

## FOR IMMEDIATE RELEASE

# **U.S. Army Corps of Engineers Expands Deployment of Rackwise<sup>®</sup> DCiM<sup>™</sup> Solutions** - Rackwise<sup>®</sup> DCM software key to optimization of Corps' primary and remote data centers

**SAN FRANCISCO, April 23, 2012-** Rackwise, Inc. (OTCBB: RACK.OB) (the "Company"), a leading developer of data center infrastructure management software and service solutions, announced today that the U.S. Army Corps of Engineers ("USACE" or the "Corps") has significantly expanded utilization of the Company's deployed **DCIM**<sup>™</sup> solution to manage its primary and satellite data centers.

A Rackwise, Inc. customer since 2010, USACE is virtualizing assets to optimize storage in both their primary and multiple remote data centers. Ensuring consistent, timely and accurate asset information across all data centers is essential to optimizing footprints and costs while providing necessary IT infrastructure to support the Corps' various projects and programs. The Rackwise<sup>®</sup> **DCIM**<sup>™</sup>solution is a critical component of the USACE information technology strategies for managing both rack and floor space as well as data virtualization and storage optimization efforts. To this end, USACE is leveraging the Company's education services to substantially expand the Corps' Rackwise<sup>®</sup> **DCIM**<sup>™</sup> solution user base, enabling greater utilization of available features and functionality to expedite achieving operational objectives while accelerating return on investment.

Guy A. Archbold, Rackwise, Inc. Chief Executive Officer, commented, "Rackwise<sup>®</sup> **DCIM**<sup>™</sup>solutions are emerging as the solutions of choice providing data center and infrastructure technology professionals powerful, state-of-the-art tools for real-time data management to maximize operational efficiencies and economic benefits. The U.S. Army Corps of Engineers decision to significantly expand its utilization of our solutions further highlights the progressive incremental value customers can achieve with our product and service offerings. We continue to take great pride in knowing that when the U.S. Army Corp of Engineers supports our nation's environmental resources and infrastructure, Rackwise is supporting the Corps' technology infrastructure, enabling them to successfully pursue their mission to strengthen our Nation's security, energize the economy, and reduce risks from disasters."

#### About the U.S. Army Corps of Engineers

The U.S. Army Corps of Engineers has approximately 37,000 dedicated civilians and soldiers delivering engineering services to customers in more than 90 countries worldwide.

With environmental sustainability as a guiding principle, the Corps of Engineers works diligently to strengthen our Nation's security by building and maintaining America's infrastructure and providing military facilities where service members train, work and live. The Corps of Engineers also researches and develops technology for U.S. military forces that protect America's interests abroad by using the Corps' engineering expertise to promote stability and improve quality of life.

The Corps energizes the economy by dredging America's waterways to support the movement of critical commodities and providing recreation opportunities at our campgrounds, lakes and marinas. Additionally they devise hurricane and storm damage reduction infrastructure to reduce risks from disasters. The men and women in the Corps of Engineers are helping to protect and restore the Nation's environment including critical efforts in the Everglades, the Louisiana coast, and along many of our Nation's major waterways. The Corps is also cleaning sites contaminated with hazardous, toxic or radioactive waste and material in an effort to sustain the environment.

## About Rackwise, Inc.

Rackwise, Inc. (OTCBB: RACK.OB) is a leader in software development and marketing within the growing markets for IT infrastructure, data center monitoring, management and optimization, data center cost efficiency and green data centers and its branded Rackwise® Products and Services are used throughout the world. Its flagship data center infrastructure management suite of products and service offerings, **DCIM**<sup>™</sup>Solutions, are used by over 150 companies worldwide to track, manage, plan, optimize and provide cost analysis of IT infrastructure. For more information, visit www.rackwise.com or call 888.818.2385.

DCIM<sup>™</sup> Solutions by Rackwise, Inc. – EVERY ASSET • EVERY LOCATION • EVERY TIME<sup>™</sup>

Rackwise<sup>®</sup>, Every Asset Every Location Every Time<sup>™</sup>, **DCM 3.6**<sup>™</sup> and **DCiM**<sup>™</sup> are trademarks of Rackwise, Inc. Other designated trademarks and brands mentioned herein are the property of their respective owners.

## Safe Harbor Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the availability of additional funding; and the Company's business, product development, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in the Company's filings with the SEC, including, the Company's current reports on Form 8-K. The Company does not undertake to update these forward-looking statements.

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