACK, LLC. Messrs. Goddard and Lichtenstein maybe deemed to beneficially own the shares held by Navesink RACK, LLC.

# Securities Authorized for Issuance Under Equity Compensation Plans

The following table provides information as of December 31, 2013, with respect to the shares of common stock that may be issued under our existing equity compensation plans:

	Number of securities to be issued upon exercise of outstanding options (a)	exe of o	Veighted- average rcise price utstanding options (b)	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a)
Equity compensation plans approved by security holders	20,369	\$	102.62	24,631
Equity compensation plans not approved by security holders	41,942	\$	103.63	1,200,000(1)
Total	62,311	\$	103.30	1,224,631

(1) Additional securities may become available for issuance pursuant to the evergreen provision of the 2013 Equity Incentive Plan which provides for a reset on January 1 of each year commencing January 1, 2014 which increases the number of shares issuable under the 2013 Equity Incentive Plan to an amount which equals 20% of the total number of shares of common stock issued and outstanding on the last day of the immediately preceding fiscal year.

# 2011 Equity Incentive Plan

Our Board of Directors and stockholders owning a majority of our outstanding shares adopted the 2011 Equity Incentive Plan (the "2011 Plan") on September 20, 2011. A total of 45,000 shares of our common stock are reserved for issuance under the 2011 Plan. If an incentive award granted under the 2011 Plan expires, terminates, is unexercised or is forfeited, or if any shares are surrendered to us in connection with an incentive award, the shares subject to such award and the surrendered shares will become available for further awards under the 2011 Plan.

Shares issued under the 2011 Plan through the settlement, assumption or substitution of outstanding awards or obligations to grant future awards as a condition of acquiring another entity are not expected to reduce the maximum number of shares available under the 2011 Plan. In addition, the number of shares of common stock subject to the 2011 Plan and the number of shares and terms of any incentive award are expected to be adjusted in the event of any stock dividend, spin-off, split-up, stock split, reverse stock split, recapitalization, reclassification, merger, consolidation, liquidation, business combination or exchange of shares or similar transaction.

#### Administration

It is expected that the compensation committee of the Board, or the Board in the absence of such a committee, will administer the 2011 Plan. Subject to the terms of the 2011 Plan, the compensation committee would have complete authority and discretion to determine the terms of awards under the 2011 Plan.

# Eligible Recipients

Any officer or other employee of the Company or its affiliates, or an individual that the Company or an affiliate has engaged to become an officer or employee, or a consultant or advisor who provides services to the Company or its affiliates, including a non-employee director of the Board, is eligible to receive awards under the 2011 Plan.

#### Grants

The 2011 Plan authorizes the grant to eligible recipients of nonqualified stock options, incentive stock options, restricted stock awards, restricted stock units, performance grants intended to comply with Section 162(m) of the Internal Revenue Code of 1986, as amended (the "Code") and stock appreciation rights, as described below:

- Options granted under the plans entitle the grantee, upon exercise, to purchase a specified number of shares from us at a specified
  exercise price per share. The exercise price for shares of common stock covered by an option cannot be less than the fair market value
  of the common stock on the date of grant unless agreed to otherwise at the time of the grant. Such awards may include vesting
  requirements.
- Restricted stock awards and restricted stock units may be awarded on terms and conditions established by the compensation committee, which may include performance conditions for restricted stock awards and the lapse of restrictions on the achievement of one or more performance goals for restricted stock units.
- The compensation committee may make performance grants, each of which will contain performance goals for the award, including the performance criteria, the target and maximum amounts payable, and other terms and conditions.
- Stock awards are permissible. The compensation committee will establish the number of shares of common stock to be awarded and the terms applicable to each award, including performance restrictions.
- Stock appreciation rights or SARs, entitle the participant to receive a distribution in an amount not to exceed the number of shares of common stock subject to the portion of the SAR exercised multiplied by the difference between the market price of a share of common stock on the date of exercise of the SAR and the market price of a share of common stock on the date of grant of the SAR.

#### Duration, Amendment, and Termination

The Board may amend, suspend or terminate the 2011 Plan without stockholder approval or ratification at any time or from time to time. No change may be made that increases the total number of shares of common stock reserved for issuance pursuant to incentive awards or reduces the minimum exercise price for options or exchange of options for other incentive awards, unless such change is authorized by our stockholders within one year. Unless sooner terminated, the 2011 Plan terminates ten years after it was adopted.

#### **2013 Equity Incentive Plan**

Our Board of Directors adopted the 2013 Equity Incentive Plan (the "2013 Plan") on December 18, 2013. A total of 1,200,000 shares of our common stock are reserved for issuance under the 2013 Plan subject to increase under the evergreen provision of the 2013 Plan which provides for an annual increase in the number of securities issuable under the 2013 Plan, such that the amount of securities issuable under the 2013 Plan can be increased to an amount which is equal to up to 20% of the total number of shares outstanding at the end of the previous fiscal year. If an incentive award granted under the 2013 Plan expires, terminates, is unexercised or is forfeited, or if any shares are surrendered to us in connection with an incentive award, the shares subject to such award and the surrendered shares will become available for further awards under the 2013 Plan.

Shares issued under the 2013 Plan through the settlement, assumption or substitution of outstanding awards or obligations to grant future awards as a condition of acquiring another entity are not expected to reduce the maximum number of shares available under the 2013 Plan. In addition, the number of shares of common stock subject to the 2013 Plan and the number of shares and terms of any incentive award are expected to be adjusted in the event of any stock dividend, spin-off, split-up, stock split, reverse stock split, recapitalization, reclassification, merger, consolidation, liquidation, business combination or exchange of shares or similar transaction.

#### Administration

It is expected that the compensation committee of the Board, or the Board in the absence of such a committee, will administer the 2013 Plan. Subject to the terms of the 2013 Plan, the compensation committee would have complete authority and discretion to determine the terms of awards under the 2013 Plan.

# Eligible Recipients

Any officer or other employee of the Company or its affiliates, or an individual that the Company or an affiliate has engaged to become an officer or employee, or a consultant or advisor who provides services to the Company or its affiliates, including a non-employee director of the Board, is eligible to receive awards under the 2013 Plan.

#### Grants

The 2013 Plan authorizes the grant to eligible recipients of nonqualified stock options, incentive stock options, restricted stock awards, restricted stock units, performance grants intended to comply with Section 162(m) of the Internal Revenue Code of 1986, as amended (the "Code") and stock appreciation rights, as described below. However, unless shareholder approval of the 2013 Plan is obtained on or prior to December 17, 2014, all options issuable under the 2013 Plan shall be non-qualified stock options.

- Options granted under the plans entitle the grantee, upon exercise, to purchase a specified number of shares from us at a specified
  exercise price per share. The exercise price for shares of common stock covered by an option cannot be less than the fair market value
  of the common stock on the date of grant unless agreed to otherwise at the time of the grant. Such awards may include vesting
  requirements.
- Restricted stock awards and restricted stock units may be awarded on terms and conditions established by the compensation committee,
  which may include performance conditions for restricted stock awards and the lapse of restrictions on the achievement of one or more
  performance goals for restricted stock units.
- The compensation committee may make performance grants, each of which will contain performance goals for the award, including the performance criteria, the target and maximum amounts payable, and other terms and conditions.
- Stock awards are permissible. The compensation committee will establish the number of shares of common stock to be awarded and the terms applicable to each award, including performance restrictions.
- Stock appreciation rights or SARs, entitle the participant to receive a distribution in an amount not to exceed the number of shares of common stock subject to the portion of the SAR exercised multiplied by the difference between the market price of a share of common stock on the date of exercise of the SAR and the market price of a share of common stock on the date of grant of the SAR.

#### Duration, Amendment, and Termination

The Board may amend, suspend or terminate the 2013 Plan without stockholder approval or ratification at any time or from time to time. No change may be made that increases the total number of shares of common stock reserved for issuance pursuant to incentive awards or reduces the minimum exercise price for options or exchange of options for other incentive awards, unless such change is authorized by our stockholders within one year. Unless sooner terminated, the 2013 Plan terminates ten years after it was adopted.

#### ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

### Notes Payable

See discussion under Item 5. Recent Sales of Unregistered Securities respecting Black Diamond Financial Group LLC and Navesink RACK, LLC.

#### Short-Term Loans

On April 12, 2013, May 15, 2013 and May 30, 2013 we borrowed \$112,500, \$200,035 and \$150,035, respectively, via short-term interest free loans from an affiliate. The loans converted into the securities sold by us in the Units offering which was completed in September 2013.

#### Stock Options

See discussion above under Item 11. Executive Compensation.

#### **Employment Agreements**

See discussion above under Item 11. Executive Compensation — Employment Agreements.

#### **PPO** Units

During the quarter ended March 31, 2013, Edward Feighan, a director, purchased an aggregate of 1,667 of PPO Units in a private offering at a price of \$45.00 per Unit, or an aggregate gross selling price of \$75,000. Each PPO Unit consisted of (i) 0.0033333 of one share of our common stock and (ii) a warrant representing the right to purchase 0.0033333 of one share of our common stock, exercisable for a period of five years, at an exercise price of \$90.00 per share.

#### **Consulting Agreements**

We paid \$120,000 to an affiliate during 2013 in connection with the provision of financial advisory services.

#### **Director Independence**

Our Board has determined that each of Messrs. Feighan, Henderson and Kyees is independent within the meaning of applicable listing rules of The New York Stock Exchange, as amended from time to time and the rules promulgated by the SEC.

#### ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES

#### Audit Fees

The aggregate fees billed to us by Marcum LLP, our principal accountant for professional services rendered during the fiscal years ended December 31, 2013 and 2012 are set forth in the table below:

	F	iscal Years Decembei			
Fee Category		13	2012		
Audit fees (1)	\$ 1	.69,950 \$	,		
Audit-related fees (2) Tax fees (3)		_ _	62,922 —		
All other fees (4) Total fees	<u>\$ 1</u>	69,950 \$	217,172		

- (1) Audit fees consist of fees incurred for professional services rendered for the audit of consolidated financial statements, for reviews of our interim consolidated financial statements included in our Quarterly Reports on Form 10-Q and for services that are normally provided in connection with statutory or regulatory filings or engagements.
- (2) Audit-related fees consist of fees billed for professional services that are reasonably related to the performance of the audit or review of our consolidated financial statements, but are not reported under "Audit fees."
- (3) Tax fees consist of fees billed for professional services relating to tax compliance, tax planning, and tax advice.
- (4) All other fees consist of fees billed for all other services.

# Audit Committee's Pre-Approval Practice

Prior to our engagement of our independent auditor, such engagement was approved by our Board of Directors. The services provided under this engagement may include audit services, audit-related services, tax services and other services. Pre-approval is generally provided for up to one year and any pre-approval is detailed as to the particular service or category of services and is generally subject to a specific budget. Pursuant our requirements, the independent auditors and management are required to report to our board of directors at least quarterly regarding the extent of services provided by the independent auditors in accordance with this pre-approval, and the fees for the services performed to date. Our Board of Directors may also pre-approve particular services on a case-by-case basis. All audit-related fees, tax fees and other fees incurred by us for the year ended December 31, 2013, were approved by our Board of Directors.

#### **PART IV**

#### ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

#### **Financial Statements**

See Index to Financial Statements immediately following the signature page of this Annual Report.

#### **Financial Statement Schedules**

All financial statement schedules are omitted because they are not applicable or the required information is shown in the financial statements or notes thereto.

#### **Exhibits**

In reviewing the agreements included or incorporated by reference as exhibits to this Annual Report, please remember that they are included to provide you with information regarding their terms and are not intended to provide any other factual or disclosure information about the Company or the other parties to the agreements. The agreements may contain representations and warranties by each of the parties to the applicable agreement. These representations and warranties have been made solely for the benefit of the parties to the applicable agreement and:

- should not in all instances be treated as categorical statements of fact, but rather as a way of allocating the risk to one of the parties if those statements prove to be inaccurate;
- have been qualified by disclosures that were made to the other party in connection with the negotiation of the applicable agreement,
   which disclosures are not necessarily reflected in the agreement;
- may apply standards of materiality in a way that is different from what may be viewed as material to you or other investors; and
- were made only as of the date of the applicable agreement or such other date or dates as may be specified in the agreement and are subject to more recent developments.

Accordingly, these representations and warranties may not describe the actual state of affairs as of the date they were made or at any other time. Additional information about the Company may be found elsewhere in this Annual Report and the Company's other public filings, which are available without charge through the SEC's website at http://www.sec.gov.

The following exhibits are included as part of this Annual Report:

Exhibit No.	Description
2.1	Agreement and Plan of Merger and Reorganization dated as of September 21, 2011 by and among Registrant, VNDI Acquisition Corp. and Visual Network Design, Inc. (a Delaware corporation) (1)
2.2	Certificate of Merger dated as of September 21, 2011 for the merger of VNDI Acquisition Corp. into Visual Network Design, Inc. (a Delaware corporation) (1)
3.1	Certificate of Incorporation of MIB Digital, Inc. (2)
3.2	Certificate of Incorporation of Cahaba Pharmaceuticals, Inc. (3)
3.3	Certificate of Merger of MIB Digital, Inc., with and into Cahaba Pharmaceuticals, Inc. (3)
3.4	Articles of Merger as filed with the Nevada Secretary of State on July 8, 2011 (4)
3.5	Agreement and Plan of Merger dated July 8, 2011 by and between Cahaba Pharmaceuticals, Inc. and Visual Network Design, Inc. (4)
3.6	Articles of Merger as filed with the Secretary of State of the State of Nevada on September 29, 2011 (5)
3.7	Agreement and Plan of Merger, dated September 29, 2011, by and between Visual Network Design, Inc. and Rackwise, Inc. (5)

3.8	Certificate of Amendment to the Articles of Incorporation of Rackwise, Inc., filed with the Secretary of State of the State of Nevada on July 29, 2013 (17)
3.9	Certificate of Amendment to the Articles of Incorporation of Rackwise, Inc., filed with the Secretary of State of the State of Nevada on November 27, 2013 *
3.10	By-Laws of the Registrant (1)
4.1	Form of Investor Warrant issued the investors in the November 2011 Private Placement Offering (1)
4.2	Form of Merger Warrant (1)
4.3	Form of Investor Warrant issued the investors in the January 2012 Private Placement Offering (6)
4.4	Form of Broker Warrant issued the investors in the January 2012 Private Placement Offering (6)
4.5	Form of 12% Senior Convertible Promissory Note (7)
4.6	Form of Warrant underlying 12% Senior Convertible Promissory Note (8)
4.7	Form of 8% Convertible Promissory Note (9)
4.8	Form of Warrant issued in connection with the issuance of the 8% Convertible Promissory Notes (10)
4.9	Form of Investor Warrant issued to the investors in the Third Private Offering (17)
4.10	Form of 12% Secured Convertible Promissory Note (18)
4.11	Form of Investor Warrant issued to the investors in the Units Offering (19)
10.1	2011 Equity Incentive Plan (1)
10.2	Employment Agreement dated as of September 30, 2011 by and between the Registrant and Guy A. Archbold (6)
10.3	Form of Subscription Agreement between the Registrant and the investors in the January 2012 Private Placement Offering (6)
10.4	Form of Registration Rights Agreement between the Registrant and the investors in the January 2012 Private Placement Offering (6)
10.5	Form of Securities Purchase Agreement by and among the Company and the investors set forth on the signature pages affixed thereto with respect to the purchase of (i) 8% Convertible Promissory Note and (ii) Warrant issued in connection with the issuance of the 8% Convertible Promissory Notes (11)
10.6	Amended and Restated Subscription Escrow Agreement, dated as of June 22, 2012, by and among the Registrant, Gottbetter Capital Markets, LLC, and CSC Trust Company of Delaware (12)
10.7	Placement Agency Agreement, dated as of June 22, 2012, by and between Gottbetter Capital Markets, LLC and the Registrant (13)
10.8	Subscription Escrow Agreement dated September 1, 2012, as amended, by and among the Registrant, Gottbetter Capital Markets, LLC, and CSC Trust Company of Delaware (Third Private Offering) (14)
10.9	Form of Subscription Agreement by and among the Registrant, Gottbetter Capital Markets, LLC, and CSC Trust Company of Delaware (Third Private Offering) (15)
10.10	Placement Agency Agreement, dated as of September 1, 2012, as amended, by and between Gottbetter Capital Markets, LLC and the Registrant (Third Private Offering) (16)
10.11	Form of Subscription Agreement by and among the Registrant and the investors in the Units Offering (20)
10.12	Form of Security Agreement by and among the Registrant and the investors in the Units Offering (21)
10.13	Guaranty, dated as of June 11, 2013, issued by Visual Network Design, Inc. in favor of the investors in the Units Offering (22)
10.14	Form of Collateral Agent Agreement by and among the Collateral Agent, Registrant and the investors in the Units Offering (23)

10.15	Placement Agency Agreement, dated as of April 10, 2013, as amended, by and among the Registrant, Gottbetter Capital Markets, LLC and Navesink RACK, LLC, as amended on June 5, 2013 (24)
10.16	Subscription Escrow Agreement dated March 28, 2013, by and among the Registrant, Gottbetter Capital Markets, LLC, Navesink RACK, LLC and CSC Trust Company of Delaware (25)
10.17	Amended and Restated Agreement dated as of March 10, 2014 by and among Black Diamond Financial Group, LLC, Navesink RACK, LLC and the Registrant (26)
10.18	2013 Equity Incentive Plan *
14.1	Code of Ethics (6)
21.1	List of Subsidiaries (1)
31.1	Certification of Principal Executive Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002*
31.2	Certification of interim Principal Financial Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002*
32.1	Certifications of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**
32.2	Certifications of interim Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**
101.INS	XBRL Instance Document**
101.SCH	XBRL Taxonomy Extension Schema Document**
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document**
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document**
101.LAB	XBRL Taxonomy Extension Label Linkbase Document**
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document**

<sup>\*</sup> Filed/Furnished herewith.

- (1) Filed with the Securities and Exchange Commission on September 27, 2011 as an exhibit, numbered as indicated above, to the Registrant's Current Report on Form 8-K dated September 21, 2011, which exhibit is incorporated herein by reference.
- (2) Filed with the Securities and Exchange Commission on November 18, 2009 as an exhibit, numbered as indicated above, to the Registrant's Registration Statement on Form S-1 (File Number 333-163172), which exhibit is incorporated herein by reference.
- (3) Filed with the Securities and Exchange Commission on August 30, 2010 as an exhibit, numbered as indicated above, to the Registrant's Current Report on Form 8-K dated August 24, 2011, which exhibit is incorporated herein by reference.
- (4) Filed with the Securities and Exchange Commission on July 13, 2011 as an exhibit, numbered as indicated above, to the Registrant's Current Report on Form 8-K dated July 8, 2011, which exhibit is incorporated herein by reference.
- (5) Filed with the Securities and Exchange Commission on October 5, 2011 as an exhibit, numbered as indicated above, to the Registrant's Current Report on Form 8-K dated September 29, 2011, which exhibit is incorporated herein by reference.
- (6) Filed with the Securities and Exchange Commission on January 17, 2012 as an exhibit, numbered as indicated above, to the Registrant's Registration Statement on Form S-1 (File No 333-179020), which exhibit is incorporated herein by reference.

<sup>\*\*</sup> This certification is being furnished and shall not be deemed "filed" with the SEC for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section, and shall not be deemed to be incorporated by reference into any filing under the Securities Act or the Exchange Act, except if and to the extent that Company specifically incorporates it by reference.

