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Rackwise Presents at 30th Annual Gartner Data Center Conference

- Expands depth and breadth of data center management and intelligence -

SAN FRANCISCO, December 7, 2011 /Business Wire/ -- Rackwise, Inc. (OTCBB: RACK.OB) ("Rackwise") announced today that it is contributing to the Intel® Corporation ("Intel®") presentation at the Gartner Data Center Conference in Las Vegas from December 5-8, 2011, on the evolution of the data center and data center management.

Following the recently announced multi-year software integration and licensing agreement between Rackwise and Intel®, Doug MacRae, Rackwise Senior Vice President of Product Development joins Boyd Davis, Vice President, Intel® Architecture Group, and General Manager, Datacenter Infrastructure Group, Intel®, to address the need for expanding intelligent data center management to provide richer and deeper visualization, reporting, and analytic capabilities, all presented via a series of executive and management dashboards. The presentation includes, among other topics, integrating Intel® Data Center Manager ("DCM") software features and functionality into the RACKWISE® DCM solution. The resulting offering facilitates real time device level data aggregation providing data center personnel an unprecedented level of intelligent access and control over the physical and virtual assets within the data center, enabling management and IT professionals to optimize data center operational efficiencies to achieve maximum economic benefits.

About the Gartner Data Center Conference

Sponsored by Gartner, Inc. ("Gartner"), the world's leading information technology research and advisory company, this premier event focuses on managing complexity in today's data centers by bringing analysts, vendors, and other attendees together to address current trends and issues, offering a breadth and depth of knowledge that uniquely meets the requirements of data center professionals across multiple disciplines. Through prescriptive, practical advice, complemented by strategic recommendations, the Conference agenda addresses current trends, technologies and imperatives, including virtualization, cloud computing, IT operations, mobility, modernization, servers and operating systems, risk management, storage, disaster recovery and business continuity, etc.

Founded in 1979, Gartner is headquartered in Stamford, Connecticut, U.S.A., and has 4,500 associates, including 1,250 research analysts and consultants, and clients in 85 countries. For more information, visit www.gartner.com.

About Rackwise, Inc.

Rackwise, Inc. (OTCBB: RACK.OB) is a San Francisco-based Nevada corporation. The Company engages in software development and marketing within the growing markets for IT infrastructure, data center monitoring, management and optimization, data center cost efficiency and green data centers. Its flagship Data Center Infrastructure Management ("DCiM") product, RACKWISE®, is used by over 150 companies worldwide to track, manage, plan, optimize and provide cost analysis of IT infrastructure. For more information, visit www.rackwise.com or call 888.818.2385.

RACKWISE® DCiM Solutions - Every asset. Every location. Every time.

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Safe Harbor Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the availability of additional funding; and the Company's business, product development, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in the Company's filings with the SEC, including, the Company's current reports on Form 8-K. The Company does not undertake to update these forward-looking statements.

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