Argonne National Laboratory Selects Rackwise® **DCiM X™** to Manage Multiple Data Centers

- Comprehensive Rackwise® DCIM solution satisfies unique requirements –

FOLSOM, CA July 27, 2012 - Rackwise, Inc. (RACK.OB) (the "Company"), a leading developer of data center infrastructure management ("DCIM") software and service solutions, today announced that the Company has executed a license agreement with Argonne National Laboratory on behalf of its Computer and Information Systems Division ("Argonne") to install and deploy Rackwise® **DCiM X™** in Argonne's data centers located at its principal facilities in Illinois.   Argonne is managed by UChicago Argonne, LLC, for the U.S. Department of Energy's Office of Science.

Argonne is one of the largest national laboratories for scientific and engineering research in the United States. Among its DCIM prerequisites, Argonne stipulated the need for advanced energy data collection, monitoring, reporting, and planning capabilities to accommodate its multiple data centers, including compliance with complex energy reduction and environmental performance requirements set forth in Executive Order 13514 ("EO 13514"), Federal Leadership in Environmental, Energy, and Economic Performance, promulgated under the Federal Energy Management Program. To meet the requisites of EO 13514, Argonne requires a tool to facilitate establishing an energy utilization baseline as well as enable ongoing monitoring, reporting, and planning to improve energy usage over time. After evaluating available product alternatives, Argonne selected Rackwise® **DCiM X™** as the most comprehensive offering meeting their current and projected requirements, noting that Rackwise® products are currently deployed successfully by other U.S. national laboratories. Argonne will initially use the Rackwise® **DCiM X™** offering to establish an ongoing PUE reporting mechanism.

Mr. Rene L. Gobeyn, Data Center Facility Manager, Computer and Information Systems Division, Argonne National Laboratory, commented, "Compliance with federal regulations and executive orders presents unique challenges in energy data collection, reporting, monitoring and planning. The Rackwise® offering provides a comprehensive solution for not only effective energy management, but features and functionalities enabling sound DCIM strategies across the entire information technology infrastructure. The fact that other national laboratories in the United States currently use Rackwise® products to successfully address similar challenges contributed to our confidence in selecting Rackwise® **DCiM X™** for our facilities."

Mr. Guy A. Archbold, Rackwise, Inc. Chief Executive Officer, added, "Argonne National Laboratory is globally recognized for its pursuit of innovative research in our country's national interest, creating new knowledge that addresses the most important scientific and societal needs of our nation, including challenges in energy, the environment and national security.   We are extremely proud to support one of the world's great scientific destinations, providing IT resources critical to their research objectives. Argonne's selection of our **DCiM X™** offering further validates that Rackwise® solutions are fast becoming the leading data center infrastructure management tools of choice for data center managers and IT professionals to efficiently and effectively plan and manage local and global networks of data centers and computing ecosystems to continually assure the highest levels of reliability, discover hidden capacity, and enable efficiencies to optimize overall IT operations and costs."

About Rackwise, Inc.

Rackwise, Inc. (RACK.OB) is a leader in software development and marketing within the growing data center infrastructure management ("DCIM") market for IT infrastructure tracking, monitoring, modeling, and management. The Company's flagship product, Rackwise® **DCiM X™** incorporates open architecture designs into a vendor agnostic platform affording IT professionals maximum flexibility for efficient integration in any computing environment. The Rackwise® **DCiM X™** offering provides features and functionalities to assure reliability, identify hidden capacity, and improve efficiencies resulting in accelerated returns on investments through significantly optimized data center facilities and IT infrastructures. **DCiM X™** integrates device level, real-time monitoring with advanced modeling, reporting, analytics and other critical capabilities, enabling clients to more effectively manage today's high density computing configurations and virtualized data centers, mitigate risks associated with cascading faults and other potential inefficiencies within the infrastructure, and facilitate progress to more sustainable "green" data centers. Rackwise® products and services are used by over 150 companies worldwide. For more information, visit www.rackwise.com or call 888.818.2385.

Rackwise®, **DCiM™** and **DCiM X™** are trademarks of Rackwise, Inc. Other designated trademarks and brands mentioned herein are the property of their respective owners.

Safe Harbor Statement
Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the availability of additional funding; and the Company's business, product development, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in the Company's filings with the SEC, including, the Company's current reports on Form 8-K. The Company does not undertake to update these forward-looking statements.

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