

INTEROP®

Discover IT

LAS VEGAS, MANDALAY BAY // MAY 6-10, 2012 // EXPO: MAY 8-10, 2012

The Leading Business Technology Event

CLOUD COMPUTING | VIRTUALIZATION | SECURITY | MOBILITY | DATA CENTER | NETWORKING

► Master IT

INTEROP WORKSHOPS

Attend 1-2 day workshops designed to give you a comprehensive understanding of many of today's key IT topics

► Harness IT

INTEROP CONFERENCE

Learn how the latest innovations in virtualization, security, cloud, and mobility can be leveraged to position your organization for growth

► Experience IT

INTEROP EXPO

Meet with over 350 of the leading companies and network with thousands of industry professionals

Register using the code ConfBrochure to save \$100 on Flex and Conference Passes or to get a Free Expo Pass.

Event At-A-Glance

Sunday, May 6	Monday, May 7	Tuesday, May 8	Wednesday, May 9	Thursday, May 10
ENTERPRISE CLOUD SUMMIT		COMPREHENSIVE IT CONFERENCE		
DAY 1: Cloud Platforms	DAY 2: Big Data DAY 2: Private Clouds	<ul style="list-style-type: none"> › Cloud Computing › Data Center › Storage › Wireless Mobility › Information Security and Risk Management 	<ul style="list-style-type: none"> › Collaboration › Networking › Virtualization › IT Management 	
IT LEADERSHIP SUMMIT		IT EXPO —See over 350+ business technology companies.		
PRINCIPLES OF EFFECTIVE IT MANAGEMENT		FREE SESSIONS —50+ classes open to all attendees		
DESKTOP VIRTUALIZATION	IT CHANNEL SUMMIT		CARRIER CLOUD AND MANAGED SERVICES WORKSHOP	<p>Register using the code ConfBrochure to save \$100 on Flex and Conference Passes or to get a Free Expo Pass.</p> <p>www.interop.com/lasvegas</p>
WORKSHOPS		KEYNOTES		
		CONFERENCE ATTENDEE PARTY	BOOTH CRAWL	

Interop's Conference Program

THE BEST PLACE TO LEARN TO HARNESS THE POWER OF IT

Learn about the latest innovations at the Interop Conference—including virtualization, mobility, cloud computing and data center advances—and get up to speed on how to leverage new technologies to increase productivity and improve collaboration in your enterprise.

Register using the code **ConfBrochure** to save \$100 on Flex and Conference Passes or to get a Free Expo Pass

Tuesday—Thursday | May 8–10

CLOUD COMPUTING TRACK—SESSIONS INCLUDE:

Sponsored by:  

- › Cloud Crash Course
- › Final Cloud Frontier: Driving Cloud Adoption for Mission Critical Apps
- › Avoiding the Dark Side of the Cloud—Real World Implementation Lessons

COLLABORATION TRACK—SESSIONS INCLUDE:

- › Session Management: The New Communications Paradigm?
- › Integrating Social Software into Contact Centers & Elsewhere in Enterprise Communities
- › Microsoft, Cisco, IBM, or Oracle: Which (if any) Should Be the Foundation of Your Social Business Strategy?

DATA CENTER TRACK—SESSIONS INCLUDE:

Sponsored by: 

- › What's Next in Data Centers
- › Capacity Planning 101
- › Scalable DCI Networks: Visibility & Control for Enterprise Customer SLAs

INFORMATION SECURITY & RISK MANAGEMENT TRACK—SESSIONS INCLUDE:

- › The Dark Side of Virtualization: 10 Reasons These Are Not the Virtualized Apps You're Looking For
- › Point of Entry: How Browser Attacks have Marginalized Internet Security
- › Do you know your enemy? Incorporating Security Intelligence & Adversary Centric Analysis Into Information Risk Management

IT MANAGEMENT TRACK—SESSIONS INCLUDE:

Sponsored by: 

- › How Can You Manage and Optimize Cloud Computing?
- › User Experience: Monitor the Network or Monitor the Application

NETWORKING TRACK—SESSIONS INCLUDE:

- › OpenFlow and Software Defined Networks: What Are They & Why Do You Care?
- › How BYOD Is Driving Change in the Campus Network
- › Does it Make Sense to Converge Networking, Storage & Servers?