- (7) Filed as Exhibit 4.1 to the Registrant's Current Report on Form 8-K dated April 26, 2012, which exhibit is incorporated herein by reference.
- (8) Filed as Exhibit 4.2 to the Registrant's Current Report on Form 8-K dated April 26, 2012, which exhibit is incorporated herein by reference.
- (9) Filed as Exhibit 4.1 to the Registrant's Current Report on Form 8-K dated July 6, 2012, which exhibit is incorporated herein by reference.
- (10) Filed as Exhibit 4.2 to the Registrant's Current Report on Form 8-K dated July 6, 2012, which exhibit is incorporated herein by reference.
- (11) Filed as Exhibit 10.1 to the Registrant's Current Report on Form 8-K dated July 6, 2012, which exhibit is incorporated herein by reference.
- (12) Filed as Exhibit 10.2 to the Registrant's Current Report on Form 8-K dated July 6, 2012, which exhibit is incorporated herein by reference.
- (13) Filed as Exhibit 10.3 to the Registrant's Current Report on Form 8-K dated July 6, 2012, which exhibit is incorporated herein by reference.
- (14) Filed as Exhibit 10.25 to the Registrant's Annual Report on Form 10-K filed with the SEC on April 16, 2013, which exhibit is incorporated herein by reference.
- (15) Filed as Exhibit 10.26 to the Registrant's Annual Report on Form 10-K filed with the SEC on April 16, 2013, which exhibit is incorporated herein by reference.
- (16) Filed as Exhibit 10.27 to the Registrant's Annual Report on Form 10-K filed with the SEC on April 16, 2013, which exhibit is incorporated herein by reference.
- (17) Filed as Exhibit 3.1 to the Registrant's Current Report on Form 8-K filed with the SEC on August 1, 2013, which exhibit is incorporated herein by reference.
- (18) Filed as Exhibit 4.1 to the Registrant's Quarterly Report on Form 10-Q filed with the SEC on August 19, 2013, which exhibit is incorporated herein by reference.
- (19) Filed as Exhibit 4.2 to the Registrant's Quarterly Report on Form 10-Q filed with the SEC on August 19, 2013, which exhibit is incorporated herein by reference.
- (20) Filed as Exhibit 10.1 to the Registrant's Quarterly Report on Form 10-Q filed with the SEC on August 19, 2013, which exhibit is incorporated herein by reference.
- (21) Filed as Exhibit 10.2 to the Registrant's Quarterly Report on Form 10-Q filed with the SEC on August 19, 2013, which exhibit is incorporated herein by reference.
- (22) Filed as Exhibit 10.3 to the Registrant's Quarterly Report on Form 10-Q filed with the SEC on August 19, 2013, which exhibit is incorporated herein by reference.
- (23) Filed as Exhibit 10.4 to the Registrant's Quarterly Report on Form 10-Q filed with the SEC on August 19, 2013, which exhibit is incorporated herein by reference.
- (24) Filed as Exhibit 10.5 to the Registrant's Quarterly Report on Form 10-Q filed with the SEC on August 19, 2013, which exhibit is incorporated herein by reference.
- (25) Filed as Exhibit 10.6 to the Registrant's Quarterly Report on Form 10-Q filed with the SEC on August 19, 2013, which exhibit is incorporated herein by reference.
- (26) Filed as Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed with the SEC on March 13, 2014, which exhibit is incorporated herein by reference.

# **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# RACKWISE, INC.

Dated: April 15, 2014

By: \( \frac{ss \ Guy A. Archbold}{Name} \)

Name: Guy A. Archbold

Title: Chief Executive Officer, President, Interim Chief

Financial Officer (Principal Executive Officer and Interim Financial and Accounting Officer) and Chairman

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Guy A. Archbold	Chief Executive Officer, President, Interim Chief Financial Officer (Principal Executive Officer and Interim Financial and Accounting Officer) and Chairman	April 15, 2014
/s/ Edward Feighan Edward Feighan	Director	April 15, 2014
/s/ Michael Feinberg Michael Feinberg	Director	April 15, 2014
Sherman Henderson	Director	April 15, 2014
/s/ John Kyees John Kyees	Director	April 15, 2014
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#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Audit Committee of the Board of Directors and Shareholders of Rackwise, Inc.

We have audited the accompanying consolidated balance sheets of Rackwise, Inc. and Subsidiary, (the "Company") as of December 31, 2013 and 2012 and the related consolidated statements of operations, changes in stockholders' deficiency and cash flows for the years then ended. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Rackwise, Inc. and Subsidiary as of December 31, 2013 and 2012 and the consolidated results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 2 to the consolidated financial statements, at December 31, 2013, the Company has not achieved a sufficient level of revenues to support its business and has suffered recurring losses from operations. These conditions raise substantial doubt about the Company's ability to continue as a going concern. Management's plans regarding those matters also are described in Note 2. The consolidated financial statements do not include any adjustments that might result from the outcome of this uncertainty.

/s/ Marcum LLP

Marcum LLP New York, NY April 15, 2014

# Rackwise, Inc. and Subsidiary Consolidated Balance Sheets

	Dece	mber 31,
	2013	2012
Assets		
Current Assets:	ф <i>52</i> 070	¢ 16.700
Cash	\$ 53,078	\$ 16,799
Accounts receivable, net of allowance for factoring	46.046	120 500
fees of \$19,670 and \$117,391, respectively	46,846	
Deferred financing costs, net	231,966	
Prepaid expenses and other current assets	17,279	54,245
Total Current Assets	349,169	569,888
Total Callent Mosets	347,107	307,000
Property and equipment, net	181,320	
Intangible assets, net	52,311	127,063
Deposits and other assets	55,969	55,847
Total Assets	\$ 638,769	\$ 1,056,623
	<del>ψ 030,707</del>	Ψ 1,030,023
Liabilities and Stockholders' Deficiency		
Current Liabilities:		
Accounts payable	\$ 2,122,783	\$ 2,211,568
Accounts payable - related parties	170,000	
Due to factor	2,227,306	,
Accrued expenses	2,722,102	
Accrued expenses  Accrued issuable equity	2,722,102	57,750
Accrued instraore equity  Accrued interest	117,694	
	117,094	22,988
Accrued interest - related parties	608,945	
Notes payable	008,943	226,972
Notes payable - related parties	-	
Current portion of deferred rent	227.269	70,261
Current portion of rent liability	237,368	
Deferred revenues	413,556	668,086
Total Current Liabilities	8,619,754	7,764,473
Accrued interest - related parties, non-current portion	158,323	
Notes payable - related parties, net, non-current portion	2,123,306	
Shareholder advances, non-current portion	310,000	_
Deferred rent, non-current portion	73,185	112,653
Rent liability, non-current portion	29,336	
Kent natinty, non-current portion		
Total Liabilities	11,313,904	7,877,126
Commitments and Contingencies		
Stockholders' Deficiency:		
Preferred stock, \$0.0001 par value;		
authorized - 10,000,000 shares;		
issued and outstanding - none	-	-
Common stock, \$0.0001 par value;		
authorized - 1,000,000 shares;		
issued and outstanding - 450,781		
and 357,780 shares, respectively	45	
Additional paid-in capital	39,287,232	
Accumulated deficit	(49,962,412	(43,480,105)
Total Stockholders' Deficiency	(10,675,135	(6 820 502
Total Stockholders Deficiency	(10,075,155	(6,820,503)
Total Liabilities and Stockholders' Deficiency	\$ 638,769	\$ 1,056,623

# Rackwise, Inc. and Subsidiary Consolidated Statements of Operations

	Fo	For The Years Ended December 31,		
	20	)13		2012
Revenues	\$ 1.	958,682	\$	3,253,436
Direct cost of revenues		594,319		575,956
Gross Profit	1.	364,363		2,677,480
Operating Expenses				
Sales and marketing	1.	296,244		4,639,283
Research and development	1,	433,134		2,223,904
General and administrative	2	754,727		4,100,450
Total Operating Expenses	5.	484,105		10,963,637
Loss From Operations		119,742)		(8,286,157)
Other (Expense) Income				
Interest	(1	204,756)		(465,815)
Amortization of debt discount		(388,361)		(604,605)
Amortization of deferred financing costs		(238,012)		(49,662)
Induced note conversion				(76,736)
Loss on extinguishment		(531,436)		(113,925)
Other income				3,215
Total Other Expense	(2,	362,565)		(1,307,528)
Net Loss	\$ (6,	482,307)	\$	(9,593,685)
Net Loss Per Common Share - Basic and Diluted	<u>\$</u>	(15.67)	\$	(29.44)
Weighted Average Number of Common Shares:				
Outstanding - Basic and Diluted		413,593		325,886
See Notes to these Consolidated Financial Statements				

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# Rackwise, Inc. and Subsidiary Consolidated Statements of Changes in Stockholders' Deficiency For The Years Ended December 31, 2013 and 2012

	Common Stock		Additional Paid-In	Accumulated		
	Shares	Amount	Capital	<b>Deficit</b>	Deficiency	
Balance - December 31, 2011	316,196	\$ 32	\$30,234,521	\$ (33,886,420)	\$ (3,651,867)	
Issuance of common stock and	27.601	4	2 225 160		2 225 164	
warrants - private placement, net	37,681	4	2,325,160	-	2,325,164	
Issuance of accrued equity	483	-	1,560,030	-	1,560,030	
Issuance of restricted shares as compensation	334	-	34,500	-	34,500	
Warrants and beneficial conversion features issued as debt discount in connection						
with notes payable	-	-	604,605	-	604,605	
Stock-based compensation	-	-	1,570,547	-	1,570,547	
Exercise of warrants	106	-	19,864	-	19,864	
Cancellation of shares pursuant to settlement agreement	(834)	-	(57,000)	-	(57,000)	
Incremental value of warrant modification	-	-	113,925	-	113,925	
Conversion of notes and accrued interest into common stock and warrants	3,814	-	176,678	-	176,678	
Inducement expenses for conversion of notes payable	-	-	76,736	-	76,736	
Net loss				(9,593,685)	(9,593,685)	
Balance - December 31, 2012	357,780	\$ 36	\$36,659,566	\$ (43,480,105)	\$ (6,820,503)	
Issuance of common stock and warrants - private placement, net	3,334	-	129,999	-	129,999	
Issuance of accrued equity	1,417	-	10,583	-	10,583	
Stock-based compensation	-	-	328,948	-	328,948	
Conversion of notes and accrued interest into common stock and warrants	29,913	3	1,311,169	-	1,311,172	
Issuance of common stock in satisfaction of accounts payable	57,778	6	129,994	-	130,000	
Beneficial conversion feature related to convertible notes payable	-	-	684,000	-	684,000	
Warrants issued as debt discount in connection with convertible notes payable	-	_	32,973	-	32,973	
Impact of share rounding as a result of reverse stock split	559	-	-	-	-	
Net loss				(6,482,307)	(6,482,307)	

Balance - December 31, 2013 <u>450,781</u> <u>\$ 45 \$39,287,232 \$ (49,962,412) \$ (10,675,135)</u>

See Notes to these Consolidated Financial Statements

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# Rackwise, Inc. and Subsidiary Consolidated Statements of Cash Flows

	For The Y Decen			
	2013		2012	
Cash Flows From Operating Activities	Ф (6.402.207)	Φ.	(0.502.604	
Net loss	\$ (6,482,307)	\$	(9,593,685	
Adjustments to reconcile net loss to net cash				
used in operating activities:  Depreciation and amortization	208,001		242 400	
Gain on sale of property and equipment	208,001		243,488 (3,064	
Bad debt expense	1,158		1,443	
Stock-based compensation [1]	281,781		1,662,797	
Cancellation of shares pursuant to settlement agreement	201,701		(57,000	
Loss on extinguishment	531,436		113,925	
Induced note conversion expense	-		76,736	
Amortization of debt discount	388,361		604,605	
Amortization of deferred financing costs	238,012		49,662	
Deferred rent	(109,729)		158,505	
Changes in operating assets and liabilities:	, , ,			
Accounts receivable, net	382,496		(170,393	
Prepaid expenses and other current assets	36,966		19,319	
Deposits and other assets	(122)	)	(33,715	
Accounts payable	41,215		1,138,852	
Accounts payable – related parties	115,503		51,407	
Accrued expenses	550,197		731,611	
Accrued interest	98,988		66,396	
Accrued interest – related parties	135,335		17,312	
Rent liability	266,704		-	
Deferred revenues	(254,530)		142,753	
Total Adjustments  Net Cash Used in Operating Activities	2,911,772 (3,570,535)		4,814,639	
Net Cash Osed in Operating Netrities	(3,370,333)	_	(4,779,040	
Cash Flows From Investing Activities				
Acquisition of property and equipment	(3,905)	)	(291,348	
Proceeds from sale of property and equipment			8,901	
Acquisition of intangible assets	(6,839)	)	(96,341	
Net Cash Used in Investing Activities	(10,744)		(378,788	
ash Flows From Financing Activities				
Proceeds from issuance of common stock and warrants, net [2]	129,999		2,325,164	
Proceeds from convertible notes payable - related parties	1,661,385		175,000	
Proceeds from convertible notes payable	-		405,000	
Proceeds from short term advances	310,000		1.050.000	
Proceeds from Bridge Units	-		1,050,000	
Proceeds of warrant exercise	- (455, 170)		19,864	
Deferred financing costs Proceeds from factor, net	(455,179)		(122,231	
·	1,971,353		712,208	
Payment of capital lease obligations			(3,815	
Not Cook Drawided by Financing Activities	2 (17 550		4.5.61.100	
Net Cash Provided by Financing Activities	3,617,558		4,561,190	
Net Increase (Decrease) In Cash	36,279		(596,644	
Cash - Beginning	16,799		613,443	
asu - Deginining	10,799		013,443	

- [1] Includes accrued issuable equity of \$(57,750) and \$57,750 for the years ended December 31, 2013 and 2012, respectively.
- [2] Gross proceeds of \$150,000 and \$2,675,100, less issuance costs of \$20,001 and \$349,936 for the years ended December 31, 2013 and 2012, respectively.

See Notes to these Consolidated Financial Statements

# Rackwise, Inc. and Subsidiary Consolidated Statements of Cash Flows - Continued

		For The Years Ended December 31,			
		2013			2012
	pplemental Disclosures of Cash Flow Information:				
	Non-cash operating and financing activities:				
	Issuance of accrued equity	\$	10,583	\$	1,560,030
	Equity issuable	\$	-	\$	(57,750)
	Cancellation of shares	\$	-	\$	(57,000)
	Conversion of notes payable and accrued interest into equity	\$	779,736	\$	176,678
	Convertible notes and warrants issued in satisfaction of				
	amounts due to factor	\$	684,000	\$	<u>-</u>
	Shares issued in satisfaction of accounts payable	\$	130,000	\$	-
	Warrants and beneficial conversion features issued in				
	connection with convertible notes	\$	716,973	\$	604,605
Se	e Notes to these Consolidated Financial Statements				

# Note 1 – Organization and Operations

#### Organization and Operations

Rackwise, Inc. and Subsidiary (collectively "Rackwise" or the "Company") is headquartered in Folsom, California with a software development and data center in Research Triangle, North Carolina. The Company creates Microsoft applications for network infrastructure administrators that provide for the modeling, planning, and documentation of data centers. The Company sells its applications in four primary products: Rackwise Standard Edition, Rackwise Enterprise Edition, Rackwise Datacenter Manager and Rackwise Web Edition.

Rackwise, Inc., a Nevada corporation, was formed on August 20, 2010. Its wholly owned operating subsidiary, Visual Network Design, Inc. ("VNDI"), is a Delaware corporation.

#### Reverse Split

Effective August 2, 2013, pursuant to authority granted by the Board of Directors of the Company, the Company implemented a 1-for-300 reverse split of the Company's issued and outstanding common stock (the "Reverse Split") and a reduction in the number of shares of common stock authorized to be issued by the Company from 300,000,000 to 1,000,000. All share and per share information in this Form 10-K has been retroactively adjusted to reflect the Reverse Split.

# Note 2 – Liquidity, Going Concern and Management's Plans

During the years ended December 31, 2013 and 2012, the Company recorded net losses of approximately \$6,482,000 and \$9,594,000, respectively. Through cost reduction measures, the Company decreased its net loss during the year ended December 31, 2013, despite revenues decreasing to approximately \$1,959,000 from approximately \$3,253,000 in the same period in 2012. During the years ended December 31, 2013 and 2012, the Company used cash in operating activities of approximately \$3,571,000 and \$4,779,000, respectively. As of December 31, 2013, the Company had limited cash of approximately \$53,000, a working capital deficiency of approximately \$8,271,000, an accumulated deficit of approximately \$49,962,000 and owed the Internal Revenue Service ("IRS") approximately \$1,557,000 for payroll tax liabilities, penalties and interest which has yet to be remitted to the taxing authorities. The IRS has placed federal tax liens that aggregate to approximately \$1,567,000 against the Company in connection with all of the Company's unpaid payroll taxes. The IRS had begun collection proceedings against the Company and had moved forward in placing a levy against its bank accounts. On April 11, 2014, the IRS agreed to suspend further collection efforts until July 15, 2014, in order to allow us time to file an installment payment agreement for their approval. Due to the current tax liens, the Company is in default of its factoring arrangement. As such, the factor could demand full repayment of the outstanding balance at any time. As of the date of filing, the Company is not compliant with the payment schedule of certain legal settlements due to a shortage of funds. As a result, the plaintiffs could take actions that would result in additional compensatory damages against the Company.

The Company's current strategy is to leverage partnerships to sell its software through a robust reseller network in such a way that the Company rapidly grows its market share and revenues while controlling costs, eventually resulting in profits and cash from operations. To that end, the Company has significantly reduced its internal sales headcount to reduce working capital needs. However, this will require the Company to raise additional capital and continue substantial capital investment to fund the Company's near term operating deficits and incremental legal and accounting costs associated with being a public company. Additionally, the Company will require additional capital for continued development of its proprietary products until such time that it can generate positive cash flows. During the years ended December 31, 2013 and 2012, the Company raised approximately \$3,618,000 and \$4,561,000 in cash from financing activities, respectively, from factoring its receivables and from private offerings of common stock, warrants and debt funding. The Company has relied upon its factoring relationship to fund its short term working capital requirements.

The Company believes it will be successful in these efforts; however, there can be no assurance the Company will meet its internal revenues forecasts or, if necessary, be successful in raising additional debt or equity financing to fund its operations on terms agreeable to the Company. These matters raise substantial doubt about the Company's ability to continue as a going concern. The consolidated financial statements do not include any adjustments that might be necessary if the Company were unable to continue as a going concern. The Company presently has enough cash on hand to sustain its operations for approximately forty-five days. The Company anticipates the receipt of funding within such forty-five day period, but there can be no assurance that it will occur. If the Company is unable to obtain additional financing on a timely basis and, notwithstanding any request the Company may make, the Company's debt holders do not agree to convert their notes into equity or extend the maturity dates of their notes, the Company may have to delay note and vendor payments and/or initiate cost reductions, which would have a material adverse effect on the Company's business, financial condition and results of operations, and ultimately the Company could be forced to discontinue its operations, liquidate, and/or seek reorganization under the U.S. bankruptcy code.

#### Note 3 – Significant Accounting Policies

# Principles of Consolidation

The balance sheets, results of operations and cash flows of the Company and its wholly-owned subsidiary have been included in its consolidated financial statements. All intercompany accounts and transactions have been eliminated.

#### Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles in the United States ("U.S. GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosures of contingent assets and liabilities, and reported amounts of revenues and expenses in the consolidated financial statements and the accompanying notes. Actual results could differ from those estimates. The significant estimates and assumptions of the Company are stock-based compensation, the useful lives of fixed assets and intangibles, depreciation and amortization, the allowances for factoring fees and income taxes, and the fair value of convertible financial instruments.

