

Rackwise® DCiM™ Solutions Deployed for Major Southwestern State

- Deployment spans strategic data centers supporting 27 key agencies -

Folsom, June 21, 2012 - Rackwise, Inc. (OTCBB: RACK.OB) (the "Company"), a leading developer of data center infrastructure management software and service solutions, announced today that the Company's DCiM™ software has recently been deployed in two significant outsourced data centers supporting twenty seven key agencies of a large southwestern state (the "State").

The Rackwise® DCiM™ solution was proposed and deployed by a leading Fortune 50 contract information technology ("IT") services company (the "Services Company"), which Services Company was the subject of the Rackwise, Inc. announcement dated June 18, 2012. The Services Company provides a comprehensive portfolio of services, software, and technology to solve critical problems, optimize operational efficiencies and maximize economic benefits for the State as well as other commercial and government agency clients throughout the world. They selected the Rackwise® suite of DCiM™ product and services offering for its comprehensive decision support tools, its open architecture incorporating standard data connectors to industry leading configuration management database and change management systems, and its superior features and functionalities, including asset tracking and utilization, energy management and optimization, virtualization, reporting, modeling, and advanced analytics and metrics.

A global supplier of data center outsourcing and infrastructure managed services, the Services Company manages approximately 400 racks for the State across two data centers. Successful deployment of the Rackwise® software was accomplished in approximately two months, significantly exceeding initial expectations and yielding a greater than anticipated time to value with a better corresponding return on investment. The Services Company attributed this achievement to a combination of the ease of use afforded by the Rackwise® software open architecture design coupled with the Company's exceptional implementation and support team.

Guy A. Archbold, Rackwise, Inc. Chief Executive Officer, commented, "The rapid installation and success of our Rackwise® DCiM™ product suite at the State is highly gratifying on a number of levels. We are extremely pleased and proud that the Services Company cites both the product design and our Rackwise® team as substantive contributing factors to achieving a better than anticipated return on investment. Following our most recent announcement, this deployment further validates that Rackwise® solutions are fast becoming the leading data center infrastructure management tools of choice for IT professionals to efficiently and effectively plan and manage local and global networks of data centers and computing ecosystems to continually assure the highest levels of reliability, discover hidden capacity, and enable efficiencies to optimize overall IT operations and costs."

About Rackwise, Inc.

Rackwise, Inc. (OTCBB: RACK.OB) is a leader in software development and marketing within the growing markets for IT infrastructure tracking, monitoring, modeling, and management. The Company's suite of DCiM™ product and service offerings enables clients to effectively manage today's high density computing configurations and virtualized data centers while mitigating the risks associated with cascading faults within the infrastructure. Rackwise® solutions integrate device level, real-time monitoring with advanced modeling, reporting, analytics and other critical features and functionalities, providing users with robust, state-of-the-art platforms to responsibly optimize operations and maximize cost efficiencies of their IT infrastructures, and progress toward achieving sustainable green data centers. Its branded Rackwise® Products and Services, DCiM™ Solutions, are used by over 150 companies worldwide. For more information, visit www.rackwise.com or call 888.818.2385.

Rackwise®, DCM 3.6™ and DCiM™ are trademarks of Rackwise, Inc. Other designated trademarks and brands mentioned herein are the property of their respective owners.

Safe Harbor Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the availability of additional funding; and the Company's business, product development, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in the Company's filings with the SEC, including, the Company's current reports on Form 8-K. The Company does not undertake to update these forward-looking statements.

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