STORAGE TRACK—SESSIONS INCLUDE:

- › What's Next in Storage
- › Great Debate: Cloud Storage Is Dead on Arrival
- › Big Data? No. Big Decisions Are What You Want

VIRTUALIZATION TRACK—SESSIONS INCLUDE:

Sponsored by: 

- › What You Don't Know Could Kill Your Desktop Virtualization Project
- › Desktop Virtualization- The Highs & Lows from the Field
- › Best Practices: the Road from Server Virtualization/Consolidation to Private Cloud

WIRELESS AND MOBILITY TRACK—SESSIONS INCLUDE:

- › Tablets: Where Do We Go from Here?
- › Living with (And Prospering From) BYOD
- › Completing the Mobile Vision: Mobile Unified Communications

▶ FOR A FULL LIST OF CONFERENCE SESSIONS, VISIT WWW.INTEROP.COM/CONFERENCE



SAVE \$100 ON CONFERENCE PACKAGES

Flex Pass: BEST VALUE. Access to the Interop Conference, and your choice of IT Leadership Summit, Enterprise Cloud Summit, Principles of Effective IT Management and other Workshops.	\$2,795	\$2,995	\$3,195
	\$2,895	\$3,095	\$3,295
Interop Conference: Attend the Interop Conference for comprehensive thought leadership in 9 technology tracks.	\$1,795	\$1,995	\$2,195
	\$1,895	\$2,095	\$2,295
Register early to get the best rates:	EARLY <i>(on or before Friday 4/9/12)</i>	REGULAR <i>(4/10/12–5/4/12)</i>	ON-SITE <i>(on or after 5/5/12)</i>
IT Leadership Summit	\$1,590	\$1,790	\$1,990
Enterprise Cloud Summit	\$1,590	\$1,790	\$1,990
Principles of Effective IT Management	\$1,590	\$1,790	\$1,990
2 Workshop Days	\$1,590	\$1,790	\$1,990
1 Workshop Day	\$795	\$895	\$995
Expo Plus	\$195	\$195	\$245
Expo Only	\$0	\$0	\$100



Enter priority code on mailing label to save 25% on the on-site price of Conference and Flex passes or for a Free Expo Pass at www.interop.com/lasvegas. Not combinable with other offers. Offer good on new registrations only. Event is open to trade participants only. A business card demonstrating industry involvement and government issued ID card will be required. All attendees must be 18 years of age or older.

Experience the Interop Expo— 350+ exhibitors showcasing the latest IT innovations

ActionPacked! Networks	Emulex Corporation	Marvell	ShoreTel
Active Power	Endace	Matrix ComSec	Simply RFiD
AdRem Software, Inc.	Enhance Electronics	Mellanox Technologies	Skytap
Advantech Corp.	Enterasys Networks	MetaGeek	SmartOptics AS
AireSpring	ESET North America	Microsemi Corporation	Smith Micro Software, Inc.
AirWatch	Esri	Mike Collins and Associates, Inc.	snom Technology
Alcatel-Lucent	Exinda	Minot Area Development Corporation	Solarflare
Allied Telesis	ExtraHop Networks	Momentum	Solaris Technologies
Altior Inc.	Extreme Networks	Motorola Solutions	SonicWALL
AMAX	File Networks	MovinCool	Sophos
Amer Networks	FileCatalyst	MRV Communications	Sparkle Power Incorporated
American Registry for Internet Numbers (ARIN)	FireHost	Namescape Corporation	Spiceworks
Anue Systems	Freescale Semiconductor, Inc.	Napatech	Spirent Communications
APC	GDATA	NaviSite, Inc.	Splice Communications, Inc.
APCON, Inc.	Geist	NCP engineering, Inc.	Splunk Inc.
Appcara Inc.	GFI Software	Neovera Inc.	Spyders Inc.
Apposite Technologies Inc	Gigamon	Net Optics, Inc.	SQ-Electronics
AppRiver	GIGLINX	NETGEAR	Stallard Technologies
Apto Solutions	Global Conferencing Solutions	Netreo, Inc.	Statseeker
Arista Networks	Global Knowledge	Netronome	Stay Online
Artec IT Solutions	GNAX	NetScout Systems, Inc.	Storageflex Inc.
Avaya	Gnodal	NetSupport Inc.	SuperLumin Networks
AVI-SPL	HD Distributing	Network Critical	Symmetricom
Axis Communications	Highly Reliable Systems	Network Hardware Resale	Synology
Barracuda Networks	Honeywell Batteries	Network Instruments	Talari Networks
BelAir Networks	Horizon DataSys	New Horizons Computer Learning Centers	TE Connectivity
Biamp Systems	Hosting.com	New Relic	Telcombrokers
BlackHawk Labs	HotLava Systems	NPCore, Inc.	Terremark, a Verizon Company
Blue Coat Systems	HP	NSFOCUS	Thycotic Software
Broadcom	Huawei Technologies (USA)	OCZ Technology	Tilera
Broadvox	Hughes	OFC/NFOEC	Titan IC Systems Ltd.
CableSolve	Hughes Cloud Services	Omnitron Systems	Transition Networks
Cavium Networks	ICS	Opengear	Tripp Lite
CCBOOTCAMP	IEEE Computer Society	OPNET Technologies, Inc.	Tripwire
Certeon, Inc.	Indus Net Technologies	OPSCODE	University of Denver
Chatsworth Products, Inc.	InfoExpress	OSI Hardware Inc.	V3 Systems
Chenbro Micom (USA) Inc.	Integrated Device Technology, Inc.	Partnerpedia	Vello
Ciena	IntiGate	Phoenix NAP	VeriSign
Ciphertex	IP Infusion, Inc.	PLX Technology, Inc.	Vineyard Networks
Cisco	Ixia	PowerCloud Systems	VMware
Citrix	JDSU	Premio, Inc.	Vyatta
Clarity Consultants	JouleX	Processor	Walden University
Cloudpath Networks	Juniper Networks	Puppet Labs	WatchGuard
CloudShark	Kerio Technologies, Inc.	QLogic	WildPackets
Comodo	Lanner Electronics USA	QualiSystems	Worldwide Supply
Converga	Leviton Network Solutions	Quest Software, Inc.	XCEND Group
Corning Cable Systems	LG-Ericsson USA	Rack Solutions, Inc.	Xilinx
Corning Mobile Access	Lightcrest	Rackspace Hosting	Xirrus
cPacket Networks Inc.	Loggly	Rackwise	x.o.ware
CradlePoint	Logicube, Inc.	Riverbed Technology	Yoh
Cyber Switching, Inc.	LogLogic	Rose Electronics	Zylun
Data Specialties, Inc.	LSI Corporation	Safari Books Online	
DataStax	Luxoft	Sagemcom	
Dell	ManageEngine	ScienceLogic	
DisplayLink	Marlin Leasing Corporation	Seasonic Electronics	
Dyn Inc.		Sensaphone	
Eaton		Server Technology	
Elfiq Networks			