#### Cash and Cash Equivalents

The Company considers all highly liquid investments with a maturity of 90 days or less at the date of acquisition to be cash equivalent. There are no cash equivalents as of December 31, 2013 and 2012.

#### Accounts Receivable and Allowance for Doubtful Accounts

The Company recognizes an allowance for doubtful accounts to ensure that accounts receivable are not overstated due to uncollectibility. At the time accounts receivable are originated, the Company considers a reserve for doubtful accounts based on the creditworthiness of customers. The provision for uncollectible amounts is continually reviewed and adjusted to maintain the allowance at a level considered adequate to cover future losses. The allowance is management's best estimate of uncollectible amounts and is determined based on historical performance that is tracked by the Company on an ongoing basis. During the years ended December 31, 2013 and 2012, the Company's losses from bad debts were not material. The losses ultimately incurred could differ materially in the near term from the amounts estimated in determining the allowance.

In addition, the Company factors its receivables with full recourse and, as a result, accounts for the factoring akin to a secured borrowing, maintaining the gross receivable asset and due to factor liability on its books and records. In connection with the factoring of its receivables, the Company estimates an allowance for factoring fees associated with the collections. These fees range from 2% to 80% depending on the actual timing of the collection. The actual recognition of such fees may differ from the estimates depending upon the timing of collections. Due to the current tax liens, the Company is in default of this factoring arrangement. As such, the factor could demand full repayment of the outstanding balance. As of December 31, 2013 and 2012, the Company accrued factor fees of approximately \$589,000 and \$49,000, respectively, related to other secured advances which were included within due to factor on the consolidated balance sheets included elsewhere herein. During the years ended December 31, 2013 and 2012, the Company recorded factor fees of approximately \$968,000 and \$369,000, respectively, which are included within interest expense in the consolidated statements of operations.

#### Fair Value of Financial Instruments

The carrying amounts of financial instruments, including cash, accounts receivables, accounts payable, accrued expenses and deferred revenue, approximated fair value as of the balance sheet date presented, because of the relatively short maturity dates on these instruments. The carrying amounts of the financing arrangements issued approximate fair value as of the balance sheet date presented, because interest rates on these instruments approximate market interest rates after consideration of stated interest rates, anti-dilution protection and associated warrants.

# Property and Equipment

Property and equipment are recorded at cost less accumulated depreciation. Depreciation is computed using the straight-line method over the estimated useful lives of the applicable assets. Computer, computer software and office equipment are depreciated over estimated useful lives of 3 years and furniture and fixtures are depreciated over estimated useful lives of 5 years. Expenditures for maintenance and repairs that do not improve or extend the expected lives of the assets are expensed to operations, while expenditures for major upgrades to existing items are capitalized. Upon retirement or other disposition of these assets, the costs and related accumulated depreciation and amortization of these assets are removed from the accounts and the resulting gains or losses are reflected in the consolidated statements of operations.

#### **Note 3 – Significant Accounting Policies – Continued**

#### Accounting for Impairment of Long-Lived Assets

The Company evaluates the recoverability of its long-lived assets in accordance with Financial Accounting Standards Board ("FASB") issued Accounting Standards Codification ("ASC") Topic 360, which requires recognition of impairment of long-lived assets in the event an indication of impairment exists and the net book value of such assets exceeds the expected future undiscounted net cash flows attributable to such assets. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of their carrying amount or fair value less the cost to sell. As of December 31, 2013, management does not believe there has been any impairment of long-lived assets.

# Concentration of Credit Risk and Customers

Financial instruments that potentially expose the Company to concentration of credit risk consist primarily of cash and accounts receivable. The Company's cash is deposited with major financial institutions. At times, such deposits may be in excess of the Federal Deposit Insurance Corporation insurable amount. The Company generally does not require collateral from its customers and generally requires payment in 30 days. The Company evaluates the collectability of its accounts receivable and provides an allowance for potential credit losses as necessary. Historically, such losses have been within management's expectations.

Revenues derived from customers in the United Kingdom denominated in U.S. dollars were approximately \$51,000 and \$68,000 during the years ended December 31, 2013 and 2012, respectively. Revenues derived from customers in Australia denominated in U.S. dollars were approximately \$12,000 and \$0 during the years ended December 31, 2013 and 2012, respectively. Revenues derived from customers in Australia denominated in U.S. dollars were approximately \$58,000 and \$53,000 during the years ended December 31, 2013 and 2012, respectively. Revenues derived from customers in Canada denominated in U.S. dollars were approximately \$29,000 and \$67,000 during the years ended December 31, 2013 and 2012, respectively. Revenues derived from customers in Germany denominated in U.S. dollars were approximately \$19,000 and \$90,000 during the years ended December 31, 2013 and 2012 respectively. Revenues derived from customers in Ireland denominated in U.S. dollars were approximately \$10,000 and \$0 during the years ended December 31, 2013 and 2012 respectively. Revenues derived from customers in Russia denominated in U.S. dollars were approximately \$25,000 and \$0 during the years ended December 31, 2013 and 2012 respectively. Revenues derived from customers in Jamaica denominated in U.S. dollars were approximately \$28,000 and \$0 during the years ended December 31, 2013 and 2012 respectively. All remaining revenues were derived from customers in the United States of America. All of the Company's long-lived assets are located in the United States of America.

The same customer provided 10% and 21% of revenues during the years ended December 31, 2013 and 2012, respectively.

As of December 31, 2013, receivables from three customers comprised 53%, 13% and 10% of total receivables, respectively. As of December 31, 2012, receivables from four customers comprised 19%, 17%, 14% and 14% of total receivables, respectively.

#### **Deferred Financing Costs**

The Company has recorded deferred financing costs as a result of fees incurred by the Company in conjunction with its debt financing activities. These costs are amortized using the straight-line method over the shorter of (a) the term of the related debt or (b) the expected conversion date of the debt into equity instruments, which approximates the effective interest method.

#### Capitalized Software Development Costs

The Company capitalizes software development costs in accordance with FASB issued ASC Topic 985 "Software". Capitalization of software development costs begins upon the determination of technological feasibility. The determination of technological feasibility and the ongoing assessment of the recoverability of these costs requires considerable judgment by management with respect to certain external factors, including anticipated future gross product revenues, estimated economic life and changes in hardware and software technology. Historically, software development costs incurred subsequent to the establishment of technological feasibility have not been material.

# Note 3 – Significant Accounting Policies – Continued

#### Revenue Recognition

In accordance with ASC topic 985-605, "Software Revenue Recognition," perpetual license revenue is recognized when (i) persuasive evidence of an arrangement exists; (ii) delivery has occurred or services have been rendered; (iii) the sales price is fixed or determinable; and (iv) collectability is reasonably assured. Delivery is considered to have occurred when title and risk of loss have been transferred to the customer, which generally occurs after a license key has been delivered electronically to the customer. The Company's perpetual license agreements do not (a) provide for a right of return, (b) contain acceptance clauses, (c) contain refund provisions, or (d) contain cancellation provisions.

In the case of the Company's (a) subscription-based licenses, and (b) maintenance arrangements, when sold separately, revenues are recognized ratably over the service period. The Company defers revenue for software license and maintenance agreements when cash has been received from the customer and the agreement does not qualify for recognition under ASC Topic 985-605. Such amounts are reflected as deferred revenues in the accompanying financial statements. The Company's subscription license agreements do not (a) provide for a right of return, (b) contain acceptance clauses, (c) contain refund provisions, or (d) contain cancellation provisions.

The Company provides professional services to its customers. Such services, which include training, installation, and implementation, are recognized when the services are performed. The Company also provides volume discounts to various customers. In accordance with ASC Topic 985-605, the discount is allocated proportionally to the delivered elements of the multiple-element arrangement and recognized accordingly.

For software arrangements with multiple elements, which in its case are comprised of (1) licensing fees, (2) professional services, and (3) maintenance/support, revenue is recognized dependent upon whether vendor specific objective evidence ("VSOE") of fair value exists for separating each of the elements. Licensing rights are generally delivered at time of invoice, professional services are delivered within one to six months and maintenance is for a twelve month contract. Accordingly, licensing revenues are recognized upon issuance of invoice, professional services are recognized when all services have been delivered and maintenance revenue is amortized over a twelve month period. The Company determined that VSOE exists for both the delivered and undelivered elements of its multiple-element arrangements. The Company limits its assessment of fair value to either (a) the price charged when the same element is sold separately or (b) the price established by management having the relevant authority. There may be cases, however, in which there is objective and reliable evidence of fair value of the undelivered item(s) but no such evidence for the delivered item(s). In those cases, the selling price method is used to allocate the arrangement consideration, if all other revenue recognition criteria are met. Under the selling price method, the amount of consideration allocated to the delivered item(s) is calculated based on estimated selling prices.

The Company manages the business as a single segment, but it has revenues from multiple sources. Management does not segregate the direct cost of revenue by the revenue source.

		For The Years Ended December 31,			
	2013	2012			
Licensing	\$ 323,575	\$1,709,868			
Subscription	121,166	250,062			
Maintenance	1,212,974	1,112,136			
Professional services	300,967	181,370			
Total revenues	\$1,958,682	\$3,253,436			

## **Intangible Assets**

All of the Company's intangible assets consist of shapes acquired from a graphics designer for the Company's database library that are schematics of specific computer equipment. These shapes, having a finite life are valued at cost and are utilized in the Company's software with multiple customers in order to enable them to visualize and differentiate the specific computer equipment in their overall network. For example, the Company's software's graphical user interface displays a unique shape for each make and model of computer server. Intangible assets are recorded at cost less accumulated amortization. Amortization is computed using the straight-line method over the estimated useful lives of 2.5 years.

# Note 3 – Significant Accounting Policies – Continued

#### Research and Development Costs

Research and development costs are charged to operations as incurred and consist primarily of salaries, consulting services and other direct expenses.

#### **Advertising Costs**

The Company expenses advertising costs to operations as incurred. For the years ended December 31, 2013 and 2012, such costs were not material.

#### Debt Discount and Amortization of Debt Discount

Debt discount represents the fair value of embedded conversion options of various convertible debt instruments and attached convertible equity instruments issued in connection with debt instruments. The debt discount is amortized over the earlier of (i) the term of the debt or (ii) conversion of the debt, using the straight-line method which approximates the interest method. The amortization of debt discount is included as a component of other expenses in the accompanying consolidated statements of operations.

#### **Income Taxes**

Income taxes are accounted for under the asset and liability method. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases, and operating loss and tax credit carry forwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in operations in the period enacted. A valuation allowance is provided when it is more likely than not that a portion or all of a deferred tax asset will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income and the reversal of deferred tax liabilities during the period in which related temporary differences become deductible.

The Company evaluated the provisions of ASC 740 related to the accounting for uncertainty in income taxes recognized in an enterprise's financial statements. ASC 740 prescribes a comprehensive model for how a company should recognize, present and disclose uncertain tax positions that the Company has taken or expects to take in its tax return. The benefit of tax positions taken or expected to be taken in the Company's income tax returns are recognized in the financial statements if such positions are more likely than not of being sustained upon examination by taxing authorities. Differences between tax positions taken or expected to be taken in a tax return and the benefit recognized and measured pursuant to the interpretation are referred to as "unrecognized benefits". A liability is recognized (or amount of net operating loss carryover or amount of tax refundable is reduced) for an unrecognized tax benefit because it represents an enterprise's potential future obligation to the taxing authority for a tax position that was not recognized as a result of applying the provisions of ASC 740. Interest costs and related penalties related to unrecognized tax benefits are required to be calculated, if applicable. The Company's policy is to classify assessment, if any, for tax related interest as interest expense and penalties as general and administrative expenses. No interest and penalties were recorded during the years ended December 31, 2013 and 2012, respectively. As of December 31, 2013 and 2012, no liability for unrecognized tax benefits was required to be reported. The Company files tax returns in U.S. federal, state and local jurisdictions, including California, and has tax returns subject to examination by tax authorities beginning in the year ended December 31, 2010. The Company does not expect any significant changes in its unrecognized tax benefits in the next year.

#### **Stock-Based Compensation**

The Company has an equity plan which allows for the granting of stock options to its employees, directors and consultants for a fixed number of shares with an exercise price equal to the fair value of the shares at date of grant. The Company measures the cost of services received in exchange for an award of equity instruments based on the fair value of the award. For employees and directors, the fair value of the award is measured on the grant date and for non-employees, the fair value of the award is generally re-measured on financial reporting dates and vesting dates until the service period is complete. The fair value amount is then recognized over the period services are required to be provided in exchange for the award, usually the vesting period. Since the shares underlying the Company's equity are not currently registered, the fair value of the Company's restricted equity instruments was estimated based on historical observations of cash prices paid for the Company's restricted common stock.

Stock-based compensation for directors is reflected in general and administrative expenses in the consolidated statements of operations. Stock-based compensation for employees and consultants could be reflected in (a) sales and marketing expenses; (b) research and development expenses; or (c) general and administrative expenses in the consolidated statements of operations.

#### Note 3 – Significant Accounting Policies – Continued

#### Reclassifications

Certain prior period amounts have been reclassified for comparative purposes to conform to the fiscal 2013 presentation. These reclassifications have no impact on the previously reported net loss.

# Net Loss Per Common Share

Basic net loss per share is computed by dividing the net loss applicable to common shares by the weighted average number of common shares outstanding during the period. Weighted average shares outstanding for the year ended December 31, 2013 excludes the weighted average impact of the 10,000 shares of common stock being held in escrow only through the September 21, 2013 release date (the "Escrowed Shares"). Weighted average shares outstanding for the year ended December 31, 2012 (1) includes the weighted average impact of 3,174 shares of common stock issuable as of December 31, 2012 and (2) excludes the weighted average impact of the Escrowed Shares . In accordance with the accounting literature, (1) the Company has given effect to the issuance of the issuable stock in computing basic net loss per share because the underlying shares are issuable for little or no cash consideration; and (2) the Company has excluded the impact of the Escrowed Shares through the release date because they were contingently returnable.

Diluted net loss per common share adjusts basic net loss per common share for the effects of potentially dilutive financial instruments, only in the periods in which such effects exist and are dilutive. At December 31, 2013, outstanding stock options and warrants to purchase 62,311 and 1,130,584 shares of common stock, respectively, and 2,644,373 shares of common stock issuble upon conversion of outstanding notes (including warrants to purchase 36,710 shares of common stock) were excluded from the calculation of diluted net loss per common share because their impact would have been anti-dilutive. At December 31, 2012, outstanding stock options and warrants to purchase 82,272 and 201,908 shares of common stock, respectively, and 47,126 shares of common stock issuble upon conversion of outstanding notes (including warrants to purchase 8,594 shares of common stock) were excluded from the calculation of diluted net loss per common share because their impact would have been anti-dilutive.

# **Recent Accounting Pronouncements**

In April 2013, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2013-07, "Presentation of Financial Statements (Topic 205) - Liquidation Basis of Accounting." This ASU addresses the requirements and methods of applying the liquidation basis of accounting and the disclosure requirements within Accounting Standards Codification ("ASC") Topic 205 for the purpose of providing consistency between the financial reporting of U.S. GAAP liquidating entities. Generally, this ASU provides guidance for the preparation of financial statements and disclosures when liquidation is imminent. This ASU is effective for periods beginning after December 15, 2013 and is only expected to have an impact on the Company's consolidated financial statements or disclosures if liquidation of the Company became imminent.

In July 2013, the FASB issued ASU No. 2013-11, "Income Taxes (Topic 740): Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists." This ASU addresses the requirements regarding the financial statement presentation of an unrecognized tax benefit within ASC Topic 740 for the purpose of providing consistency between the financial reporting of U.S. GAAP entities. Generally, this ASU provides guidance for the preparation of financial statements and disclosures when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists. This ASU is effective for periods beginning after December 15, 2013 and is not expected to have a material impact on the Company's consolidated financial statements or disclosures.

# Note 4 – Property and Equipment

Property and equipment consists of the following at December 31, 2013 and 2012:

		For The Years Ended December 31,			
	2013	2012			
Computer and office equipment	\$ 494,008	\$ 490,103			
Furniture and fixtures	114,871	114,871			
Computer software	60,439	60,439			
	669,318	665,413			
Less: Accumulated depreciation	487,998	361,588			
Property and equipment, net	<u>\$ 181,320</u>	\$ 303,825			

The Company recorded depreciation expense of \$126,410 and \$111,758 during the years ended December 31, 2013 and 2012, respectively. During the year ended December 31, 2012, the Company sold property and equipment with \$13,692 of original cost and \$7,855 accumulated depreciation for cash proceeds of \$8,901 and recognized a gain of \$3,064.

# Note 5 – Intangible Assets

Intangible assets consisted of the following at December 31, 2013 and 2012:

	For The Years Ended December 31,
	2013 2012
Computer equipment schematics Less: Accumulated depreciation	\$1,844,934 \$1,838,095
Less. Accumulated depreciation	1,792,623 1,711,032
Intangible assets, net	\$ 52,311 \$ 127,063

All of the Company's intangible assets consist of shapes acquired from a graphics designer for the Company's database library that are schematics of specific computer equipment. These shapes, having a finite life are valued at cost and are utilized in the Company's software with multiple customers in order to enable them to visualize and differentiate the specific computer equipment in their overall network. For example, the Company's software's graphical user interface displays a unique shape for each make and model of computer server.

The amortization expense for the years ended December 31, 2013 and 2012 was \$81,591 and \$131,730, respectively. As of December 31, 2013, the average remaining amortization period was 14 months. Future amortization expense of intangible assets is expected to be approximately \$41,000 for 2014 and \$11,000 for 2015. No amortization expense is expected to be recognized after 2015 related to intangible assets existing as of December 31, 2013.

# Note 6 – Accrued Expenses

Accrued expenses consist of the following:

	Decem	ber 31,
	2013	2012
Accrued commissions	\$ 522,339	\$ 508,654
Accrued commissions Accrued payroll	247,334	270,551
Accrued payroll taxes [1]	1,557,138	1,099,887
Accrued vacation	159,882	219,206
Accrued other	235,409	73,607
Total accrued expenses	\$2,722,102	\$2,171,905

<sup>[1]</sup> Includes accrual for interest and penalties.

Accrued expenses include liabilities for unpaid payroll taxes along with an estimate of related interest and penalties. As of the date of filing, the IRS has placed Federal tax liens aggregating approximately \$1,567,000 against the Company in connection with these unpaid payroll taxes. See Note 2 – Liquidity, Going Concern and Management's Plans. Accrued expenses includes liabilities for legal settlements discussed in Note 11 – Commitments and Contingencies.

# Note 7 – Notes Payable

#### Summary

The following table summarizes the Company's indebtedness at December 31, 2013 and 2012:

	Debt			Accrued Interest				
	December 31,			December 31,				
		2013		2012		2013		2012
Notes payable:								
5% Note	\$	50,000	\$	-	\$	12,651	\$	_
12% Notes - Amended		508,945		331,973		98,599	Ċ	24,688
8% Notes		50,000		950,000		6,444		33,832
Total - Notes payable	\$	608,945	\$	1,281,973	\$	117,694	\$	58,520
Notes payable - related parties, net:								
5% Note	\$	-	\$	50,000	\$	-	\$	10,151
12% Notes - Amended		-		176,972		-		12,837
12% Offering Notes		2,451,918		-		158,323		-
12% Offering Notes - Debt Discount		(328,612)		-		-		-
Total - Notes payable - related parties, net	\$	2,123,306	\$	226,972	\$	158,323	\$	22,988
Shareholder advances	\$	310,000	\$	-	\$	-	\$	-
	•	<u> </u>						
Total	\$	3,042,251	\$	1,508,945	\$	276,017	\$	81,508

During the years ended December 31, 2013 and 2012, the Company recorded interest expense related to notes payable of approximately \$237,000 and \$97,000, respectively.

