City of Seattle Selects Rackwise® Solution for Data Center Management

– Standardizes on Rackwise® DCiM X™ for single view, control, and planning of all IT related assets –

FOLSOM, CA December12, 2013 - Rackwise, Inc. (OTC: RACK) (the "Company"), a leading developer of data center infrastructure management ("DCIM") software and service solutions, today announced that the City of Seattle's Department of Information Technology (the "City" or "DoIT") has selected the Company's Rackwise® DCiM X solution to manage information technology ("IT") assets and infrastructure across all departments and agencies serving the City.

The City of Seattle's progressive approach to expanding and integrating technology into daily operations of its government and management processes resulted in the City earlier this year initiating a search and selection process for a solution to best meet current DCIM requirements as well as future IT objectives set forth by the DoIT. After an extensive evaluation of available options, the City selected Rackwise® DCiM X™.

The City's selection of the Rackwise® DCiM solution contemplated key characteristics including, among others: (i) superior analytics and robust reporting providing the most comprehensive tool sets enabling more efficient and effective asset tracking and management as well as power, cabling and overall IT operations management; (ii) advanced planning and management capabilities allowing for straightforward strategic modeling and assessment of future capacity requirements, projected data center consolidations or expansions, fault tolerances and disaster preparedness, business continuity and other essential strategies; (iii) ease-of-use, including user-friendly interfaces utilizing industry standard tools; (iv) vendor-agnostic open architecture enabling integration of multiple platforms and products; and (v) flexibility and scalability to support current and future needs.

Mr. Guy A. Archbold, Rackwise, Inc. Chief Executive Officer, commented, "Seattle is one of our nation's leading technology centers and we are particularly pleased and proud that the City's Department of Information Technology selected our Rackwise® DCiM X™ solution as an integral component of its current and prospective DCIM and information technology management strategies to maximize IT operational effectiveness across the City's vast number of departments and agencies. With information technology evolving as a central and critical operating metric for our major cities and other local public entities in delivering a variety of services to their citizens, it is extremely gratifying that among alternatives currently available, the City of Seattle designated Rackwise as their DCIM solution provider of choice to optimize its IT operations and costs by continually enabling efficiencies, assuring the highest levels of reliability and discovering hidden capacity within the City's IT infrastructure and computing environments."

About Rackwise, Inc.

Rackwise, Inc. (OTC: RACK) is a leader in software development and marketing within the growing data center infrastructure management ("DCIM") market for IT infrastructure tracking, monitoring, modeling, and management. The Company's flagship product, Rackwise DCiM X, incorporates open architecture designs into a vendor agnostic platform affording IT professionals maximum flexibility for efficient integration in any computing environment. The Rackwise DCiM X offering provides features and functionalities to assure reliability, identify hidden capacity, and improve efficiencies resulting in accelerated returns on investments through significantly optimized data center facilities and IT infrastructures. Rackwise DCiM X integrates device level, real-time monitoring with advanced modeling, reporting, analytics and other critical capabilities, enabling clients to more effectively manage today's high density computing configurations and virtualized data centers, mitigate risks associated with cascading faults and other potential inefficiencies within the infrastructure, and facilitate progress to more sustainable "green" data centers. Rackwise® products and services are used by over 150 companies worldwide. For more information, visit www.rackwise.com.

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Safe Harbor Statement

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