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PRESS RELEASE: RACKWISE Introduces Data Center Management as SaaS at AFCOM
RACKWISE Unveils first-ever Enterprise Data Center Management (DCM) OnDemand at Data Center World, Orlando

FOR IMMEDIATE RELEASE:

October 6th, 2008 – RACKWISE Offers Enterprise Class Data Center Management Software to Data Centers with Less Than 100 Racks in the format of Software as a Service (SaaS).

San Francisco, October 6th, 2008: Visual Network Design Inc. (dba RACKWISE™), a leading provider of data center management software solutions that visualize, document, model, analyze, and manage the physical infrastructure of the data center, unveils the release of its Data Center Manager solution in a Software as a Service (SaaS) model. Named RACKWISE OnDemand, this software service is designed for data centers with less than 100 racks.

Released at this critical time when cost-containment is becoming front and center for data centers, RACKWISE OnDemand has been acknowledged by IT professionals across a wide spectrum of industries as a low cost solution to the complexities of designing, organizing, and managing a data center.

“The largest segment of the data center management market, by volume, requires product features and functionality that are for the most part identical to that of the large enterprise data centers,” said Dom Lesme, Vice President & General Manager for RACKWISE. “Our OnDemand offering allows RACKWISE users worldwide access to best in class data center management software at a minimal entry price; eliminating the costs for hardware, administration and lengthy implementations. RACKWISE OnDemand maintains the identical feature set of the Enterprise Class Flagship Data Center Manager product.”

“RACKWISE offers our tier one partners the ability to offer, host, and administrate their own RACKWISE DCM OnDemand service,” said Ronn Wiehler, Director of Global Channels for RACKWISE. “The partner SaaS business model allows RACKWISE partners to get significant market penetration at an accelerated rate into the low rack count marketplace.”

About RACKWISE:

Founded in 2003, RACKWISE develops innovative software technology for the data center. RACKWISE software visualizes, documents, models, analyzes, and manages the data center physical IT infrastructure. For more information, please visit www.RACKWISE.com or send an email to: marketing@RACKWISE.com, or by telephone at (888) 818-2382.