### Note 7 – Notes Payable – Continued

### 5% Note

In December 2008, the Company issued a \$50,000 5% note payable (the "5% Note") to a related party that was a greater than 10% beneficial owner. The 5% Note was past due at December 31, 2013 and 2012. The holder was no longer a greater than 10% beneficial owner at December 31, 2013.

### 12% Notes – Original Issuance

In April and May 2012, the Company completed and closed an offering of ninety day 12% convertible promissory notes (the "12% Notes") in which it sold an aggregate principal amount of \$580,000 in notes to five investors. Each of the 12% Notes was scheduled to mature ninety days after issuance and was convertible, at the option of the holder, into Company units, at a price of \$120.00 to \$135.00 per unit, each unit consisting of one share of the Company's common stock and one warrant representing the right to purchase one share of the Company's common stock for a period of five years from issuance at an exercise price of \$240.00 to \$300.00 per share. The warrants were exercisable on a cashless basis and contain weighted average anti-dilution price protection.

The Company determined that the warrants issuable in conjunction with the conversion of the notes were equity instruments and calculated the aggregate value of the warrants to be \$638,013, by utilizing the Black-Scholes option pricing model (inputs were stock price of \$204.00 to \$282.00; exercise prices of \$240.00 to \$300.00; expected term of 5.3 years; volatility of 75%; dividend rate of 0% and discount rate of 0.75%-0.88%). The Company then compared the value of the warrants to the face value of the 12% Notes and determined that the aggregate relative fair values of the 12% Notes and the issuable warrant were \$281,799 and \$298,201, respectively.

The Company determined that the embedded conversion options were equity instruments and should not be bifurcated and accounted for as a derivative. The Company then determined that the aggregate beneficial conversion features' value exceeded the relative fair value attributed to the 12% Notes and therefore the value attributed to the beneficial conversion was limited to \$281,799 and the aggregate debt discount (attributable to both the beneficial conversion feature and the warrants) was equal to the \$580,000 total proceeds of the 12% Notes. The individual debt discounts were amortized over the ninety-day life of the 12% Notes, such that the Company recorded debt discount amortization of \$580,000 related to the 12% Notes for the year ended December 31, 2012.

### 12% Notes – Amended Terms

During July and August 2012, the Company and the investors agreed to extend the maturity of the 12% Notes an additional ninety days, while amending the terms of the 12% Notes (the "Amended 12% Notes") and the warrants that are issuable upon conversion. In addition, two of the existing investors each purchased half of a 12% Note (the "Purchased 12% Note") for the original face value plus \$3,945 of accrued interest, such that the original \$100,000 12% Note was canceled and each of the investors received a new \$51,973 Amended 12% Note. The embedded conversion option was re-priced at the lesser of \$60.00 per unit or the Subsequent Offering (a subsequent offering of \$4,000,000 or greater of equity or convertible securities) price and became subject to weighted average anti-dilution protection. The warrants issuable upon conversion of the Amended 12% Notes into units were re-priced at the lesser of \$90.00 per share of common stock or the exercise price of the warrants offered in the Subsequent Offering. In addition, if the Subsequent Offering has warrant coverage that exceeds 100%, the Amended 12% Note holders will be entitled to the same warrant coverage.

The Company determined that the amendments to the terms of the 12% Notes and the warrants that are issuable upon conversion constituted an extinguishment for accounting purposes on account of the fact that the Purchased 12% Note was now held by new creditors and because the change in the fair value of the issuable warrants associated with the rest of the Amended 12% Notes exceeded 10% of the face value of the original 12% Notes. The Company determined that the warrants issuable in conjunction with the conversion of the Amended 12% Notes were equity instruments and the Company valued the modified and original issuable warrants on the modification date by utilizing the Black-Scholes option pricing model (inputs for the modified issuable warrants were restricted stock price of \$42.00; exercise prices of \$90.00; expected term of 4.9-5.0 years; volatility of 75%; dividend rate of 0% and discount rate of 0.60%-0.80%).

There was no extinguishment gain or loss associated with the Purchased 12% Notes because the original investor did not receive any additional consideration other than the face value plus accrued interest. Therefore, the \$24,605 relative fair value of the modified issuable warrants associated with the Purchased 12% Notes was recorded as a new debt discount. The \$113,925 change in the fair value of the issuable warrants associated with the rest of the Amended 12% Notes was recognized as a loss on extinguishment of the original 12% Notes. The Company then determined that the embedded conversion options associated with the Amended 12% Notes were equity instruments and should not be bifurcated and accounted for as a derivative. In addition, the Company determined that there was no beneficial conversion feature associated with the Amended 12% Notes because the embedded conversion option was out-of-the money. The individual debt discounts were amortized over the new ninety day life of the Amended 12% Notes, such that the Company recorded debt discount amortization of \$24,605 related to the Amended 12% Notes for the year ended December 31, 2012.

### Note 7 – Notes Payable – Continued

### 12% Notes – Amended Terms – Continued

On October 4, 2012, a note holder elected to convert a \$75,000 Amended 12% Note plus \$4,192 of accrued and unpaid interest into 1,760 shares of common stock and a five-year warrant to purchase 1,760 shares of common stock at an exercise price of \$90.00 per share, pursuant to an inducement offer from the Company. The Company recorded \$19,798 of induced note conversion expense which represents the incremental value of the securities received pursuant to the inducement offer. The carrying value of the notes and accrued interest were credited to equity at conversion. As of December 31, 2012, 510 shares of common stock were unissued. During the year ended December 31, 2013, the Company issued the shares.

As of December 31, 2013 and 2012, the Amended 12% Notes remained outstanding and were past due. Pursuant to the terms of the Amended 12% Notes, noteholders are entitled to all legal remedies in order to pursue collection and the Company is obligated to bear all reasonable costs of collection. To date, no Amended 12% Note holders have pursued collection. Two Amended 12% Notes were held by a related party (a director) at December 31, 2012. The director resigned during the second quarter of 2013.

### 8% Notes

In June, July and August 2012, the Company completed and closed on the issuance of \$1,050,000 of Bridge Units (as hereafter defined) which consists of a twelve month 8% convertible note (the "8% Notes") and a warrant (the "Bridge Warrant"). Bridge Units were offered in anticipation of the Subsequent Offering.

The 8% Notes are convertible into shares of common stock, at the option of the holder, at a price equal to 65% of the conversion date twenty-day volume weighted average price of the common stock, if the Company does not complete a Subsequent Offering by maturity. The 8% Notes are contingently and automatically convertible upon completion of the Subsequent Offering, into the Subsequent Offering securities at a price equal to 65% of the Subsequent Offering price. Conversion of the 8% Notes is subject to a conversion blocker such that conversion is limited to the issuance of common stock that would give the holder beneficial ownership of 4.99% of the common stock outstanding. The note holder is permitted to demand immediate repayment of principal and interest for any portion of the 8% Notes that is unable to be converted due to the conversion blocker.

The Bridge Warrants to purchase an aggregate of 3,504 shares of common stock are exercisable for three years after issuance at the exercise date twenty-day volume weighted average price of the common stock. Upon completion of the Subsequent Offering, the exercise price is contingently adjustable to 150% of the Subsequent Offering price to purchase the Subsequent Offering securities and the term is extended to three years from the completion of the Subsequent Offering. The Bridge Warrants are (a) exercisable on a cashless basis after the first anniversary of warrant issuance; (b) subject to weighted average anti-dilution protection; and are (c) contingently redeemable by the Company at \$0.003 per share. The contingent redemption feature is permitted if (1) there is an effective registration statement covering resale of the shares issuable pursuant to the warrant; (2) the twenty day average closing bid price of the common stock is at least 200% of the current exercise price; (3) the twenty day average trading volume is at least 334 shares per day; and (4) there is not more than one trading day where there is no trading volume.

Conversions of the 8% Note and the Bridge Warrant are limited to the number of shares of common stock issuable without exceeding the Company's authorized maximum number of shares outstanding. The Company has agreed to use its commercially reasonable best efforts to obtain shareholder approval to increase the authorized maximum number of shares outstanding, if necessary.

It was determined that contingent conversion options, triggered by future events not controlled by the issuer (such as the Subsequent Offering which requires the participation of investors willing to invest an aggregate of \$4,000,000), are not recognized unless the triggering event occurs.

The Company determined that the freestanding Bridge Warrants were equity instruments, but also separately determined that the aggregate value of the Bridge Warrants, pursuant to the operative exercise price, was immaterial, because the Bridge Warrant currently may only be exercised into restricted or illiquid, thinly traded stock at the exercise date twenty-day volume weighted average price. Accordingly, the Company believes that the accounting impact of this warrant is immaterial, particularly considering that any immaterial value attributable to the Bridge Warrant would be subject to further discount, pursuant to the relative fair value method of determining the amount of the debt discount.

The Company determined that the embedded conversion option was an equity instrument and should not be bifurcated and accounted for as a derivative for the reasons discussed above. The Company then determined that there were no beneficial conversion features attributable to the 8% Notes because the embedded conversion option was out-of-the-money. Accordingly, no debt discount was recorded in conjunction with the 8% Notes.

### Note 7 - Notes Payable - Continued

# 8% Notes - Continued

On October 4, 2012, a note holder elected to convert a \$100,000 8% Note plus \$1,711 of accrued and unpaid interest into 3,478 shares of common stock and a five-year warrant to purchase 3,478 shares of common stock at an exercise price of \$90.00 per share, pursuant to an inducement offer from the Company. The Company recorded \$56,938 of induced note conversion expense which represents the incremental value of the securities received pursuant to the inducement offer. The carrying value of the notes and accrued interest, plus \$4,225 of unamortized debt offering costs were credited to equity at conversion. As a result of the note conversion, a Bridge Warrant to purchase 334 shares of common stock had its exercise price adjusted to \$67.50 and its term was extended to January 14, 2016. As of December 31, 2012, 914 shares of common stock were unissued. During the year ended December 31, 2013, the Company issued the shares.

On January 21, 2013, note holders elected to convert \$800,000 of 8% convertible notes (the "8% Notes) plus \$33,281 of accrued and unpaid interest into 28,489 shares of common stock and a five-year warrant to purchase 28,489 shares of common stock at an exercise price of \$90.00 per share (the "Conversion Securities"), pursuant to an offer from the Company. The 8% Notes converted into the Conversion Securities at a price equal to \$29.25 (65% of \$45.00) per unit, wherein each unit consisted of one share of common stock and a warrant to purchase one share of common stock. As a result of the note conversion, Bridge Warrants to purchase 2,667 shares of common stock had their exercise price adjusted to \$67.50 and their term was extended to January 21, 2016. The \$1,311,172 aggregate value of the securities issued (\$1,281,972 related to the Conversion Securities and \$29,200 related to the incremental value of the Bridge Warrants) was credited to equity at conversion. The Company recorded \$531,436 of extinguishment loss which represents the incremental value of the securities issued pursuant to the offer as compared to the carrying value of the 8% Notes, accrued interest, plus \$53,545 of unamortized debt offering costs.

On July 1, 2013, a noteholder elected to exchange an 8% Note in the amount of \$100,000 plus \$6,533 of accrued and unpaid interest into the Units Offering (as defined below). The Company did not record an extinguishment loss as the value of the securities issued pursuant to the Units Offering was equivalent to the carrying value of the 8% Note and accrued interest. See below for details of this offering.

The remaining 8% Note is past due as of December 31, 2013 and is ranked senior to the Offering Notes. Three-year placement agent warrants to purchase 45,000 shares of common stock at the exercise date twenty-day volume weighted average price of the common stock are issuable in conjunction with the offering of Bridge Units (subject to adjustment if the 8% Notes are converted) and were determined to currently have an immaterial value. There were \$122,231 of offering costs. Since no value was allocated to the equity instruments, all of the offering costs were allocated to the debt and were capitalized as deferred financing costs and were amortized over the twelve-month life of the 8% Notes. During the years ended December 31, 2013 and 2012, the Company recorded amortization of deferred financing costs of \$14,798 and \$49,662, respectively.

### Shareholder Advances

On April 12, May 15, and May 30, 2013, the Company borrowed \$112,500, \$200,035 and \$150,035, respectively, via short-term interest free loans from a principal shareholder (the "Short-Term Loans"). On June 11, 2013, the Short-Term Loans were converted into the Units Offering. See below for details of these advances.

In August and September 2013, the Company borrowed an aggregate of \$310,000 via interest free loans from two unaffiliated shareholders (collectively, the "Shareholders"). Subsequent to December 31, 2013, the loans were converted into equity. As a result, the amounts have been classified as non-current liabilities in the consolidated balance sheets as of December 31, 2013. See Note 12 – Subsequent Events for additional details.

### 12% Offering Notes

During the year ended December 31, 2013, the Company had five closings of a private offering that commenced on June 11, 2013, pursuant to which the Company sold an aggregate of \$2,451,918 in units of its securities at a price of \$10,000 per unit to Navesink RACK, LLC ("NavRACK") and Black Diamond Financial Group LLC ("Black Diamond") and their affiliates (collectively, the "Purchasers"), and the Company's principal shareholders (the "Units Offering"). Each unit (an "Offering Unit") consists of (i) a \$10,000 principal amount of 12% secured convertible promissory note (the "Offering Notes") and (ii) a five-year warrant to purchase 267 shares of common stock at a price of \$3.00 per share at any time after the maturity date of the Offering Notes (the "Offering Warrants"), such that the Purchasers were issued Offering Warrants to purchase an aggregate of 65,384 shares of common stock.

### Note 7 – Notes Payable – Continued

### 12% Offering Notes - Continued

The closings of the Units Offering resulted in aggregate net proceeds of \$771,751 (\$2,451,918 of gross proceeds less \$1,253,103 of debt conversions less \$427,064 of issuance costs). The issuance costs were capitalized as deferred financing costs and are being amortized over the term of the Offering Notes. During the year ended December 31, 2013, the Company recorded amortization of deferred financing costs of \$223,214. The closings included the exchange of \$1,253,103 of Company debt (\$462,570 of Short-Term Loans, an 8% Note with a principal balance of \$100,000 and accrued interest of \$6,533 and \$684,000 previously owed to the Company's factor which was assumed by an affiliate) incurred by the Company or assumed by the Purchasers during the year ended December 31, 2013.

The Offering Notes mature one year from the date of issuance. Pursuant to an amended agreement, the Purchasers may, individually, on a one-time basis, as the result of making a collective investment in excess of \$1,500,000 in the aggregate, at any time during the term of the Offering Notes, convert the Offering Notes, including all accrued interest due thereon, into 1,275,629 shares (collectively 2,551,258 shares) of the Company's common stock (the "Conversion Shares") which represents 42.5% each (collectively 85%) of the Company's issued and outstanding common shares as of August 2, 2013, the date of the Reverse Split. By agreement, the Purchasers will each receive 50% of the Conversion Shares without regard to their respective subscription amounts. The Purchasers may determine to convert the Offering Notes prior to the completion of the offering. In such event, subscriptions for additional Offering Units otherwise issuable to the Purchasers in connection with subsequent subscriptions will be treated as contributions to capital. In conjunction with such a conversion and the issuance of the Conversion Shares, the Offering Warrants shall be cancelled.

Pursuant to the terms of the Unit Offering, each Purchaser will either (a) utilize the conversion option (to obtain 1,275,629 shares of the Company's common stock) or (b) will retain the Offering Warrants; but each Purchaser cannot avail itself of both. The Company determined that the embedded conversion options were equity instruments and should not be bifurcated and accounted for as a derivative. Accordingly, a debt discount of \$716,973 was established (with a credit to additional paid-in capital), which represents the \$684,000 beneficial conversion feature attributable to the conversion option associated with the Offering Notes purchased by Black Diamond, but which was limited to the face value of such Offering Notes issued to that investor, and the Offering Warrants with a relative fair value of \$32,973 attributable to the Offering Notes purchased by NavRACK. The debt discount is being amortized over the term of the Offering Notes. During the year ended December 31, 2013, the Company recorded amortization of debt discount of \$388,361.

As collateral security for the Company's obligations under the Offering Notes and related documents executed in connection with the offering, the Company and Visual Network Design, Inc., a Delaware corporation and the Company's wholly-owned subsidiary ("VNDI"), granted the Purchasers a security interest in all of the Company's and VNDI's assets pursuant to the terms of a Security Agreement, dated as of June 11, 2013 (the "Security Agreement"). To further secure the Company's obligations, VNDI executed a Guaranty, dated as of June 11, 2013 (the "Guaranty"), pursuant to which VNDI agreed to guaranty the Company's obligations owed to the Purchasers. The Offering Notes are junior in priority to the Company's indebtedness to its factor, trade debt and the \$50,000 8% Note.

Subsequent to December 31, 2013, the Offering Notes and related accrued interest were converted into equity. As a result, the amounts have been classified as non-current liabilities in the consolidated balance sheets as of December 31, 2013. See Note 12 – Subsequent Events for additional details.

# Note 8 – Equity

### **Authorized Capital**

The Company implemented a 1-for-300 Reverse Split of the Company's issued and outstanding common stock. See Note 1 for additional details. The Company is authorized to issue up to 1,000,000 shares of common stock, which has a par value of \$0.0001 per share. The holders of the Company's common stock are entitled to one vote per share on all matters submitted to a vote of the stockholders, including the election of directors. Generally, all matters to be voted on by stockholders must be approved by a majority (or, in the case of election of directors, by a plurality) of the votes entitled to be cast by all shares of common stock that are present in person or represented by proxy. Except as otherwise provided by law, amendments to the articles of incorporation generally must be approved by a majority of the votes entitled to be cast by the holders of all outstanding shares of common stock. The amended and restated articles of incorporation do not provide for cumulative voting in the election of directors. The common stock holders will be entitled to such cash dividends as may be declared from time to time by the Board from funds available. Upon liquidation, dissolution or winding up of the Company, the common stock holders will be entitled to receive pro rata all assets available for distribution to such holders, subject to the rights of holders of preferred stock, if any. The Company is authorized to issue 10,000,000 shares of blank check preferred stock, which has a par value of \$0.0001 per share.

### Note 8 – Equity – Continued

### 2011 Equity Incentive Plan

A total of 45,000 shares of the Company's common stock are reserved for issuance under the 2011 Equity Incentive Plan (the "2011 Plan"). The 2011 Plan authorizes grants to eligible recipients of nonqualified stock options, incentive stock options, restricted stock awards, restricted stock units, performance grants intended to comply with Section 162(m) of the Internal Revenue Code of 1986, as amended, and stock appreciation rights. Under the 2011 Plan, (1) awards may be granted to employees, consultants, officers and directors; (2) the maximum term of any award shall be ten years from the date of grant; (3) the exercise price of any award shall not be less than the fair value on the date of grant; and (4) awards will typically result in the issuance of new common shares.

### 2013 Equity Incentive Plan

The Company's Board of Directors adopted the 2013 Equity Incentive Plan (the "2013 Plan") on December 18, 2013. A total of 1,200,000 shares of the Company's common stock are reserved for issuance under the 2013 Plan subject to increase under the evergreen provision of the 2013 Plan which provides for an annual increase in the number of securities issuable under the 2013 Plan, such that the amount of securities issuable under the 2013 Plan can be increased to an amount which is equal to up to 20% of the total number of shares outstanding at the end of the previous fiscal year.

