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FOR IMMEDIATE RELEASE

Kelly Services, Inc. Extends Commitment to RACKWISE®

- Global staffing leader tracks IT assets across data centers -

SAN FRANCISCO, November 16, 2011 /Business Wire/ -- Rackwise, Inc. (OTCQB: RACK.OB) (the "Company") announced today that Kelly Services, Inc. (NASDAQ: [KELYA](#)) (NASDAQ: [KELYB](#)) ("Kelly Services"), a leader in providing global workforce solutions, has renewed its subscription to the RACKWISE® Data Center Infrastructure Management ("DCIM") product offering as an integral component of its utilization and optimization plan for Kelly Services' corporate data centers, incorporating a comprehensive system upgrade the current RACKWISE® DCM 3.5.

A RACKWISE® proponent since 2006, Kelly Services was an early adopter of automated DCIM operations, advocating the transformation from a principally manual data tracking process with its associated inherent limitations. Today and into the recently renewed subscription period, Kelly Services continues its commitment to RACKWISE®, utilizing the RACKWISE® DCM 3.5 to track and manage its extensive IT hardware inventory, including servers and network assets, across its two data centers.

Guy A. Archbold, Rackwise Chief Executive Officer, commented "Rackwise is delighted to continue our relationship with Kelly Services, Inc. We view this long-term collaboration with a globally recognized industry leader as substantiation of our commitment to insuring Rackwise DCIM offerings lead the market with technologically superior, practical features and functionality. We appreciate this opportunity to continue to serve Kelly Services, Inc. and all of our long-term as well as newer customers, providing innovative, state-of-the-art solutions as cornerstones to sound IT infrastructure management and asset optimization strategies."

About Kelly Services, Inc.

Kelly Services, Inc. (NASDAQ: [KELYA](#)) (NASDAQ: [KELYB](#)) is a leader in providing workforce solutions. Kelly® offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides employment to more than 530,000 employees annually. Revenue in 2010 was \$5 billion. Visit www.kellyservices.com and connect with Kelly Services, Inc. on Facebook, LinkedIn, & Twitter.

About Rackwise, Inc.

Rackwise, Inc. (OTCBB: RACK.OB) is a San Francisco-based Nevada corporation. The Company engages in software development and marketing within the growing markets for IT infrastructure, data center monitoring, management and optimization, data center cost efficiency and green data centers. Its flagship Data Center Infrastructure Management ("DCIM") product, RACKWISE®, is used by over 150 companies worldwide to track, manage, plan, optimize and provide cost analysis of IT infrastructure. For more information, visit www.rackwise.com or call 888.818.2385.

RACKWISE® DCIM Solutions - Every asset. Every location. Every time.

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Safe Harbor Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the availability of additional funding; and the Company's business, product development, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in the Company's filings with the SEC, including, the Company's current reports on Form 8-K. The Company does not undertake to update these forward-looking statements.

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