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FOR IMMEDIATE RELEASE

Major California State University selects RACKWISE®

- Expands IT infrastructure management beyond traditional data centers -

SAN FRANCISCO, October 26, 2011 /Business Wire/ -- Rackwise, Inc. (OTCQB: VNDI) (the "Company") announced today that a major California State University (the "University") has acquired the RACKWISE® Data Center Infrastructure Management ("DCIM") product to manage every IT and network controlled asset for the University. Implementation extends beyond the data center to other campus buildings and dormitories to remotely track, control, and manage devices and assets for which the IT organization is responsible.

The breadth and flexibility of the RACKWISE® solution were major factors in the University's selection process, enabling the University to effectively and efficiently track, manage, control and optimize assets beyond those housed solely within the campus data centers. The University plans to use RACKWISE® to manage its expansive remote asset inventory, including all VOIP handsets, Cisco Telepresence units, more than 2500 dorm room set top boxes and associated satellite dishes, on-campus security cameras, and over 5000 door locks. RACKWISE® will track, manage, and control the services associated with voice, security, and dorm room video distribution, etc.

This implementation demonstrates not only the extensive capabilities of the RACKWISE® solution but also the evolution of DCIM beyond traditional data center assets and into the broader network and IT infrastructures that enterprises of all types (universities, businesses and commercial operations, government entities, etc.) must manage.

Guy A. Archbold, Rackwise Chief Executive Officer, commented "California state universities are recognized around the world as progressive, solutions-oriented leading education institutions and our initial contract within the distinguished California State University system is highly significant on multiple levels. It marks our entry into the 23-campus system with an innovative forward-looking implementation and master form of agreement that easily lends itself to adoption by the other 22 universities. Following our recently announced implementation at New York University, we are pleased and proud that Rackwise continues to perform a vital role in the higher education learning environment."

Archbold continued, "This installation is a clear indicator of how DCIM is evolving and how Rackwise is leading in that evolution. Security, network, and data center infrastructure management are all critical to the overall university learning and digital experience both on and off-campus, expanding the traditional DCIM focus beyond concentration solely on centralized data center assets. We look for this implementation to serve as an industry-agnostic blueprint moving forward with our future DCIM enterprise applications incorporating remote IT asset inventory management."

The selection and deployment of the RACKWISE® DCIM solution incorporates installation, implementation, training support and related services as well as annual maintenance and support.

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About the California State University

The California State University is the largest system of senior higher education in the country, with 23 campuses, approximately 412,000 students and 43,000 faculty and staff. The CSU awards about 90,000 degrees annually and since its creation in 1961 has conferred nearly 2.6 million. Celebrating its 50th anniversary this year, the CSU is renowned for the quality of its teaching and for the job-ready graduates it produces. The mission of the CSU is to provide high-quality, affordable education to meet the ever changing needs of the people of California. With its commitment to excellence, diversity and innovation, the CSU is the university system that is working for California.

About Rackwise, Inc.

Rackwise, Inc. (OTCQB: VNDI) is a San Francisco-based Nevada corporation. The Company engages in software development and marketing within the growing markets for IT infrastructure, data center monitoring, management and optimization, data center cost efficiency and green data centers. Its flagship Data Center Infrastructure Management ("DCIM") product, RACKWISE®, is used by over 150 companies worldwide to track, manage, plan, optimize and provide cost analysis of IT infrastructure. For more information, visit www.rackwise.com or call 888.818.2385.

RACKWISE® DCIM Solutions - Every asset. Every location. Every time.

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Safe Harbor Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the availability of additional funding; and the Company's business, product development, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in the Company's filings with the SEC, including, the Company's current reports on Form 8-K. The Company does not undertake to update these forward-looking statements.

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