### **Consulting Agreements**

On January 15, 2012, the Company entered into a six-month agreement for investor relations services. In consideration of services to be rendered, the Company agreed to pay a minimum of \$10,000 in cash per month for an aggregate of \$60,000, and to issue 1,000 shares of vested Company common stock, of which, 1,000 shares remained unissued as of December 31, 2012. In connection with the unissued shares, the Company accrued the equity issuance liability at the fair market value of \$33,000 at December 31, 2012 with a corresponding charge to stock-based compensation expense. During 2013, the Company reached a settlement agreement with the vendor and, as a result, the 1,000 shares were no longer issuable pursuant to the agreement. See Note 11 – Commitments and Contingencies for additional details.

On April 18, 2012, the Company amended a consulting services agreement pursuant to which, among other things, the Company agreed to issue an immediately vested, seven-year warrant to purchase an additional 1,667 shares of the Company's common stock at an exercise price of \$300.00 per share. The grant date value of \$198,500 was recognized immediately and recorded to stock-based compensation expense in the consolidated statements of operations. In addition, the Company agreed to pay a one-time cash fee of \$100,000, which was paid on April 20, 2012

On August 30, 2012, as amended on November 5, 2012, the Company entered into a five-month agreement for public relations and financial communication services. In consideration of services to be rendered, the Company agreed to pay a minimum of \$10,000 in cash per month in advance, for an aggregate of \$50,000, and to issue 250 shares of vested Company common stock per month, for an aggregate of 1,250 shares. As of December 31, 2012, 750 earned shares were unissued. In connection with the unissued shares, the Company accrued the equity issuance liability of \$24,750 at December 31, 2012 with a corresponding charge to stock-based compensation expense. During the year ended December 31, 2013, the Company issued the shares. See Note 8 – Equity – Common Stock for details on the issuance date value of the shares.

On January 7, 2013, the Company entered into a twelve-month agreement for investor relations services. In consideration of the services to be rendered, the Company agreed to provide \$75,000 of common stock upon completion of the initial 45-day test campaign. Effective September 14, 2013, the agreement was terminated. At the time of the termination, the services anticipated under the agreement had not been performed and no shares were issued.

# **Private Offerings**

# Second Private Offering

During the year ended December 31, 2012, the Company had three additional closings in connection with a prior private offering that commenced in December 2011 (the "Second Private Offering"), pursuant to which an aggregate of 14,523 investor units ("Second Units") were sold at a price of \$112.50 per Second Unit, resulting in \$1,447,113 of aggregate net proceeds (\$1,633,750 of gross proceeds less \$186,637 of issuance costs). Each Second Unit consists of one share of common stock (deemed to represent \$103.50 of the per Second Unit cost) and a warrant to purchase one-quarter share of common stock (deemed to represent \$9.00 of the per Second Unit cost) (the "Second Investor Warrants"), such that an aggregate of 14,523 shares of common stock and Second Investor Warrants to purchase an aggregate of 3,652 shares of common stock were issued. The Second Investor Warrants are redeemable in certain circumstances, are exercisable for a period of five years at an exercise price of \$300.00 per full share of common stock and are subjected to weighted average anti-dilution protection.

### Note 8 – Equity – Continued

Private Offerings - Continued

Second Private Offering - Continued

The Second Investor Warrants may be called for redemption by the Company at any time upon not less than 30 or more than 60 days prior written notice, provided that, at the time of delivery of such notice, (i) there is a registration statement covering the resale of the shares underlying the warrants; (ii) the average closing bid price for the Company's common stock for each of the 20 consecutive trading days prior to the date of the notice of redemption is at least \$600.00, as proportionally adjusted to reflect any stock splits, stock dividends, combinations of shares or like events; and (iii) the average trading volume for the Company's common stock is at least 334 shares per day during the 20 consecutive trading days prior to the date of the notice of redemption and that during such 20-day period there is no more than one trading day in which there is no trading in the Company's common stock.

The Second Investor Warrants, at the option of the holder, may be exercised by cash payment of the exercise price to the Company. Alternatively, the Second Investor Warrants may be exercised on a cashless basis commencing one year after the date of the final closing of the Second Private Offering if no registration statement registering the shares underlying the investor warrants is then in effect. The exercise price and number of shares of common stock issuable on exercise of the investor warrants may be adjusted in certain circumstances including stock splits, stock dividends, and future issuances of the Company's equity securities without consideration or for consideration per share less than \$112.50 (as specified in the warrant agreement).

The placement agent for the Second Private Offering receives a cash commission of 10% or 5% of the funds raised from investors in the Second Private Offering that were directly attributable or referred to the placement agent, respectively. In addition, the placement agent receives five-year warrants to purchase shares of common stock (the "Second Broker Warrants") equal to 10% or 5% of the Second Units sold to investors in the Second Private Offering that were directly attributable or referred to the placement agent, respectively. The Second Broker Warrants are identical to the Second Investor Warrants in all material respects except that (i) the resale of the common stock underlying them is not covered by a registration statement; and (ii) they have an exercise price of \$112.50 per share of common stock. The Company determined that all warrants issued in conjunction with the Second Private Offering were equity instruments. As a result of the foregoing arrangement, in connection with the three 2012 closings, the placement agent (1) was paid aggregate cash commissions of \$136,500 (a component of issuance costs); and (2) was issued Second Broker Warrants to purchase 1,214 shares of common stock (there is no accounting effect of recording the Second Broker Warrants as the value was both debited and credited to additional paid-in capital).

In connection with the Second Private Offering, the Company executed a registration rights agreement, whereby the Company committed to file a registration statement covering the resale of the common stock underlying the Second Units sold or to be sold in the Second Private Offering and the common stock that is issuable upon exercise of the Second Broker Warrants) within 75 days of the final closing of the Second Private Offering, and to use commercially reasonable efforts to cause the registration statement to become effective no later than 150 days after it is filed. The Company will be liable for monetary penalties at the monthly rate of 1% (to a maximum of 10%) of each holder's investment in the Second Private Offering until the failure to meet the above deadlines are cured or upon the occurrence of certain other specified events. Notwithstanding the foregoing, no payments shall be owed with respect to that portion of a holder's registrable securities (1) which may be sold by such holder under Rule 144 or pursuant to another exemption from registration; or (2) which the Company is unable to register due to limits imposed by Rule 415 under the Securities Act (which shares would then be eligible for "piggyback" registration rights with respect to any registration statement filed by the Company following the effectiveness of the original registration statement). On January 17, 2012, the Company filed a registration statement on Form S-1 which was declared effective on June 11, 2012 and included the Second Private Offering registrable securities.

### Third Private Offering

During the year ended December 31, 2012, the Company had seven closings of a private offering that commenced on September 1, 2012 (the "Third Private Offering"), pursuant to which an aggregate of 23,158 investor units ("Third Units") were sold at a price of \$45.00 per Third Unit, resulting in \$878,051 of aggregate net proceeds (\$1,041,350 of gross proceeds less \$163,299 of issuance costs). Each Third Unit consists of one share of common stock and a redeemable warrant to purchase one share of common stock (the "Third Investor Warrants"), such that investors were entitled to an aggregate of 23,158 shares of common stock and Third Investor Warrants to purchase an aggregate of 23,158 shares of common stock. On December 30, 2012, the placement agency agreement was amended to extend the Third Private Offering to February 1, 2013.

### Note 8 – Equity – Continued

Private Offerings - Continued

Third Private Offering - Continued

During the year ended December 31, 2013, the Company had two additional closings of the Third Private Offering, pursuant to which an aggregate of 3,334 Third Units were sold, resulting in \$129,999 of aggregate net proceeds (\$150,000 of gross proceeds less \$20,001 of issuance costs). In connection with the closings, an aggregate of 3,334 shares of common stock and Third Investor Warrants to purchase 3,334 shares of common stock were issued.

Pursuant to the Third Private Offering, Third Units were originally offered at a purchase price equal to the lesser of (a) \$60.00 per unit or the five day volume weighted average price ("VWAP"). On December 12, 2012, the Company agreed to retroactively reduce the offering price to \$45.00 per unit. If an investor elects to participate in the Third Private Offering for at least 50% of the funds that such investor has invested in the Company since September 21, 2011, the Company will reduce the exercise price of such investor's warrants previously issued by the Company to \$90.00 per share.

The 2012 closings of the Third Private Offering resulted in warrants to purchase 8,396 shares of common stock having their exercise price reduced to \$90.00 per share, including warrants to purchase 4,979, 2,583 and 834 shares whose original exercise price was \$187.50 per share, \$300.00 per share and the twenty day VWAP, respectively. The 2013 closings resulted in warrants to purchase 671 shares of common stock having their exercise prices reduced to \$90.00 per share, including warrants to purchase 338 and 333 shares whose original exercise price was \$187.50 per share and \$300.00 per share, respectively. Because the warrants were deemed to be equity instruments, the associated value was credited to equity.

The Third Investor Warrants are exercisable for a period of five years at an exercise price of \$90.00 per share of common stock, are subject to weighted average anti-dilution protection and possess piggy-back registration rights. The Third Investor Warrants are redeemable at a price of \$0.003 per share upon the provision of adequate notice, if and only if (a) the common stock's average closing bid price exceeds \$300.00 for five of any ten consecutive trading days; and (b) the twenty-day average daily volume exceeds 67 shares and there is no more than one single day of no volume.

The placement agent for the Third Private Offering is entitled to a cash commission of up to 10% of the funds raised from investors in the Third Private Offering that were directly attributable to or referred by the placement agent. In addition, the placement agent is entitled to five-year redeemable warrants to purchase shares of common stock (the "Third Broker Warrants") equal to 10% of the Third Units purchased by investors in the Third Private Offering that were directly attributable to or referred by the placement agent. The Third Broker Warrants are identical to the Third Investor Warrants in all material respects except that (i) the resale of the common stock underlying them is not covered by a registration statement; and (ii) they have an exercise price of \$45.00 per share of common stock. The Company determined that all warrants issued in conjunction with the Third Private Offering were equity instruments. As a result of the foregoing arrangement, in connection with the closings during the year ended December 31, 2012, the placement agent (1) was paid aggregate cash commissions of \$104,135; and (2) was issued Third Broker Warrants to purchase 2,317 shares of common stock. In connection with the closings during the year ended December 31, 2013, the placement agent (1) was paid aggregate cash commissions of \$15,000 (a component of issuance costs); and (2) was issued Third Broker Warrants to purchase 334 shares of common stock (there is no accounting effect of recording the Third Broker Warrants as the value was both debited and credited to additional paid-in capital).

In addition to the above closings, on October 4, 2012, a noteholder elected to convert a \$75,000 Amended 12% Note, a \$100,000 8% Note and accrued and unpaid interest into an aggregate of 5,238 shares of common stock and five-year warrants to purchase an aggregate of 5,238 shares of common stock at an exercise price of \$90.00 per share, in connection with the Third Private Offering. As a result of the note conversion, a Bridge Warrant to purchase 334 shares of common stock had its exercise price adjusted to \$67.50 and its term was extended to January 14, 2016. As of December 31, 2012, 1,424 shares of common stock were unissued. During the year ended December 31, 2013, the Company issued the shares. See Note 7 – Notes Payable for additional details.

### Common Stock

On May 13, 2013, the Company issued 1,417 shares of common stock to a service provider and the fair value on the date of issuance of \$10,583 was credited to equity. Previously, the value of the shares was included in accrued issuable equity in the consolidated balance sheets.

On June 25, 2013, the Company issued 57,778 shares of common stock to its general counsel in satisfaction of \$130,000 of accounts payable.

# Note 8 - Equity - Continued

### **Stock Warrants**

In applying the Black-Scholes option pricing model to compensatory warrants issued, the Company used the following assumptions:

		For The Year Ended December 31,	
	2013	2012	
Risk free interest rate	n/a	1.38%	
Expected term (years)	n/a	7.00	
Expected volatility	n/a	75.00%	
Expected dividends	n/a	0%	

There were no compensatory warrants issued during the year ended December 31, 2013.

The risk-free interest rate was based on rates of treasury securities with the same expected term as the options. Since the Company's stock has not been publicly traded for a long period of time, the Company is utilizing an expected volatility figure based on a review of the historical volatilities, over a period of time, equivalent to the expected life of the instrument being valued, of similarly positioned public companies within its industry. The expected term is the contractual life of the warrant. The expected dividend yield was based upon the fact that the Company has not historically paid dividends, and does not expect to pay dividends in the future.

Note Holder Warrants

See Note 7 – Notes Payable for additional details.

Investor and Broker Warrants

In 2012, in connection with the Second Private Offering and the Third Private Offering, the Company issued Second Investor Warrants, Third Investor Warrants, Second Broker Warrants and Third Broker Warrants to purchase an aggregate of 3,631, 23,142, 1,214 and 2,315 shares of the Company's common stock, respectively. In 2013, in connection with the Third Private Offering, the Company issued Third Investor Warrants and Third Broker Warrants to purchase an aggregate of 3,334 and 334 shares of the Company's common stock, respectively. See Note 8 – Equity – Private Offerings for additional details.

### Consultant Warrants

During the year ended December 31, 2012, the Company issued warrants to purchase an aggregate of 1,667 shares of common stock to consultants. See Note 8 – Equity – Consulting Agreements for additional details.

# Note 8 – Equity – Continued

Stock Warrants - Continued

Warrant Summary

A summary of the stock warrant activity during the years ended December 31, 2013 and 2012 is presented below:

	Number of Warrants	 Weighted Average Exercise Price	Weighted Average Remaining Life In Years	Intrinsic Value
Balance, December 31, 2011	161,264	\$ 183.58		
Issued	40,750	111.13[1]		
Exercised	(106)	187.50		
Cancelled	-	-		
Balance, December 31, 2012	201,908	\$ 169.80[2]	_	
Issued	98,657	31.92[3]		
Impact of anti-dilution adjustment	830,019	-[4]		
Exercised	=	-		
Cancelled	-	-		
Balance, December 31, 2013	1,130,584	\$ 32.71[5]	3.31	\$ -
Exercisable, December 31, 2013	1,130,584	\$ 32.71[5]	3.31	\$ -

- [1] Investor warrants to purchase 3,504 shares of common stock had a variable exercise price at issuance equal to the exercise date twenty day VWAP. These warrants are excluded from the weighted average exercise price.
- [2] Investor warrants to purchase 3,170 shares of common stock had a variable exercise price as of December 31, 2012. These warrants are excluded from the weighted average exercise price.
- [3] Investor warrants to purchase 50 shares of common stock had a variable exercise price at issuance. These warrants are excluded from the weighted average exercise price.
- [4] Represents the share impact of the weighted average anti-dilution protection. See below for additional details.
- [5] Investor warrants to purchase 551 shares of common stock had a variable exercise price as of December 31, 2013. These warrants are excluded from the weighted average exercise price.

### Note 8 – Equity – Continued

Stock Warrants - Continued

Warrant Summary - Continued

The following table presents information related to stock warrants at December 31, 2013:

Warrants Ou	ıtstanding	Warrants Exercisable	
Exercise Price	Outstanding Number of Warrants	Weighted Average Remaining Life In Years	Exercisable Number of Warrants
\$ 3.00	65,384	4.46	65,384
10.98	10,868	3.84	10,868
15.44	13,131	2.04	13,131
16.10	4,458	2.06	4,458
16.98	14,908	2.79	14,908
20.07	37,060	2.85	37,060
21.21	255,493	3.94	255,493
24.71	8,809	3.00	8,809
40.17	599,600	2.74	599,600
42.33	93,546	4.90	93,546
63.36	26,776	3.67	26,776
Variable	551	1.65	551
	1,130,584	3.31	1,130,584

Warrants to purchase 551 shares of common stock with a variable exercise price (equal to the volume weighted average price of the common stock for the 20 trading days immediately preceding the exercise date) were exercisable at approximately \$3.91 per share as of December 31, 2013.

All warrants are subject to weighted average anti-dilution protection upon the issuance of common stock, or securities convertible into common stock, at prices below specified trigger prices. The warrants with an exercise price of \$3.00 per share were issued in connection with the Units Offering and, as a result, were not impacted by the weighted average anti-dilution protection. The remaining warrants are subject to weighted average anti-dilution protection upon the issuance of common stock, or securities convertible into common stock, at prices below specified trigger prices. The Third Private Offering and the Units Offering resulted in dilutive issuances pursuant to the original terms of the warrants. The weighted average anti-dilution protection resulted in the quantity of shares being increased by an aggregate of 830,019 shares. Additionally, the exercise prices of the warrants were reducted by approximately 78% on a weighted average basis.

### **Stock Options**

During the first quarter of 2012, the Company granted to its directors, officers, employees and consultants ten-year options to purchase an aggregate of 77,599 shares of common stock at an exercise price of \$103.50 per share, of which options to purchase an aggregate of 41,594 shares of common stock were granted under the 2011 Plan and the remaining options to purchase an aggregate of 36,005 shares of common stock (of which 23,000 were granted to the Company's new Chief Executive Officer ("New CEO")) were not granted pursuant to an established plan. The options vest as follows: (i) an option to purchase 23,000 shares of common stock granted to the New CEO vested on an accelerated basis in November 2011 based on the New CEO meeting specified performance criteria (see below); (ii) an option to purchase 8,334 shares of common stock vests one-third immediately, one-third on September 21, 2012 and one-third on September 21, 2013; (iii) options to purchase an aggregate of 44,431 shares of common stock vest one-third 0.7-1.0 years from the date of grant, one-third 1.7-2.0 years from the date of grant and one-third 2.7-3.0 years from the date of grant; and (iv) options to purchase an aggregate of 1,834 shares of common stock vest ratably on a quarterly basis over a three-year term. The aggregate grant date value of approximately \$5,090,000 will be recognized proportionate to the vesting terms.

### Note 8 – Equity – Continued

### Stock Options - Continued

In March 2012, the Compensation Committee of the Company's Board of Directors determined that the New CEO's options became fully vested effective November 2011 as a result of the execution of a strategic alliance with a major customer. Although the option was not formally granted prior to December 31, 2011, the New CEO had a contractual right to the vested options pursuant to his employment agreement, and, accordingly, the Company accrued the equity issuance liability of \$1,526,970 at December 31, 2011 based on the full value of the option as of December 31, 2011, when the restricted stock was valued at \$103.50 per share. On January 9, 2012, the New CEO's options were issued and the \$1,444,170 issuance date value of the options was credited to equity. See Note 11 – Commitments and Contingencies – Employment Agreements – New CEO for additional details.

During the third quarter of 2012, the Company granted to its directors, employees and consultants options ranging from one to ten years to purchase an aggregate of 13,278 shares of common stock at exercise prices ranging from \$103.50 to \$104.40 per share, of which options to purchase an aggregate of 4,569 shares of common stock were granted under the Company's 2011 Plan and the remaining options to purchase an aggregate of 8,716 shares of common stock were not granted pursuant to an established plan. The options vest as follows: (i) an option to purchase 1,112 shares of common stock granted pursuant to an employee's severance agreement vested immediately; (ii) options to purchase an aggregate of 1,667 shares of common stock granted to directors vested immediately; (iii) options to purchase an aggregate of 4,169 shares of common stock granted to directors vest on their respective one-year anniversary dates of service; (iv) options to purchase an aggregate of 3,168 shares of common stock granted to employees and a consultant vest ratably over three years on the grant date anniversaries; (v) an employee option to purchase 1,167 shares of common stock vests one-third on April 2, 2013, one-third on April 2, 2014 and one-third on April 2, 2015; (vi) an employee option to purchase 334 shares of common stock vests one-third on September 21, 2012, one-third on September 21, 2013 and one-third on September 21, 2014; and (vii) options to purchase an aggregate of 1,668 shares of common stock granted to members of the Company's advisory board vest ratably on an quarterly basis over a term beginning on August 1, 2012 and ending on May 1, 2015. The aggregate grant date value of approximately \$230,000 will be recognized proportionate to the vesting terms.

