

Sandia National Laboratory Selects Rackwise DCiM X™ to Manage Multiple Data Centers

- DCiM X™ delivers IT infrastructure optimization supporting current and future research -

FOLSOM, CA October 24, 2012 - Rackwise, Inc. (RACK.OB) (the "Company"), a leading developer of data center infrastructure management ("DCiM") software and service solutions, today announced that the Company has executed a license agreement with [Sandia National Laboratories](#) ("Sandia") to install and deploy Rackwise **DCiM X™** in Sandia's multiple data centers located at its principal facilities. Sandia is a multi-program engineering and science laboratory operated and managed by Sandia Corporation, a wholly owned subsidiary of Lockheed Martin Corporation, for the U.S. Department of Energy's National Nuclear Security Administration. Sandia has major R&D responsibilities in national security, energy and environmental technologies and economic competitiveness, supporting numerous federal, state, and local government agencies, as well as private sector companies and organizations.

A Federally Funded Research and Development Center, Sandia is a multidisciplinary, national security, engineering laboratory. Recognized as a premier science, technology, and engineering institution, Sandia performs and supports research and other activities involving nuclear weapons and security, energy and climate, high performance computing, sustainable transportation, and technology in space. With 8700 employees, Sandia is at the forefront of innovation and collaborative research working with universities and companies on research projects with significant potential impact on U.S. national security and related interests. Sandia's multiple data centers are critical to their research and project efforts across all disciplines and it selected Rackwise **DCiM X™** as part of Sandia's short and long term commitments to optimize its information technology ("IT") infrastructure. Sandia anticipates initially utilizing Rackwise **DCiM X™** to gain deeper insight and control over all data center assets, while subsequently investigating the deployment of other features and functionalities within the DCiM toolset. Another consideration significantly contributing to the selection by Sandia was the robust reporting capabilities provided by the Rackwise **DCiM X™** product, offering extensive visibility into multiple aspects of data center structure and utilization.

Says Phil Kuhlman, Sandia's infrastructure hardware solution architect, "We are anxious to have the central view into our data center assets and power change modeling capabilities that Rackwise **DCiM X™** provides. Prior to implementing the Rackwise[®] toolset, this information was compiled and managed by many different IT staff with no centralized view, and modeling of changes in a standardized way was not possible."

Mr. Guy A. Archbold, Rackwise, Inc. Chief Executive Officer, added, "Sandia National Laboratories is one of our nation's leading research institutions with a 60 year tradition of contribution to our national defense, energy, climate, and space programs. We are pleased and proud that Sandia has selected our **DCiM X™** offering to monitor, manage, and optimize their information technology infrastructure, clearly a core resource contributing to their critical research and project efforts. In selecting Rackwise **DCiM X™**, Sandia joins other premier U.S. national research institutions including [SLAC National Accelerator Laboratory](#) and [Argonne National Laboratory](#) in utilizing Rackwise[®] offerings to efficiently and effectively plan, manage, and control their data centers and computing ecosystems to achieve the highest levels of IT operations and cost optimization by assuring reliability, discovering hidden capacity, and enabling efficiencies across their IT landscape. This selection further validates Rackwise[®] offerings as the leading IT infrastructure management tools for individual data centers as well as sophisticated complex local and global data center networks."

About Rackwise, Inc.

Rackwise, Inc. (RACK.OB) is a leader in software development and marketing within the growing data center infrastructure management ("DCiM") market for IT infrastructure tracking, monitoring, modeling, and management. The Company's flagship product, Rackwise **DCiM X™** incorporates open architecture designs into a vendor agnostic platform affording IT professionals maximum flexibility for efficient integration in any computing environment. The Rackwise **DCiM X™** offering provides features and functionalities to assure reliability, identify hidden capacity, and improve efficiencies resulting in accelerated returns on investments through significantly optimized data center facilities and IT infrastructures. Rackwise **DCiM X™** integrates device level, real-time monitoring with advanced modeling, reporting, analytics and other critical capabilities, enabling clients to more effectively manage today's high density computing configurations and virtualized data centers, mitigate risks associated with cascading faults and other potential inefficiencies within the infrastructure, and

facilitate progress to more sustainable "green" data centers. Rackwise® products and services are used by over 150 companies worldwide. For more information, visit www.rackwise.com.

Rackwise®, DCiM™ and DCiM X™ are trademarks of Rackwise, Inc. Other designated trademarks and brands mentioned herein are the property of their respective owners.

Safe Harbor Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the availability of additional funding; and the Company's business, product development, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in the Company's filings with the SEC, including, the Company's current reports on Form 8-K. The Company does not undertake to update these forward-looking statements.

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