*partial list as of 1/26/12



EXPO HOURS:

Tuesday, May 8	10:00 AM–5:00 PM
Wednesday, May 9	10:00 AM–5:00 PM
Thursday, May 10	10:00 AM–3:00 PM

OPEN TO ALL ATTENDEES

In addition to seeing the latest technologies in the expo, all passes include access to these bonus programs:

- › **Keynotes**—Hear industry leaders' insight into the future of business technology
- › **Free Sessions**—Choose from dozens of sponsored sessions
- › **InteropNet**—Take a tour of the event network built by hand-picked vendors and volunteers
- › **Booth Crawl**—Network with your fellow attendees while enjoying vendor hosted beverages on the expo floor

2012 KEYNOTES



Padmasree Warrior
CTO



Dr. Stephen Herrod
CTO and SVP of R&D

Cloud Computing Panel



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INTEROP

303 Second St.,
9th Floor South Tower
San Francisco, CA 94107

What's Included in a Free Pass?

Your Free Expo Pass gives you access to a host of Interop programs including:

- › Keynote presentations from industry leaders and visionaries
- › A full calendar of free sessions sponsored by top companies
- › Access to 350+ exhibitors in the Expo Hall
- › InteropNet: Tour the event network, built by volunteers with hand selected vendors
- › InteropNet Classroom: Attend free classes led by InteropNet engineers
- › Passport Program: Collect poker chips from exhibitors for a free T-shirt and other event swag
- › OpenFlow Lab: Learn the principles, functions, and features of OpenFlow

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Master IT during Interop's Workshop Program May 6 & 7

Enterprise Cloud Summit

SUNDAY, MAY 6 AND MONDAY, MAY 7

Sponsored by:

PLATINUM:

GOLD:

SILVER:

Day one kicks off with an overview of Cloud Platforms.

CLOUD PLATFORMS

Learn specific steps you can take to improve your IT organization, business models, tools, staffing and skill levels.

On day two, choose from one of two in-depth workshops.

BIG DATA

The ECS Big Data Day will compare popular SQL and NoSQL tools and discuss how enterprises can integrate them with traditional Business Intelligence and Data Warehousing.

Sponsored by:

PRIVATE CLOUDS

The ECS private cloud day will arm you with the hands-on, practical information you need to build tomorrow's on-premise cloud environments.

IT Leadership Summit

SUNDAY, MAY 6 AND MONDAY, MAY 7

Leadership 6.0: Value Creation, Competitive Advantage & Respect

Join the pioneers who are defining the new standard of leadership excellence for this two-day, intensely interactive, session.

Sponsored by:

Desktop Virtualization and Transformation Workshop

SUNDAY, MAY 6

This workshop will provide you with everything you need to understand and assess your user requirements, develop a strategy, and select the right products and technologies for your needs.

Sponsored by:

One-Day Workshops

SUNDAY, MAY 6

- › Mobile Strategies for BYOD
- › How Will Software Defined Networks and OpenFlow Impact Enterprise Networks?

MONDAY, MAY 7

- › Mobile Security: Threats, Exposures, and Enterprise Best-Practices
- › Insider's Guide to Evaluating Collaboration and Social Architectures and Vendors

Carrier Cloud and Managed Services Workshop

WEDNESDAY, MAY 9

PLATINUM:

GOLD:

We'll explore the differences between pure-play cloud strategies and other approaches, and will examine how cloud services fit into the overall managed services portfolio of a service provider.

For a full listing of workshops, visit www.interop.com/workshops