On July 18, 2012, the Company modified options to purchase an aggregate of 4,167 shares of common stock previously granted to the Company's Board of Directors, such that the options became vested immediately. As a result of the modification, the Company immediately recorded an incremental stock compensation expense of \$172,666.

Between August 13, 2012 and October 1, 2012, the Company granted to its employees ten-year options to purchase an aggregate of 584 shares of common stock at exercise prices ranging from \$54.00 to \$66.00 per share which were granted under the Company's 2011 Plan. The options vest ratably over three years on the grant date anniversaries. The aggregate grant date value of approximately \$13,000 will be recognized proportionate to the vesting terms.

In applying the Black-Scholes option pricing model to options granted, the Company used the following assumptions:

	For The Year Ended December 31,	
	2013 2012	
		0.14 -
Risk free interest rate	n/a	1.11%
Expected term (years)	n/a	0.5 - 6.0
Expected volatility	n/a	75% - 79%
Expected dividends	n/a	0%

The risk-free interest rate was based on rates of treasury securities with the same expected term as the options. Since the Company's stock has not been publicly traded for a long period of time, the Company is utilizing an expected volatility figure based on a review of the historical volatilities, over a period of time, equivalent to the expected life of the instrument being valued, of similarly positioned public companies within its industry. The Company uses the "simplified method" to calculate the expected term of employee and director stock-based options. The expected term used for consultants is the contractual life. The expected dividend yield was based upon the fact that the Company has not historically paid dividends, and does not expect to pay dividends in the future.

No stock options were granted during the year ended December 31, 2013. The weighted average estimated fair value of the stock options granted during the year ended December 31, 2012 was \$57.00 per share. The Company used forfeiture assumptions of 10% to 20% per annum.

# Note 8 - Equity - Continued

# Stock Options - Continued

The Company recorded stock-based compensation expense associated with options of approximately \$329,000 and \$1,372,000 during the years ended December 31, 2013 and 2012, respectively. These amounts have been included in operating expenses in the accompanying consolidated statements of operations. As of December 31, 2013, there was approximately \$226,000 of unrecognized stock-based compensation expense that will be amortized over a weighted average period of 1.1 years.

A summary of the option activity during the years ended December 31, 2013 and 2012 is presented below:

	Number of Options	Weighted Average Exercise Price	Weighted Average Remaining Life In Years	Intrinsic Value
Outstanding, December 31, 2011	-	\$ -		
Granted	91,468	103.36		
Exercised	-	-		
Forfeited	(9,196)	103.50		
Outstanding, December 31, 2012	82,272	\$ 103.34		
Granted	-	-		
Exercised	-	-		
Forfeited	(19,961)	103.47		
Outstanding, December 31, 2013	62,311	\$ 103.30	8.1	\$ -
Exercisable, December 31, 2013	51,605	\$ 103.44	8.0	\$ -

The following table presents information related to stock options at December 31, 2013:

 Options Outs	tanding	Options Exercisable		
Exercise Price	Outstanding Number of Options	Weighted Average Remaining Life In Years	Exercisable Number of Options	
\$ 54.00	167	8.8	56	
60.00	56	0.2	56	
66.00	250	8.6	84	
103.50	53,567	8.0	45,587	
104.40	8,271	8.5	5,822	
	62,311	8.0	51,605	

# Note 9 – Income Taxes

The Company files tax returns in U.S. Federal, state and local jurisdictions, including California, and has tax returns subject to examination by tax authorities beginning in the year ended December 31, 2010.

The income tax provision (benefit) consists of the following:

		For The Years Ended December 31,	
	2013	2012	
Federal			
Current	\$ -	\$ -	
Deferred	(1,887,736)	(400,730)	
State and local			
Current	-	-	
Deferred	(333,130)	(70,717)	
	(2,220,866)	(471,447)	
Change in valuation allowance	2,220,866	471,447	
Income tax provision (benefit)	\$ -	\$ -	

For the periods ended December 31, 2013 and 2012, the expected tax expense (benefit) based on the statutory rate is reconciled with the actual tax expense (benefit) as follows:

		For The Years Ended December 31,	
	2013	2012	
US federal statutory rate	(34.0%)	(34.0%)	
State tax rate, net of federal benefit	(6.0%)	(6.0%)	
Permanent differences:			
- Fines and penalties	0.0%	0.2%	
- Stock based compensation	2.4%	2.9%	
- Loss on extinguishment	3.3%	0.0%	
- Other	0.0%	2.7%	
Impact of annual NOL limitation	0.0%	29.3%	
Change in valuation allowance	34.3%	4.9%	
		,	
Income tax provision (benefit)	0.0%	0.0%	

# Note 9 - Income Taxes - Continued

As of December 31, 2013 and 2012, the Company's deferred tax assets consisted of the effects of temporary differences attributable to the following:

	December 31,		
	2013	2012	
Net operating loss	\$ 8,649,552	\$ 6,266,224	
Stock based compensation	1,120,374	1,151,317	
Fixed assets	22,453	7,943	
Intangible assets	70,043	72,478	
Deferred rent	29,274	73,166	
Accrued payroll taxes	490,000	378,000	
Accrued compensation	76,502	288,204	
Total deferred tax assets	10,458,198	8,237,332	
Valuation allowance	_(10,458,198)	(8,237,332)	
Net deferred tax assets	\$ -	\$ -	

For the years ended December 31, 2013 and December 31, 2012, the Company had approximately \$36,299,000 and \$30,340,000 of gross federal and state net operating loss carryovers which begin to expire in 2023. These net operating loss carryovers are subject to annual limitations under Section 382 of the Internal Revenue Code when there is a greater than 50% ownership change, as determined under the regulations. Based on our analysis, there was a change of control on or about December 2012 and June 2009, and we have determined that due to the annual limitations under Section 382, approximately \$14,675,000 of the net operating losses will expire unused. Therefore, we have reduced the related deferred tax asset for net operating loss carryovers by approximately \$5,870,000 as of December 31, 2012. The Company's NOL's incurred from the first ownership change in June 2009 through the date of ownership change in December 2012 are subject to an annual limitation of approximately \$456,000 and the Company's NOL's through the date of ownership change in June 2009 are subject to an annual limitation of approximately \$441,000.

In assessing the realization of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will be realized. The ultimate realization of deferred tax assets is dependent upon the future generation of taxable income during the periods in which those temporary differences become deductible. Management considers the scheduled reversal of deferred tax liabilities, projected future taxable income, and taxing strategies in making this assessment. Based on this assessment, management has established a full valuation allowance against all of the net deferred tax assets for each period, since it is more likely than not that all of the deferred tax assets will not be realized. The increase in the valuation allowance for the years ended December 31, 2013 and 2012 was \$2,220,866 and \$471,447, respectively.

# **Note 10 – Related Party Transactions**

On January 1, 2012, the Company entered into a new agreement with a stockholder to provide financial advisory services to the Company. The Company agreed to pay fees of \$10,000 per month for twelve months, as well as a one-time fee of \$40,000. Effective January 1, 2013, the Company's agreement with a stockholder to provide financial advisory services to the Company automatically renewed for an additional twelve month term, which provides that the Company pay fees of \$10,000 per month for twelve months. The agreement shall be extended for successive one-year periods unless either party provides written notice 30 days prior to the end of the term of its election to terminate the agreement. During the years ended December 31, 2013 and 2012, the Company recorded expense of \$120,000 and \$160,000, respectively, related to the agreement.

### Note 11 - Commitments and Contingencies

### Litigation

On October 26, 2012, the Company was named as defendant in a complaint filed in the County of Westchester, Supreme Court of the State of New York by Porter, Levay & Rose, Inc., index number 68540/2012. The complaint alleges the Plaintiff rendered work, labor and services to the Company on, about, or between October 18, 2012, and is seeking \$103,198, together with interest running from October 18, 2012. On April 30, 2013, Porter, Levay & Rose, Inc. was awarded a summary judgment. On May 6, 2013, a judgment was entered in favor of Porter, Levay & Rose, Inc. in the Supreme Court of the State of New York, County of Westchester for an amount which was accrued for at December 31, 2013. On January 9, 2014, this case was settled in full.

On January 22, 2013, the Company was named as defendant in a complaint filed in the Superior Court of California, County of Sacramento, case number 34-2013-00138819 by Babich & Associates, Inc., a Texas Corporation. The complaint alleges that the Company was invoiced for services relating to professional staffing services for 2 potential employees that the Company subsequently hired, and is seeking \$48,000 plus earned interest at the rate of 10% per annum from May 3, 2012. On April 25, 2013, the parties signed a settlement agreement. On October 12, 2013, this case was settled in full.

On January 25, 2013, the Company and its CEO were named defendants in a complaint filed in the Superior Court of California, County of Sacramento, case number 34-2013-00138978 by Daniel Lucas, a former employee. The complaint alleges that the Company entered into an employment agreement with Mr. Lucas for the purposes of providing services as the Company's Regional Sales Manager, that the Company and its CEO breached the agreement by refusing to compensate Mr. Lucas for his services, and as a result, Mr. Lucas is seeking lost compensation and benefits in the amount of \$77,429, compensatory damages, attorneys' fees, interest, and any other relief as the court deems just and proper. On February 6, 2014, the parties signed a settlement agreement for an amount which was accrued for at December 31, 2013. The Company is required to make payments pursuant to a specific schedule. As of the date of filing, the Company is not compliant with the payment schedule due to a shortage of funds. As a result, the plaintiff could take actions that would result in additional compensatory damages.

On January 25, 2013, the Company and its CEO were named defendants in a complaint filed in the Superior Court of California, County of Sacramento case number 34-2013-00138979 by Timothy Barone, a former employee who was terminated for cause. The complaint alleges that the Company entered into an employment agreement with the Plaintiff for the purposes of providing services as the Company's Senior Vice President, Global Accounts and Partners, that the Company and its CEO breached the agreement by refusing to compensate Mr. Barone for his services, and as a result, Mr. Barone is seeking lost compensation and benefits in the amount of \$194,596, additional tax liability of \$150,000, compensatory damages, exemplary and/or punitive damages in an amount to be determined, attorneys' fees, interest, and any other relief as the court deems just and proper. On January 23, 2014, the parties signed a settlement agreement for an amount which was accrued for at December 31, 2013. The Company is required to make payments pursuant to a specific schedule. As of the date of filing, the Company is not compliant with the payment schedule due to a shortage of funds. As a result, the plaintiff could take actions that would result in additional compensatory damages.

On February 25, 2013, the Company, its CEO and its CFO were named defendants in a complaint filed in the Superior Court, Commonwealth of Massachusetts, civil case number 13-0641 by David E. Fahey, a former employee of the company. The complaint alleges that Mr. Fahey was not paid commissions that were due and owing and the Company failed to reimburse the Plaintiff for his business expenses, resulting in a breach of contract, and is seeking \$33,695 in commissions, \$4,300 in out of pocket expenses, and treble damages, attorney's fees, costs, and interest. The matter was settled in full during the fourth quarter of 2013.

On June 19, 2013, the Company and its CEO were named defendants in a complaint filed in the Superior Court of California, County of Sacramento case number 34-2013-00146750 by David Wagner, a former employee of the Company who resigned from the Company. The complaint alleges that the Company entered into an employment agreement with the Plaintiff for the purposes of providing services as the Company's Executive Vice President, Sales, that the Company and its CEO breached the agreement by refusing to compensate Mr. Wagner for his services, and as a result, Mr. Wagner is seeking lost compensation and benefits in the amount of \$137,965.72, severance pay in the amount of \$45,000, attorneys' fees, interest, and any other relief as the court deems just and proper. On February 6, 2014, the parties signed a settlement agreement for an amount which was accrued for at December 31, 2013. The Company is required to make payments pursuant to a specific schedule. As of the date of filing, the Company is not compliant with the payment schedule due to a shortage of funds. As a result, the plaintiff could take actions that would result in additional compensatory damages.

On or about January 15, 2014, the Company was named as a defendant in a notice of claim filed with the State of California Labor Commissioner, State Case Number 17-64278DB by Robert Roderick, a former employee who resigned from the Company. The claim is for alleged unpaid commissions earned in the amount of \$32,908 plus alleged HSA contributions in the amount of \$4,605.00. The Company has hired counsel to represent it in the matter and has entered into negotiations with the plaintiffs to settle these claims. A hearing has not yet been scheduled on the case.

# Note 11 - Commitments and Contingencies - Continued

### Litigation - Continued

On or about February 13, 2014, the Company was named as defendant in a complaint filed in the County of Du Page, Circuit Court of the Eighteenth Judicial Court of the State of Illinois by Altima Technologies index number 2014L000044. The claim alleges the Plaintiff rendered work, labor, products and services to the Company principally in the form of ESDRs (equipment shapes and data records) and is seeking \$107,358 (which amount includes interest through the date of the complaint), together with additional interest and certain other costs in connection with this action, including Plaintiff's reasonable attorneys fees. The Company has retained counsel in the matter to investigate the claims and recommend a course of action.

The Company records legal costs associated with loss contingencies as incurred and has accrued for all probable and estimable settlements.

### **Employment Agreements**

New CFO

The Company hired a new Chief Financial Officer (the "CFO") on January 23, 2012. In connection with his appointment, the CFO received (i) an annual base salary of \$175,000; (ii) eligibility for bonus compensation; (iii) an option to purchase 3,334 shares of the Company's common stock, vesting over a period of three years, under the 2011 Plan, exercisable at a price of \$103.50 per share; and (iv) 334 shares of the Company's restricted common stock with a grant date value on January 23, 2012 of \$34,500, which was recognized immediately. In addition, in the event that the CFO was terminated without reasonable cause, he would be entitled to a severance payment equal to six months of his base salary at the time of termination. On February 15, 2012, the CFO was granted a ten-year option to purchase 1,667 shares of the Company's common stock, vesting over a period of three years, under the 2011 Plan, exercisable at a price of \$103.50 per share. See Note 8 – Equity – Stock Options.

See Note 12 – Subsequent Events for details related to the voluntary termination of the Company's CFO.

### **Operating Leases**

The Company leases facilities in Folsom, California, Las Vegas, Nevada and Raleigh, North Carolina under non-cancelable operating leases. For the years ended December 31, 2013 and 2012, rent expense was approximately \$432,000 and \$284,000, respectively, and was recorded on a straight line basis as part of general and administrative expenses within the statements of operations.

In January 2012, the Company executed a 63-month lease for 3,465 square feet of new headquarters office space in Folsom, California. The lease commenced on March 30, 2012. The base rent commences at \$6,757 per month and escalates to \$7,833 per month over the lease term. The Company is entitled to pay no base rent during each of the 13th, 26th, and 39th months of the lease.

In February 2012, the Company executed a 37-month sub-lease for the remaining term of its Las Vegas, Nevada office space. The sub-lease rent income commenced at \$8,983 per month and escalated to \$9,818 per month over the lease term. During the three months ended March 31, 2012, the Company recognized a charge of \$155,000, included in general and administrative expense in the accompanying statements of operations, which brought the deferred rent liability up to the aggregate differential between the lease expense and sublease income over the life of the leases.

In February 2012, the Company executed a new five-year lease for 5,772 square feet of office space in Raleigh, North Carolina. The base rent commences at \$7,922 per month and escalates to \$11,073 per month over the lease term. The lease contains an option which permits the Company to terminate the lease on January 31, 2015, provided that the Company pay \$102,795 and provide nine months written advance notice.

During the fourth quarter of 2013, the Company released its subtenant from its obligations under the Las Vegas, Nevada sub-lease and the Company abandoned the leased premises. As a result, the Company established an accrual for the remaining \$266,703 rent liability as of December 31, 2013.

# Note 11 - Commitments and Contingencies - Continued

### Operating Leases - Continued

Future minimum payments required under the operating leases are as follows:

### Years Ending December 31:

2014	\$ 378,771
2015	224,957
2016	90,593
2017	46,313
Thereafter	-
Total	\$ 740,634

### **Note 12 – Subsequent Events**

The Company evaluates events that have occurred after the balance sheet date but before the financial statements are issued. Based upon the evaluation, the Company did not identify any recognized or non-recognized subsequent events that would have required further adjustment or disclosure in the consolidated financial statements, except for as noted below.

# Departure of CFO

On January 21, 2014, the Company's CFO and Secretary notified the Company of his decision to resign, effective January 31, 2014. The Company's President, Chief Executive Officer and Chairman of the Board of Directors will assume the additional role of interim Chief Financial Officer, effective January 31, 2014, pending a search for a replacement.

### Conversion of Shareholder Advances

On February 21, 2014, the Company issued an aggregate of 620,000 units consisting of an aggregate of 620,000 shares of common stock and five-year warrants to purchase an aggregate of 620,000 shares of common stock at an exercise price of \$0.50 per share to two shareholders in consideration of their conversion of \$310,000 of advances at a price of \$0.50 per unit.

# Conversion of Offering Notes

On March 10, 2014, the Company entered into an Amended and Restated Agreement (the "Amended Agreement") with Black Diamond and NavRACK, the Purchasers under the Units Offering. The Amended Agreement amends an agreement among the Purchasers dated as of August 9, 2013 (the "Original Agreement").

The Original Agreement provided Black Diamond and NavRACK with the right to convert the Offering Notes, including all accrued interest due thereon, into 2,551,258 shares of or common stock, which amount would have represented upon issuance 85% of the Company's outstanding shares immediately following the Company's Reverse Split. Upon any such conversion, the Offering Warrants were to be cancelled.

The Amended Agreement requires Black Diamond and NavRACK to immediately convert the Offering Notes into an aggregate of 5,551,236 shares of common stock at which time the Offering Notes and Offering Warrants shall be cancelled and Black Diamond and NavRACK shall release and terminate their security interest in the Company's assets which resulted from the purchase of the Offering Notes.

### Termination of Customer Agreement

Effective February 19, 2014, Intel Corporation ("Intel") terminated the December 5, 2011 Software Integration and License Agreement (the "Agreement") between the Company and Intel for non-payment of software license royalties in the approximate amount of \$463,000. The termination requires the Company to cease all direct or indirect exercises of license rights under the Agreement, except as necessary to support the Company's few existing customers who have previously installed and are using the Intel DCM software.





ROSS MILLER Secretary of State 204 North Carson Street, Suite 1 Carson City, Nevada 89701-4520 (775) 684-5708 Website: www.nvsos.gov

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Secretary of State

State of Nevada

Ross Miller

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Filing Date and Time

11/27/2013 1:15 PM

Entity Number

E0404132010-9

**Certificate of Amendment** 

(PURSUANT TO NRS 78.385 AND 78.390)

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

Certificate of Amendment to Articles of Incorporation For Nevada Profit Corporations (Pursuant to NRS 78.385 and 78.390 - After Issuance of Stock)

Rackwise, Inc.			
2. The articles have been amended as follows:	(provide article numbers, if	available)	
Article 3 of the Articles of Incorporation of the Cor attached hereto and made a part hereof by this refer		d as set forth in Exhibit A	L
The vote by which the stockholders holding a least a majority of the voting power, or such required in the case of a vote by classes or ser	greater proportion of t	he voting power as ma	
articles of incorporation* have voted in favor of		50.3%	ay be
			ay be
articles of incorporation* have voted in favor of	the amendment is:	50.3%	ay be f the

\*If any proposed amendment would alter or change any preference or any relative or other right given to any class or series of outstanding shares, then the amendment must be approved by the vote, in addition to the affirmative vote otherwise required, of the holders of shares representing a majority of the voting power of each class or series affected by the amendment regardless to limitations or restrictions on the voting power thereof.

