

Leading Multinational Corporation Asserts Commitment to Rackwise[®] DCiM[™]

- Rackwise[®] solution tracks assets throughout global network of data centers -

FOLSOM, CA February 21, 2013 - Rackwise, Inc. (OTC: RACK) (the "Company"), a leading developer of data center infrastructure management ("DCiM") software and service solutions, today announced that an internationally recognized U.S. based Fortune 50 company (the "Customer") has recently expanded its implementation of Rackwise[®] software to monitor, track, and manage multiple data centers around the world.

A Rackwise[®] user since 2008, the Customer initially deployed the Company's **DCiM** software utilizing principally its superior asset management and visualization features and functionalities, both essential contributing elements to the Customer's strategies for continuous optimization of IT infrastructure and operations. Subsequently across multiple software releases, the Customer has broadened its utilization to employ additional available functions including enhanced reporting, capacity planning, needs analysis and prototyping. The Customer currently operates the Company's **DCiM** software in a substantial number data centers and has integrated the Rackwise[®] solution into daily data center operations as well as other applications within its IT environment.

Mr. Guy A. Archbold, Rackwise, Inc. Chief Executive Officer, commented, "We are extremely pleased and proud that our Rackwise[®] software continues as a contributing **DCiM** solution of choice for this major multinational company, recognized globally for procuring the best available people, products and technologies to address many the world's daunting challenges in energy, health and home, transportation and finance. We constantly strive to satisfy the evolving needs of both our current and prospective customers and view this continued relationship as further validation that demanding IT professionals turn to Rackwise[®] solutions to efficiently and effectively plan, manage, and control their data centers and computing infrastructures to achieve the highest levels of operational and cost optimization by assuring reliability, discovering hidden capacity, and enabling efficiencies across their IT landscapes."

About Rackwise, Inc.

Rackwise, Inc. (OTC: RACK) is a leader in software development and marketing within the growing data center infrastructure management ("DCiM") market for IT infrastructure tracking, monitoring, modeling, and management. The Company's flagship product, Rackwise **DCiM X**[™], incorporates open architecture designs into a vendor agnostic platform affording IT professionals maximum flexibility for efficient integration in any computing environment. The Rackwise **DCiM X**[™] offering provides features and functionalities to assure reliability, identify hidden capacity, and improve efficiencies resulting in accelerated returns on investments through significantly optimized data center facilities and IT infrastructures. Rackwise **DCiM X**[™] integrates device level, real-time monitoring with advanced modeling, reporting, analytics and other critical capabilities, enabling clients to more effectively manage today's high density computing configurations and virtualized data centers, mitigate risks associated with cascading faults and other potential inefficiencies within the infrastructure, and facilitate progress to more sustainable "green" data centers. Rackwise[®] products and services are used by over 150 companies worldwide. For more information, visit www.rackwise.com.

Rackwise[®], **DCiM** and **DCiM X**[™] are trademarks of Rackwise, Inc. Other designated trademarks and brands mentioned herein are the property of their respective owners.

Safe Harbor Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the availability of additional funding; and the Company's business, product development, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in the Company's filings with the SEC, including, the Company's current reports on Form 8-K. The Company does not undertake to update these forward-looking statements.

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