IMPORTANT: Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected. Nevada Secretary of State Amend Profit-After This form must be accompanied by appropriate fees.

#### Exhibit A

Article 3 of the Corporation's Articles of Incorporation shall be amended and restated in its entirety to read follows:

#### "3. Authorized Stock:

- (a) The Corporation is authorized to issue two classes of stock, to be designated, respectively, "Common Stock" and "Preferred Stock." The total number of shares that the Corporation is authorized to issue is three hundred and ten million (310,000,000) shares, of which three hundred million (300,000,000) shares shall be Common Stock, each having a par value of \$0.0001, and ten million (10,000,000) shares shall be Preferred Stock, each having a par value of \$0.0001.
- The Board of Directors shall have authority to prescribe and provide for, by resolution or resolutions adopted by the Board (b) of Directors, the issuance of Preferred Stock from time to time in one or more classes and/or series, the distinguishing designation for each class or series of Preferred Stock, the number of each class or series of Preferred Stock and the voting powers, designations, preferences and relative, participating, optional or other rights of each class or series of Preferred Stock, and the qualifications, limitations or restrictions, if any, thereof, and to increase or decrease the number of shares of any class or series of Preferred Stock subsequent to the issuance of shares of that class or series, but not below the number of shares of such class or series then outstanding, all to the full extent permitted by the Nevada Private Corporation Law, or any successor law(s) of the State of Nevada. In case the number of shares of any series shall be decreased in accordance with the foregoing sentence, the shares constituting such decrease shall resume the status that they had prior to the adoption of the resolution originally fixing the number of shares of such series. Without limiting the generality of the foregoing, any of the voting powers, designations, preferences, rights and qualifications, limitations or restrictions of a class or series of Preferred Stock, and any rate, condition or time for payment of distributions on any class or series of Preferred Stock, may be made dependent upon any fact or event which may be ascertained outside these Articles of Incorporation or the resolution adopted by the Board of Directors if the manner in which such fact or event may operate is stated in the resolution. As used in this paragraph, "fact or event" includes, without limitation, the existence of a fact or occurrence of an event, including, without limitation, a determination or action by a person, the Corporation itself or any government, governmental agency or political subdivision of a government."

### RACKWISE, INC.

### 2013 EQUITY INCENTIVE PLAN

- 1. PURPOSE. The Rackwise, Inc. 2013 Equity Incentive Plan has two complementary purposes: (a) to attract and retain outstanding individuals to serve as officers, employees, directors, consultants and advisors to the Company and its Affiliates, and (b) to increase stockholder value. The Plan will provide participants incentives to increase stockholder value by offering the opportunity to acquire shares of the Company's Common Stock or receive monetary payments based on the value of such Common Stock, on the potentially favorable terms that this Plan provides.
- **2. EFFECTIVE DATE**. The Plan shall become effective and Awards may be granted on and after December 18, 2013 (the "Effective Date"), subject to approval of the Plan by the stockholders of the Company within twelve (12) months after the Effective Date. Any Awards granted under the Plan prior to such stockholder approval shall be conditioned on such approval.
  - **DEFINITIONS.** Capitalized terms used in this Plan have the following meanings:
- (a) "Affiliate" means any entity that, directly or through one or more intermediaries, is controlled by, controls, or is under common control with, the Company within the meaning of Code Sections 414(b) or (c), provided that, in applying such provisions, the phrase "at least fifty percent (50%)" shall be used in place of "at least eighty percent (80%)" each place it appears therein.
- (b) "Award" means a grant of Options (as defined below), Stock Appreciation Rights (as defined in Section 3(w) hereof), Performance Shares (as defined in Section 3(p) hereof), Restricted Stock (as defined in Section 3(s) hereof), or Restricted Stock Units (as defined in Section 3(t) hereof).
- (c) "Bankruptcy" shall mean (i) the filing of a voluntary petition under any bankruptcy or insolvency law, or a petition for the appointment of a receiver or the making of an assignment for the benefit of creditors, with respect to the Participant, or (ii) the Participant being subjected involuntarily to such a petition or assignment or to an attachment or other legal or equitable interest with respect to the Participant's assets, which involuntary petition or assignment or attachment is not discharged within 60 days after its date, and (iii) the Participant being subject to a transfer of its Issued Shares by operation of law (including by divorce, even if not insolvent), except by reason of death.
  - (d) "Board" means the Board of Directors of the Company.
- (e) "Change of Control" shall be deemed to have occurred as of the first day that any one or more of the following conditions is satisfied, including, but not limited to, the signing of documents by all parties and approval by all regulatory agencies, if required:
  - (i) The stockholders approve a plan of complete liquidation or dissolution of the Company; or
  - (ii) The consummation of (A) an agreement for the sale or disposition of all or substantially all of the Company's assets (other than to an Excluded Person (as defined below)), or (B) a merger, consolidation or reorganization of the Company with or involving any other corporation or other legal entity, other than a merger, consolidation or reorganization that would result in the holders of voting securities of the Company outstanding immediately prior thereto continuing to hold (either by remaining outstanding or by being converted into voting securities of the surviving entity), at least fifty percent (50%) of the combined voting power of the voting securities of the Company (or such other surviving entity) outstanding immediately after such merger, consolidation or reorganization.

An Excluded Person means: (i) the Company or any of its Affiliates, (ii) a trustee or other fiduciary holding securities under any employee benefit plan of the Company or any of its Affiliates, (iii) an underwriter temporarily holding securities pursuant to an offering of such securities or (iv) a corporation owned, directly or indirectly, by the stockholders of the Company in substantially the same proportions as their ownership of stock in the Company.

Notwithstanding the foregoing, with respect to an Award that is considered deferred compensation subject to Code Section 409A, if the definition of "Change of Control" results in the payment of such Award, then such definition shall be amended to the minimum extent necessary, if at all, so that the definition satisfies the requirements of a change of control under Code Section 409A.

- (f) "Code" means the Internal Revenue Code of 1986, as amended. Any reference to a specific provision of the Code includes any successor provision and the regulations promulgated under such provision.
- (g) "Committee" means the Compensation Committee of the Board (or a successor committee with similar authority) or if no such committee is named by the Board, then it shall mean the Board.
  - (h) "Common Stock" means the Common Stock of the Company, par value \$0.0001 per share.
  - (i) "Company" means Rackwise, Inc., a Nevada corporation, or any successor thereto.
- (j) "Exchange Act" means the Securities Exchange Act of 1934, as amended from time to time. Any reference to a specific provision of the Exchange Act shall be deemed to include any successor provision thereto.
- (k) "Fair Market Value" means, per Share on a particular date, the value as determined by the Committee using a reasonable valuation method within the meaning of Code Section 409A, based on all information in the Company's possession at such time, or if applicable, the value as determined by an independent appraiser selected by the Board or Committee.
  - (1) "Issued Shares" means, collectively, all outstanding Shares issued pursuant to an Award and all Option Shares.
- (m) "Option" means the right to purchase Shares at a stated price upon and during a specified time. "Options" may either be "incentive stock options" which meet the requirements of Code Section 422, or "nonqualified stock options" which do not meet the requirements of Code Section 422.
  - (n) "Option Shares" means outstanding Shares that were issued to a Participant upon the exercise of an Option.
- (o) "Participant" means an officer or other employee of the Company or its Affiliates, or an individual that the Company or an Affiliate has engaged to become an officer or employee, or a consultant or advisor who provides services to the Company or its Affiliates, including a non-employee director of the Board, whom the Committee designates to receive an Award.

- (p) "Performance Shares" means the right to receive Shares to the extent the Company, Subsidiary, Affiliate or other business unit and/or Participant achieves certain goals that the Committee establishes over a period of time the Committee designates.
- (q) "Permitted Transferee" means, in connection with a transfer made for bona fide estate planning purposes, either during a Participant's lifetime or on death by will or intestacy, to his or her spouse, child (natural or adopted), or any other direct lineal descendant of such Participant (or his or her spouse) (all of the foregoing collectively referred to as "family members"), or any other relative approved unanimously by the Board of Directors of the Company, or any custodian or trustee of any trust, partnership or limited liability company for the benefit of, or the ownership interests of which are owned wholly by, such Participant or any such family members.
  - (r) "Plan" means this Rackwise, Inc. 2013 Equity Incentive Plan, as amended from time to time.
- (s) "Restricted Stock" means Shares that are subject to a risk of forfeiture and/or restrictions on transfer (including but not limited to stock grants with the recipient having the right to make an election under Section 83(b) of the Code), which may lapse upon the achievement or partial achievement of performance goals during a specified period and/or upon the completion of a period of service or upon the occurrence of other events, as determined by the Committee.
- (t) "Restricted Stock Unit" means the right to receive a Share, or a cash payment, the amount of which is equal to the Fair Market Value of a Share, which is subject to a risk of forfeiture which may lapse upon the achievement or partial achievement of performance goals during a specified period and/or upon the completion of a period of service or upon the occurrence of other events, as determined by the Committee.
  - (u) "Securities Act" means the Securities Act of 1933, as amended, and the rules and regulations thereunder.
  - (v) "Share" means a share of Common Stock.
- (w) "Stock Appreciation Right" or "SAR" means the right of a Participant to receive cash, and/or Shares with a Fair Market Value, equal to the excess of the Fair Market Value of a Share over the grant price.
- (x) "Subsidiary" means any corporation in an unbroken chain of corporations beginning with the Company if each of the corporations (other than the last corporation in the chain) owns stock possessing more than fifty percent (50%) of the total combined voting power of all classes of stock in one of the other corporations in the chain.
- (y) "10% Owner-Employee" means an employee who, at the time an incentive stock option is granted, owns (directly or indirectly, within the meaning of Code Section 424(d)) more than ten percent (10%) of the total combined voting power of all classes of stock of the Company or of any Subsidiary.

### 4. ADMINISTRATION.

(a) Committee Administration. The Committee has full authority to administer this Plan, including the authority to (i) interpret the provisions of this Plan, (ii) prescribe, amend and rescind rules and regulations relating to this Plan, (iii) correct any defect, supply any omission, or reconcile any inconsistency in any Award or agreement covering an Award in the manner and to the extent it deems desirable to carry this Plan into effect, and (iv) make all other determinations necessary or advisable for the administration of this Plan. All actions or determinations of the Committee are made in its sole discretion and will be final and binding on any person with an interest therein. If at any time the Committee is not in existence, the Board shall administer the Plan and references to the Committee in the Plan shall mean the Board.

- (b) *Delegation to Committees or Officers*. To the extent applicable law permits, the Board may delegate to another committee of the Board or to one or more officers of the Company, or the Committee may delegate to a sub-committee, any or all of the authority and responsibility of the Committee. If the Board or Committee has made such a delegation, then all references to the Committee in this Plan include such committee, sub-committee or one or more officers to the extent of such delegation.
- (c) No Liability. No member of the Committee or the Board, and no individual or officer to whom a delegation under subsection (b) has been made, will be liable for any act done, or determination made, by the individual in good faith with respect to the Plan or any Award. The Company will indemnify and hold harmless such individual to the maximum extent that the law and the Company's bylaws permit.
- 5. <u>DISCRETIONARY GRANTS OF AWARDS</u>. Subject to the terms of this Plan, the Committee has full power and authority to: (a) designate from time to time the Participants to receive Awards under this Plan; (b) determine the type or types of Awards to be granted to each Participant; (c) determine the number of Shares with respect to which an Award relates; and (d) determine any terms and conditions of any Award including but not limited to permitting the delivery to the Company of Shares or the relinquishment of an appropriate number of vested Shares under an exercisable Option in satisfaction of part of all of the exercise price of, or withholding taxes with respect to, an Award. Awards may be granted either alone or in addition to, in tandem with, or in substitution for any other Award (or any other award granted under another plan of the Company or any Affiliate). The Committee's designation of a Participant in any year will not require the Committee to designate such person to receive an Award in any other year.

### 6. SHARES RESERVED UNDER THIS PLAN.

- (a) *Plan Reserve*. An aggregate of One Million Two Hundred Thousand (1,200,000) Shares are reserved for issuance under this Plan, all of which may be issued as any form of Award.
- (b) Replenishment of Shares Under this Plan. If an Award lapses, expires, terminates or is cancelled without the issuance of Shares or payment of cash under the Award, then the Shares subject to or reserved for in respect of such Award, or the Shares to which such Award relates, may again be used for new Awards as determined under subsection (a), including issuance pursuant to incentive stock options. If Shares are delivered to (or withheld by) the Company in payment of the exercise price or withholding taxes of an Award, then such Shares may be used for new Awards under this Plan as determined under subsection (a), including issuance pursuant to incentive stock options. If Shares are issued under any Award and the Company subsequently reacquires them pursuant to rights reserved upon the issuance of the Shares, then such Shares may be used for new Awards under this Plan as determined under subsection (a), but excluding issuance pursuant to incentive stock options.
- (c) Evergreen Replenishment of Shares . In addition, the number of Shares available for issuance under this Plan shall automatically increase on January 1 st of each year for a period of nine (9) years commencing on January 1, 2014 and ending on (and including) January 1, 2023, in an amount equal to the lesser of (i) 20 percent (20%) of the total number of shares of Common Stock issued and outstanding on the last day of the immediately preceding fiscal year, or (ii) such number of shares of Common Stock as may be established by the Board.
- 7. **OPTIONS**. Subject to the terms of this Plan, the Committee will determine all terms and conditions of each Option, including but not limited to:

- (a) Whether the Option is an incentive stock option or a nonqualified stock option; provided that in the case of an incentive stock option, if the aggregate Fair Market Value (determined at the time of grant) of the Shares with respect to which such option and all other incentive stock options issued under this Plan (and under all other incentive stock option plans of the Company or any Affiliate that is required to be included under Code Section 422) are first exercisable by the Participant during any calendar year exceeds \$100,000, such Option automatically shall be treated as a nonqualified stock option to the extent this limit is exceeded. Only employees of the Company or a Subsidiary are eligible to be granted incentive stock options;
  - (b) The number of Shares subject to the Option;
- (c) The exercise price per Share, which may not be less than the Fair Market Value of a Share as determined on the date of grant; provided that an incentive stock option granted to a 10% Owner-Employee must have an exercise price that is at least one hundred ten percent (110%) of the Fair Market Value of a Share on the date of grant;
  - (d) The terms and conditions of exercise, including "cashless exercise"; and
- (e) The termination date, except that each Option must terminate no later than the tenth (10th) anniversary of the date of grant and each incentive stock option granted to any 10% Owner-Employee must terminate no later than the fifth (5th) anniversary of the date of grant.

In all other respects, the terms of any incentive stock option should comply with the provisions of Code Section 422 except to the extent the Committee determines otherwise.

- **8. STOCK APPRECIATION RIGHTS**. Subject to the terms of this Plan, the Committee will determine all terms and conditions of each SAR, including but not limited to:
  - (a) The number of Shares to which the SAR relates;
- (b) The grant price, provided that the grant price shall not be less than the Fair Market Value of the Shares subject to the SAR as determined on the date of grant;
  - (c) The terms and conditions of exercise or maturity;
  - (d) The term, provided that a SAR must terminate no later than the tenth (10th) anniversary of the date of grant; and
  - (e) Whether the SAR will be settled in cash, Shares or a combination thereof.
- **9. PERFORMANCE SHARE AWARDS**. Subject to the terms of this Plan, the Committee will determine all terms and conditions of each Performance Share Award, including but not limited to:
  - (a) The number of Shares to which the Performance Share Award relates;
- (b) The terms and conditions of each Award, including, without limitation, the selection of the performance goals that must be achieved for the Participant to realize all or a portion of the benefit provided under the Award; and
- (c) Whether all or a portion of the Shares subject to the Award will be issued to the Participant, without regard to whether the performance goals have been attained, in the event of the Participant's death, disability, retirement or other circumstance.

- 10. <u>RESTRICTED STOCK AND RESTRICTED STOCK UNIT AWARDS</u>. Subject to the terms of this Plan, the Committee will determine all terms and conditions of each award of Restricted Stock or Restricted Stock Units, including but not limited to:
  - (a) The number of Shares or Restricted Stock Units to which such Award relates;
- (b) The period of time over which, and/or the criteria or conditions that must be satisfied so that, the risk of forfeiture and/or restrictions on transfer imposed on the Restricted Stock or Restricted Stock Units will lapse;
- (c) Whether all or a portion of the Restricted Shares or Restricted Stock Units will be released from a right of repurchase and/or be paid to the Participant in the event of the Participant's death, disability, retirement or other circumstance;
- (d) With respect to awards of Restricted Stock, the manner of registration of certificates for such Shares, and whether to hold such Shares in escrow pending lapse of the risk of forfeiture, right of repurchase and/or restrictions on transfer or to issue such Shares with an appropriate legend referring to such restrictions;
- (e) With respect to awards of Restricted Stock, whether dividends paid with respect to such Shares will be immediately paid or held in escrow or otherwise deferred and whether such dividends shall be subject to the same terms and conditions as the Award to which they relate; and
- (f) With respect to awards of Restricted Stock Units, whether to credit dividend equivalent units equal to the amount of dividends paid on a Share and whether such dividend equivalent units shall be subject to the same terms and conditions as the Award to which they relate.
- 11. TRANSFERABILITY. Except as set forth in Section 15 hereof, each award granted under this plan is not transferable other than by will or the laws of descent and distribution, or to a revocable trust, or as permitted by Rule 701 of the Securities Act.

### 12. TERMINATION AND AMENDMENT.

- (a) *Term*. Subject to the right of the Board or Committee to terminate the Plan earlier pursuant to Section 12(b), the Plan shall terminate on, and no Awards may be granted after the tenth (10th) anniversary of the Plan's Effective Date.
- (b) Termination and Amendment . The Board or Committee may amend, alter, suspend, discontinue or terminate this Plan at any time, provided that:
  - (i) the Board must approve any amendment of this Plan to the extent the Company determines such approval is required by: (a) action of the Board, (b) applicable corporate law, or (c) any other applicable law or rule of a self-regulatory organization;
  - (ii) stockholders must approve any of the following Plan amendments: (a) an amendment to materially increase any number of Shares specified in Section 6(a) (except as permitted by Section 14(a)) or expand the class of individuals eligible to receive an Award to the extent required by the Code, the Company's bylaws or any other applicable law, (b) any other amendment if required by applicable law or the rules of any self-regulatory organization, or (c) an amendment that would diminish the protections afforded by Section 12(e); provided, that such stockholder approval may be obtained within 12 months of the approval of such amendment by the Board or Committee.

- (c) Amendment, Modification or Cancellation of Awards. Except as provided in subsection (e) and subject to the restrictions of this Plan, the Committee may modify or amend an Award or waive any restrictions or conditions applicable to an Award (including relating to the exercise, vesting or payment thereof), and the Committee may modify the terms and conditions applicable to any Award (including the terms of the Plan), and the Committee may cancel any Award, provided that the Participant (or any other person as may then have an interest in such Award as a result of the Participant's death or the transfer of an Award) must consent in writing if any such action would adversely affect the rights of the Participant (or other interested party) under such Award. Notwithstanding the foregoing, the Committee need not obtain Participant (or other interested party) consent for the amendment, modification or cancellation of an Award pursuant to the provisions of Section 14(a), or the amendment or modification of an Award to the extent deemed necessary to comply with any applicable law, the listing requirements of any principal securities exchange or market on which the Shares are then traded, or to preserve favorable accounting treatment of any Award for the Company.
- (d) Survival of Committee Authority and Awards. Notwithstanding the foregoing, the authority of the Committee to administer this Plan and modify or amend an Award, and the authority of the Board or Committee to amend this Plan, shall extend beyond the date of this Plan's termination. In addition, termination of this Plan will not affect the rights of Participants with respect to Awards previously granted to them, and all unexpired Awards will continue in full force and effect after termination of this Plan except as they may lapse or be terminated by their own terms and conditions.
- (e) Repricing Prohibited . Notwithstanding anything in this Plan to the contrary, neither the Committee nor any other person may decrease the exercise price of any Option or the grant price of any SAR nor take any action that would result in a deemed decrease of the exercise price or grant price of an Option or SAR under Code Section 409A, after the date of grant, except in accordance with Section 1.409A-1 (b)(5)(v)(D) of the Treasury Regulations (26 C.F.R.), or in connection with a transaction which is considered the grant of a new Option or SAR for purposes of Section 409A of the Code, provided that the new exercise price or grant price is not less than the Fair Market Value of a Share on the new grant date.
- (f) Foreign Participation . To assure the viability of Awards granted to Participants employed or residing in foreign countries, the Committee may provide for such special terms as it may consider necessary or appropriate to accommodate differences in local law, tax policy or custom. Moreover, the Committee may approve such supplements to, or amendments, restatements or alternative versions of this Plan as it determines is necessary or appropriate for such purposes. Any such amendment, restatement or alternative versions that the Committee approves for purposes of using this Plan in a foreign country will not affect the terms of this Plan for any other country.

# 13. <u>TAXES.</u>

(a) Withholding. In the event the Company or any Affiliate is required to withhold any foreign, federal, state or local taxes or other amounts in respect of any income recognized by a Participant as a result of the grant, vesting, payment or settlement of an Award or disposition of any Shares acquired under an Award, the Company may deduct (or require an Affiliate to deduct) from any payments of any kind otherwise due the Participant cash, or with the consent of the Committee, Shares otherwise deliverable or vesting under an Award, to satisfy such tax obligations. Alternatively, the Company may require such Participant to pay to the Company, in cash, promptly on demand, or make other arrangements satisfactory to the Company regarding the payment to the Company of the aggregate amount of any such taxes and other amounts required to be withheld. If Shares are deliverable upon exercise or payment of an Award, the Committee may permit a Participant to satisfy all or a portion of the foreign, federal, state and local withholding tax obligations arising in connection with such Award by electing to (a) have the Company withhold Shares otherwise issuable under the Award, (b) tender back Shares received in connection with such Award, or (c) deliver other previously owned Shares; provided that the amount to be withheld may not exceed the total minimum foreign, federal, state and local tax withholding obligations associated with the transaction to the extent needed for the Company to avoid an accounting charge. If an election is provided, the election must be made on or before the date as of which the amount of tax to be withheld is determined and otherwise as the Company requires. In any case, the Company may defer making payment or delivery under any Award if any such tax may be pending unless and until indemnified to its satisfaction.

(b) No Guarantee of Tax Treatment . Notwithstanding any provisions of the Plan, the Company does not guarantee to any Participant or any other person with an interest in an Award that any Award intended to be exempt from Code Section 409A shall be so exempt, nor that any Award intended to comply with Code Section 409A shall so comply, nor that any Award designated as an incentive stock option within the meaning of Code Section 422 qualifies as such, and neither the Company nor any Affiliate shall indemnify, defend or hold harmless any individual with respect to the tax consequences of any such failure.

# 14. ADJUSTMENT PROVISIONS; CHANGE OF CONTROL.

- (a) Adjustment of Shares . If (i) the Company shall at any time be involved in a merger or other transaction in which the Shares are changed or exchanged; (ii) the Company shall subdivide or combine the Shares or the Company shall declare a dividend payable in Shares, other securities or other property; (iii) the Company shall effect a cash dividend the amount of which, on a per Share basis, exceeds ten percent (10%) of the Fair Market Value of a Share at the time the dividend is declared, or the Company shall effect any other dividend or other distribution on the Shares in the form of cash, or a repurchase of Shares, that the Committee determines by resolution is special or extraordinary in nature or that is in connection with a transaction that is a recapitalization or reorganization involving the Shares; or (iv) any other event shall occur, which, in the case of this subsection (iv), in the judgment of the Committee necessitates an adjustment to prevent dilution or enlargement of the benefits or potential benefits intended to be made available under this Plan, then, in each case, the Committee shall, in such manner as it may deem equitable, adjust any or all of: (w) the number and type of Shares subject to this Plan (including the number and type of Shares that may be issued pursuant to incentive stock options), (x) the number and type of Shares subject to outstanding Awards, (y) the grant, purchase, or exercise price with respect to any Award, and (z) the performance goals established under any Award.
  - (i) In any such case, the Committee may also make provision for a cash payment, in an amount determined by the Committee, to the holder of an outstanding Award in exchange for the cancellation of all or a portion of the Award (without the consent of the holder of an Award), effective at such time as the Committee specifies (which may be the time such transaction or event is effective); provided that any such adjustment to an Award that is exempt from Code Section 409A shall be made in a manner that permits the Award to continue to be so exempt, and any adjustment to an Award that is subject to Code Section 409A shall be made in a manner that complies with the provisions thereof. However, with respect to Awards of incentive stock options, no such adjustment may be authorized to the extent that such authority would cause this Plan to violate Code Section 422(b). Further, the number of Shares subject to any Award payable or denominated in Shares must always be a whole number.
  - (ii) Without limitation, in the event of any reorganization, merger, consolidation, combination or other similar corporate transaction or event, whether or not constituting a Change of Control, other than any such transaction in which the Company is the continuing corporation and in which the outstanding Common Stock is not being converted into or exchanged for different securities, cash or other property, or any combination thereof, the Committee may provide that awards, without limitation, will be assumed by the surviving corporation or its parent, will have the vesting accelerated or will be cancelled with or without consideration, in all cases without the consent of the Participant.

- (iii) Notwithstanding the foregoing, in the case of a stock dividend (other than a stock dividend declared in lieu of an ordinary cash dividend) or subdivision or combination of the Shares (including a reverse stock split), adjustments contemplated by this subsection that are proportionate shall nevertheless automatically be made as of the date of such stock dividend or subdivision or combination of the Shares.
- (b) Issuance or Assumption. Notwithstanding any other provision of this Plan, and without affecting the number of Shares otherwise reserved or available under this Plan, in connection with any merger, consolidation, acquisition of property or stock, or reorganization, the Committee may authorize the cancellation, with or without consideration, issuance, assumption or acceleration of vesting of awards upon such terms and conditions as it may deem appropriate, in all cases without the consent of the Participant.
- (c) Change of Control . Upon a Change of Control, the Committee may, in its discretion, determine that any or all outstanding Awards held by Participants who are then in the employ or service of the Company or any Affiliate shall vest or be deemed to have been earned in full, and:
  - (i) If the successor or surviving corporation (or parent thereof) so agrees, all outstanding Awards shall be assumed, or replaced with the same type of award with similar terms and conditions, by the successor or surviving corporation (or parent thereof) in the Change of Control. If applicable, each Award which is assumed by the successor or surviving corporation (or parent thereof) shall be appropriately adjusted, immediately after such Change of Control, to apply to the number and class of securities which would have been issuable to the Participant upon the consummation of such Change of Control had the Award been exercised or vested immediately prior to such Change of Control, and such other appropriate adjustments in the terms and conditions of the Award shall be made.
  - (ii) If the provisions of paragraph (i) do not apply, then all outstanding Awards shall be cancelled as of the date of the Change of Control and, at the option of the Committee, may be exchanged for a payment in cash and/or Shares (which may include shares or other securities of any surviving or successor entity or the purchasing entity or any parent thereof) equal to:
    - (1) In the case of an Option or SAR, the excess of the Fair Market Value of the Shares on the date of the Change of Control covered by the vested portion of the Option or SAR that has not been exercised over the exercise or grant price of such Shares under the Award;
    - (2) In the case of Restricted Stock Units, the Fair Market Value of a Share on the date of the Change of Control multiplied by the number of vested units, unless otherwise provided in the Award agreement and subject to the repurchase right set forth in Section 15 hereof; and
    - (3) In the case of a Performance Share Award, the Fair Market Value of a Share on the date of the Change of Control multiplied by the number of earned Shares.

# (d) Parachute Payment Limitation.

(i) Except as may be set forth in a written agreement by and between the Company and the holder of an Award, in the event that the Company's auditors determine that any payment or transfer by the Company under the Plan to or for the benefit of a Participant (a "Payment") would be nondeductible by the Company for federal income tax purposes because of the provisions concerning "excess parachute payments" in Code Section 280G, then the aggregate present value of all Payments shall be reduced (but not below zero) to the Reduced Amount (defined herein). For purposes of this Section 14(d), the "Reduced Amount" shall be the amount, expressed as a present value, which maximizes the aggregate present value of the Payments without causing any Payment to be nondeductible by the Company because of Code Section 280G.

- (ii) If the Company's auditors determine that any Payment would be nondeductible by the Company because of Code Section 280G, then the Company shall promptly give the Participant notice to that effect and a copy of the detailed calculation thereof and of the Reduced Amount, and the Participant may then elect, in his or her sole discretion, which and how much of the Payments shall be eliminated or reduced (as long as after such election the aggregate present value of the Payments equals the Reduced Amount) and shall advise the Company in writing of his or her election within ten (10) days of receipt of notice. If no such election is made by the Participant within such ten (10) day period, then the Company may elect which and how much of the Payments shall be eliminated or reduced (as long as after such election the aggregate present value of the Payments equals the Reduced Amount) and shall notify the Participant promptly of such election. For purposes of this Section 14(d), present value shall be determined in accordance with Code Section 280G(d)(4). All determinations made by the Company's auditors under this Section 14(d) shall be binding upon the Company and the Participant and shall be made within sixty (60) days of the date when a Payment becomes payable or transferable. As promptly as practicable following such determination and the elections hereunder, the Company shall pay or transfer to or for the benefit of the Participant in the future such amounts as become due to him or her under the Plan.
- (iii) Except to the extent such payment was made in connection with a Change of Control, as a result of uncertainty in the application of Code Section 280G at the time of an initial determination by the Company's auditors hereunder, it is possible that Payments will have been made by the Company that should not have been made (an "Overpayment") or that additional Payments that will not have been made by the Company could have been made (an "Underpayment"), consistent in each case with the calculation of the Reduced Amount hereunder. In the event that the Company's auditors, based upon the assertion of a deficiency by the Internal Revenue Service against the Company or the Participant that the auditors believe has a high probability of success, determine that an Overpayment has been made, such Overpayment shall be treated for all purposes as a loan to the Participant which he or she shall repay to the Company, together with interest at the applicable federal rate provided in Code Section 7872(f)(2); provided, however, that no amount shall be payable by the Participant to the Company if and to the extent that such payment would not reduce the amount subject to taxation under Code Section 4999. In the event that the auditors determine that an Underpayment has occurred, such Underpayment shall promptly be paid or transferred by the Company to or for the benefit of the Participant, together with interest at the applicable federal rate provided in Code Section 7872(f)(2).
- (iv) For purposes of this Section 14(d), the term "Company" shall include affiliated corporations to the extent determined by the auditors in accordance with Code Section 280G(d)(5).

### 15. STOCK TRANSFER RESTRICTIONS.

(a) Restriction on Transfer of Options. No Option shall be transferable by the Participant otherwise than by will or by the laws of descent and distribution and all Options shall be exercisable, during the Participant's lifetime, only by the Participant, or by the Participant's legal representative or guardian in the event of the Participant's incapacity. The Participant may elect to designate a beneficiary by providing written notice of the name of such beneficiary to the Company, and may revoke or change such designation at any time by filing written notice of revocation or change with the Company, and any such beneficiary may exercise the Participant's Option in the event of the Participant's death to the extent provided herein. If the Participant does not designate a beneficiary, or if the designated beneficiary predeceases the Participant, the legal representative of the Participant may exercise the Option in the event of the Participant's death to the extent provided herein. Notwithstanding the foregoing, the Committee, in its sole discretion, may provide in the Award agreement regarding a given Option that the Participant may transfer, without consideration for the transfer, his or her Options to members of his or her immediate family, to trusts for the benefit of such family members, or to partnerships in which such family members are the only partners, provided that the transferee agrees in writing with the Company to be bound by all of the terms and conditions of this Plan and the applicable Option.

- (b) *Issued Shares*. No Issued Shares shall be sold, assigned, transferred, pledged, hypothecated, given away or in any other manner disposed of or encumbered, whether voluntarily or by operation of law, unless such transfer is in compliance with the terms of the applicable Award, all applicable securities laws (including, without limitation, the Securities Act and the Exchange Act), and with the terms and conditions of this Section 15. In connection with any proposed transfer, the Committee may require the transferor to provide at the transferor's own expense an opinion of counsel to the transferor and the Company, satisfactory to the Committee, that such transfer is in compliance with all foreign, federal and state securities laws (including, without limitation, the Securities Act). Any attempted disposition of Issued Shares not in accordance with the terms and conditions of this Section 15 shall be null and void, and the Company shall not reflect on its records any change in record ownership of any Issued Shares as a result of any such disposition, shall otherwise refuse to recognize any such disposition and shall not in any way give effect to any such disposition of Issued Shares.
- (c) Legends . The Company may cause a legend or legends to be put on any certificates for shares to make appropriate references to any applicable legal restrictions on transfer.
- (d) Adjustments for Changes in Capital Structure . If, as a result of any reorganization, recapitalization, reclassification, stock dividend, stock split, reverse stock split or other similar change in the outstanding Shares of the Company, the outstanding Shares are increased or decreased or are exchanged for a different number or kind of shares of the Company's stock, the restrictions contained in this Section 15 shall apply with equal force to additional and/or substitute securities, if any, received by Participant in exchange for, or by virtue of his or her ownership of, Issued Shares.

### 16. MISCELLANEOUS.

- (a) Other Terms and Conditions . The grant of any Award under this Plan may also be subject to other provisions (whether or not applicable to the Award awarded to any other Participant) as the Committee determines appropriate, subject to any limitations imposed in the Plan.
- (b) Code Section 409A. The provisions of Code Section 409A are incorporated herein by reference to the extent necessary for any Award that is subject to Code Section 409A to comply therewith.
- (c) *Employment or Service*. The issuance of an Award shall not confer upon a Participant any right with respect to continued employment or service with the Company or any Affiliate, or the right to continue as a consultant or director. Unless determined otherwise by the Committee, for purposes of the Plan and all Awards, the following rules shall apply:

- (i) a Participant who transfers employment between the Company and any Affiliate, or between Affiliates, will not be considered to have terminated employment;
- (ii) a Participant who ceases to be a consultant, advisor or non-employee director because he or she becomes an employee of the Company or an Affiliate shall not be considered to have ceased service with respect to any Award until such Participant's termination of employment with the Company and its Affiliates;
- (iii) a Participant who ceases to be employed by the Company or an Affiliate of the Company and immediately thereafter becomes a non-employee director of the Company or any Affiliate, or a consultant to the Company or any Affiliate, shall not be considered to have terminated employment until such Participant's service as a director of, or consultant to, the Company and its Affiliates has ceased; and
- (iv) a Participant employed by an Affiliate will be considered to have terminated employment when such entity ceases to be an Affiliate of the Company.

Notwithstanding the foregoing, with respect to an Award subject to Code Section 409A, a Participant shall be considered to have terminated employment (where termination of employment triggers payment of the Award) upon the date of his separation from service within the meaning of Code Section 409A.

- (d) No Fractional Shares . No fractional Shares or other securities may be issued or delivered pursuant to this Plan, and the Committee may determine whether cash, other securities or other property will be paid or transferred in lieu of any fractional Shares or other securities, or whether such fractional Shares or other securities or any rights to fractional Shares or other securities will be canceled, terminated or otherwise eliminated.
- (e) Unfunded Plan . This Plan is unfunded and does not create, and should not be construed to create, a trust or separate fund with respect to this Plan's benefits. This Plan does not establish any fiduciary relationship between the Company and any Participant. To the extent any person holds any rights by virtue of an Award granted under this Plan, such rights are no greater than the rights of the Company's general unsecured creditors.
- (f) Requirements of Law. The granting of Awards under this Plan and the issuance of Shares in connection with an Award are subject to all applicable laws, rules and regulations and to such approvals by any governmental agencies or national securities exchanges as may be required. Notwithstanding any other provision of this Plan or any award agreement, the Company has no liability to deliver any Shares under this Plan or make any payment unless such delivery or payment would comply with all applicable laws and the applicable requirements of any securities exchange or similar entity. In such event, the Company may substitute cash for any Share(s) otherwise deliverable hereunder without the consent of the Participant or any other person.
- (g) Governing Law. This Plan, and all agreements under this Plan, shall be construed in accordance with and governed by the laws of the State of California, without reference to any conflict of law principles. Any legal action or proceeding with respect to this Plan, any Award or any award agreement, or for recognition and enforcement of any judgment in respect of this Plan, any Award or any award agreement, may only be brought and determined in a court sitting in the State of California.
- (h) *Limitations on Actions* . Any legal action or proceeding with respect to this Plan, any Award or any Award agreement, must be brought within one year (365 days) after the day the complaining party first knew or should have known of the events giving rise to the complaint.

(i) Construction. Whenever any words are used herein in the masculine, they shall be construed as though they were used in
the feminine in all cases where they would so apply; and wherever any words are used in the singular or plural, they shall be construed as though
they were used in the plural or singular, as the case may be, in all cases where they would so apply. Titles of sections are for general information
only, and the Plan is not to be construed with reference to such titles.

(j) Severability. If any provision of this Plan or any award agreement or any Award (i) is or becomes or is deemed to be invalid, illegal or unenforceable in any jurisdiction, or as to any person or Award, or (ii) would disqualify this Plan, any award agreement or any Award, then such provision should be construed or deemed amended to conform to applicable laws, or if it cannot be so construed or deemed amended without, in the determination of the Committee, materially altering the intent of this Plan, award agreement or Award, then such provision should be stricken as to such jurisdiction, person or Award, and the remainder of this Plan, such award agreement and such Award will remain in full force and effect.

\* \* \* \* \*

# CERTIFICATION

On behalf of the Company, the undersigned hereby certifies that this Rackwise, Inc. 2013 Equity Incentive Plan has been approved by the Board of Directors of the Company as of December 18, 2013.

# RACKWISE, INC.

By: /s/ Guy A. Archbold

Name: Guy A. Archbold
Title: President and Chief Executive Officer

### **CERTIFICATIONS**

### I, Guy A. Archbold, certify that:

- 1. I have reviewed this Annual Report on Form 10-K of Rackwise, Inc.
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have;
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the most recent fiscal quarter (the registrant's fourth fiscal quarter) covered by this report that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weakness in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: April 15, 2014

/s/ Guy A. Archbold

Guy A. Archbold

Principal Executive Officer

### **CERTIFICATIONS**

### I, Guy A. Archbold, certify that:

- 1. I have reviewed this Annual Report on Form 10-K of Rackwise, Inc.
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to
  make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the
  period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have;
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the most recent fiscal quarter (the registrant's fourth fiscal quarter) covered by this report that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weakness in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: April 15, 2014

/s/ Guy A. Archbold
Guy A. Archbold
Interim Principal Financial Officer

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of Rackwise, Inc. (the "Company") on Form 10-K for the year ended December 31, 2013 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Guy A. Archbold, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that;

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

Date: April 15, 2014 /s/ Guy A. Archbold

Guy A. Archbold

Interim Principal Financial Officer

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of Rackwise, Inc. (the "Company") on Form 10-K for the year ended December 31, 2013 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Guy A. Archbold, interim Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that;

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

/s/ Guy A. Archbold

Name: Guy A. Archbold

Title: Interim Chief Financial Officer

Date: April 15, 2014